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editorial

s humans, we have an evolutionary need for stability, community and neighbourhood. Owning a home can provide this.

Home buying imparts a sense of permanence and the pride of ownership. Owning your own space is one of the best feelings ever. It can't be described in words and quantified in money. It is a feeling that makes life's daily grind worth facing. It re assures you that after all the ups and downs, you have a place to go to... a place that will never judge you and will always invite you with open arms.

We totally comprehend and try to multiply the joy of our new home buyers when they buy a home with us. Our team at every stage gives 100% to make this journey a very pleasant experience.

Throughout this expedition, communication management plays a very important role. Right communication at the right time in a right manner is the key! Our CRM team understands the needs and expectations of the buyers while interacting with them and then the further processes become easy. To understand your customers

well, you need to be very attentive while interacting with them. Understanding how they feel, what are their rights, levels of anxiety, their expectations, struggles and the emotions they have for their new abodes is very important.

Our main goal is to increase customer satisfaction, and it usually comes by answering questions. Customer care involves getting to know your customers so well that you can anticipate their needs and exceed their expectations. And that is how we always strive to render great service to our home buyers.

It's not important how many projects we launch, but how many projects we successfully complete and hand over on time. And that's our mission, and our vision! It takes everyone in a company to meet goals not just leadership. It's important that all levels of your team communicate and work together, so construction companies should constantly be evaluating themselves in this area.

Innovation plays a vital role in the future of CRM in terms of paperless working, integration of I-cloud,



Mr. ANAND PITRE

GENERAL MANAGER - CRM

e-registration at your convenience and so on. It is essential to adapt these new changes and go with the flow.

At Vilas Javdekar Developers, the very essence of our philosophy consists of a reverberant belief- We Love What We Do! When you love what you do, it reflects in the work you do, the love and respect you earn, and the appreciation bestowed upon you. This philosophy is the foundation of every single activity undertaken by Vilas Javdekar Developers. This is what sets team VJ part from the rest.

It is what empowers us to be a good organisation, and inspires us to keep challenging our peak potential.

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PCMC MEGA HOME
BUYING FESTIVAL

os SANKALP

CONTRACTS PVT. LTD.

RECORDS ARE MADE TO BE BROKEN

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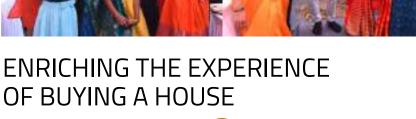
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पायाभरणी समारंभ

uying a home is always a new hopes and new dreams, we are always excited to see our dream homes getting ready. But that attachment to your new home gets a little lost when you are not able to

participate in its construction journey. At VJ we realise how important it is to cherish the journey from buying a house to the possession of a home. VJ Parivaar organizes different events at different stages of the construction to let home owners

not just understand how the project is progressing but to witness these stages as they would have otherwise if it had been an independent house.

We invited all the owners of Yashwin Supernova B Building on 28th May and









the home owners of Yashwin Orizzonte E Building on 11th June for celebrating the Payabharni of their respective projects. This event takes place when the building is at the 'plinth' level. It is a Pooja ritual performed with love and affection to seek blessings before constructing a new house.

Every family dug plots using shovels and contributed in the construction of their new home. Women were greeted with Oti's and each family was given a box of sweets. It is the first time that all the future neighbours come together and celebrate their new beginnings together. It was a memorable day for all. People created memories, took pictures and enjoyed the delicacies served with affection.

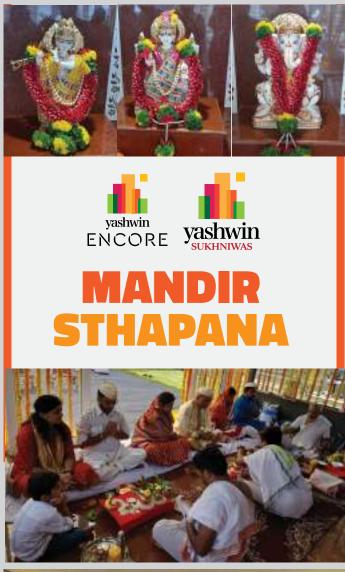














aving a spiritual outlook may sometimes help you find meaning in life's most difficult circumstances. At VJ, we believe that spirituality brings with it a sense of peace and strength that helps us in the toughest of times. And so, at every VJ project, we have devotional spaces that give people a space to connect with the Almighty and feel assured and relaxed in both happy and stressful times. As Mrs. Kalpana Javdekar says, it is not about superstition, but the undebatable spiritual connection that all of us have within us.

We did Mandir Sthapana at our project Yashwin Encore B1B2 on 24th May where we had the idols of Lord Krishna, Lord Ganpati & Saraswati Maa to shower their blessings on us.

And at Yashwin Sukhniwas we had the Mandir Sthapna on 26th of May and had the idols of Lord Ganpati, Datta Bhagwan & Goddess Mahalaxmi placed in the temple. The Mandir Sthapna ceremonies start with our traditional rituals that celebrate the sanctity of the space with Punyahavachan, Navgraha Sthapana and Ganesh Pujan, followed by Aavahan Pujan of the 3 deities- the idols of whom are placed in the temple.

An elaborate Hawan and Poornahuti gets completed with the Balidaan ritual. Aarti, Kalash Sthapana and Dhwaj Sthapana concludes the ceremony. As always, Mrs. Kalpana Javdekar had brought homemade Sheera as prasad to be given away to everyone.

It was a blissful morning as everyone at the project got the blessings of the almighty as they started their new journey with their new homes.



BUYING FESTIVAL

e recently participated in PCMC Mega Home Buying Festival organized on 28th & 29th May at Auto Cluster in Chinchwad. It was organized by Aquarius Ventures. Auto Cluster is an esteemed named known for holding property exhibitions. It brings the best companies in the real estate business together and offers a grand interactive platform for the investors.

This year's festival was very well organized like every year having a participation of around 50 renowned developers from Pune showcasing more than 200 projects. We had our stall displaying our projects located in Pashan, Maan Hinjawadi, Kharadi, Wakad and Punawale. As our presence is mostly in the Western part of the city, this was the right place to meet our prospective home buyers.

The event already captured massive pre event commotion through various modes of media and word of mouth publicity.

Due to weekends, the venue experienced very high footfall. And people gathered in big numbers to get benefitted from the event.

We got a great response during this festival. The main advantage to be a part of such events is that you directly get connected with the buyers. And from a buyer's perspective, such home buying festivals are a must go place as they get a wide variety of options when they are looking for their dream homes!!

SANKALP

CONTRACTS PVT. LTD.

YOU LIVE, YOU LEARN

AND YOU UPGRADE!! e, at VJ always believe when you truly love, it shows! This is applicable in every aspect that we do. Recently, a knowledge sharing session was organized at Yashwin Orizzonte to have an interaction between the practitioners and the site engineers.

A special site visit of ISSC team was organized to understand the problems faced on site. Design team who works from office and execution team who works on site should be in sync with each other. The aim was also to understand the dynamics of Conventional Methods, Aluform, Tunnel & Table Form Work.





The event commenced with a presentation by Mr. Sarvesh Javdekar (Technical Director), VJ. He spoke about the legacy that VJ carries, their experience in contracting field and the overall portfolio of VJ.

Real estate is a service delight at every step and we have a legacy of contracting. With having Sankalp Contracts Pvt. Ltd on board it is currently on an expansion mode. And we would like to increase their scope of working even more in future.

During this event, various queries & concerns of the participants were resolved and expertise was shared.

Mr. Jayant Inamdar of Strudcom Consultants Pvt. Ltd., Mr. Sameer Bapat representing Outinord along with Mr. Sarvesh Javdekar enlightened the participants and also answered their queries during the question-answer bout. The overall session proved very beneficial for all the attendees.



In coming times, there would be a lot of challenges while completing the new projects. If we will still continue to follow the conventional systems, the pace required by the market and the industry won't match. That's the reason, why we should work on enhancing our skill sets and upgrade and upskill ourselves from time to time. This was just a small initiative taken to make an understanding for shuttering and we are planning to organize many such events in future too.

Mr. Sarvesh Javdekar Technical Director, Vilas Javdekar Developers













MAKE EVERY INTERACTION COUNT, EVEN THE SMALL ONES. THEY ARE ALL VERY SPECIAL

ress is one of the ways to communicate and express. In our everyday life, when it is a special occasion, an extraordinary day, we dress up differently and more gracefully than usual. Our special days encourage us to dress up more smartly and as per the vibes of the occasion. And that is how we get the confidence to level up and experience the 'Wow' factor.

When we plan to meet our home buyers, it becomes a very special

moment for us. And we wish to dress up in accordance to the same. We wanted to make sure that we give a positive vibe to our new VJ Parivaar members whenever we meet them.

So to enhance this experience, we thought of having a corporate attire for our Customer Relationship Management Team. They are the ones who get the opportunity to interact with them very frequently. We believe, this will certainly aid in enhancing the

customer satisfaction and will contribute in building stronger relationships.

After all excellent customer service means going beyond meeting your customer's basic needs. It involves much more than providing support in a timely and pleasant manner.

"Customer service is not a department, it's an attitude!"



RECORDS ARE MADE TO





BE BROKEN

oving into a new home is an exciting adventure. Whether you're making a move yourself, or wishing another person the best of luck as they embark on life in their new abodes. And at VJ we feel privileged to be a part of the process.

Team VJ was super excited as they had set a new record. 200 families were welcomed with Dhol Tasha in 35 days. And they were all set to start a new journey after having a VJ Style Gruha Pravesh. It was time to welcome YashONE Hinjawadi C

Building & Yashwin SukhNiwas A & B Building Home Owners to take over their treasured possessions.

To celebrate this feeling we had arranged a cake cutting ceremony with all the key stakeholders of the projects at both the sites. Where everyone shared their experiences in the entire journey.

Here's us wishing all the new home owners a very happy and a pleasant stay with VJ. Decorate your new home with love, laughter, and memories.

A HOUSE IS MADE WITH WALLS & BEAMS; A HOME IS BUILT WITH LOVE & DREAMS.





TRIPLE DELIGHT!!

A 703, Ashish and Priyanka had booked the apartment three years ago on the day of their first wedding anniversary.

On 23rd June 2022, they got the possession on the same day as they celebrated their 4th anniversary.

Team VJ proudly celebrated this moment!

#ONTIMEDELIVERY

A COMPLETE JOURNEY BUYING A HOUSE TO OWNING A HOME!

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We know our customers and we treat them like they are a part of our Family.

21 August 2020



10 june 2022

t times you don't need to take much efforts to develop a connect with your customers. A compassionate heart and a beautiful soul is all you need to start developing that bond with anyone you meet in your life. And when you play that crucial role in somebody's life to deliver their dream home, you are bound to feel the connection.

Something similar happened with our colleague Linki who started her career in Sales with Yashwin SukhNiwas. She was still connected to most of the home buyers even after the selling part was done. Linki was now a new family member to them and so they wanted her to be around when they were all ready for the VJ Style Gruha Pravesh. Due to the

busy work schedule it gets difficult for her to turn them down.
But one fine day when
Mr & Mrs Suryavanshi from
Yashwin SukhNiwas were
proceeding for their Gruha
Pravesh they called up Linki. And
fortunately she was around and
could cherish the lovely moment
with the family.

THE OUTLOOK FOR THE INDIAN REAL ESTATE SECTOR IN 2022

he last two years have been among the toughest in real estate history, with the COVID-19 pandemic hastening the recent trends.

A new era of online home buying and selling has taken off. Low stamp duty and interest rates in recent quarters have boosted the sector, increased the demand and boosted the confidence of the homebuyers' as well. The recent volatility in the stock market, as well as the currency benefit of the rupee-dollar exchange rate, have made it attractive for NRIs to invest in real estate in India.

Soon after the vaccination drives began, the industry began to grow in terms of new and improved launches in response to market demands and financial inflation for the sector's benefit.

On top of all that, heavy returns, good rentals and improving infrastructure have been the additional key drivers.

At the same time, consumers too recognised the importance



of owning a home, thus, driving up the demand. They are looking for more room for themselves. Location, connectivity and amenities are becoming the critical deciding factors for them. Homes located in societies with better health and security facilities are taking precedence. Commercial properties too have enhanced their technology factor and have changed as per the new standards.

Real estate experts have seen 2021 as a period of rapid transformation. Developers too have invested in technology and digital channels to reach out to consumers in a more efficient way.

As we move ahead in 2022, the experts read the tea leaves and predict an optimistic future for the real estate industry.

THE RESIDENTIAL PROPERTY MARKET IS ON A STRONG FOOTING

After a prolonged period of falling and then stabilising, residential property prices are likely to start rising again. A Knight Frank 2022 report projects around 5 per cent capital value growth for the residential property segment in the country in 2022.

Many of the supply and demandside factors, assessed over the last decade, have started putting an upward pressure on house prices. This momentum is expected to continue in 2022 as prospective homebuyers' preferences for bigger homes, better amenities and attractive pricing will keep them interested in sealing the deals.

The demand will be there on the back of the change in consumer behaviour mostly. Owning a home is no more a matter of investment preference, but a necessity, given the boost that a luxury residence is meant to provide in the wider perspective of work-life choices.

FOREIGN INVESTMENT WILL DRIVE THIS SECTOR

Foreign Direct Investments (FDI) remain an important growth driver, and the same applies in the case of the real estate players as well.

With RERA ensuring transparency and laws allowing 100 per cent FDI in construction, Indian real estate is witnessing sharp investment infusions from NRIs. The Knight Frank analysis also speaks the same language.

The analysis shows that the APAC nations including India continue to be an attractive investment destination, as evidenced by the FDI strength in this region.

CO-WORKING SPACES WILL RECEIVE A PIECE OF THE PIE AS WELL

Businesses want to remain flexible on cost components in the face of a resurgence of COVID-19 caseloads. This has provided a brilliant opportunity for co-working spaces

to suck up revenue from the agilitydemanding businesses.

This, among other factors, will potentially double the market size of co-working spaces over the next five years at a CAGR of 15 per cent, reveals the latest CII-ANAROCK report 'Workplaces of the Future.'

Seen as a great option for cost saving, the idea of flexible workspace feels justified to most firms, mostly start-ups and they are taking it seriously.

Some of the other notable key trends highlight that the warehousing sector will grow as e-commerce gains ground.

In this scenario, speed and technology will emerge as key considerations for the owners' warehousing strategies.

A WOMAN IS LIKE A TEA BAG YOU NEVER KNOW HOW STRONG SHE IS UNTIL SHE GETS IN HOT WATER



THINK PASS

I THINK PASSION
IS THE SECRET
INGREDIENT THAT
DRIVES HARD WORK
AND EXCELLENCE AND
NOT YOUR GENDER...!!

MR. SAGAR KALE
HEAD ESTIMATION &
PURCHASE DEPARTMENT

hat's that one job a woman cannot do?

There is no job a woman can't do. For ages, women have been pushing the societal boundaries and 'breaking the glass ceiling' by entering jobs that were traditionally only done by men. It's true, we need to employ more and more of our Indian women but there are some who set an example for others to follow.

The moment you hear of a woman working as a driver, a motor woman, a traffic police officer... you are bound to be shocked/surprised and marvel at her for her courage.

Why? Because over the years, women have been kept confined in spaces and have been told that there is only a certain kind if job that they can pursue. So when a woman expresses her will to work, she's told she can be a teacher, a bank officer etc.

In today's dynamic business environment, it has become crucial to achieving gender equality at workplace. The creation of an environment with gender equality is only possible when the employers, managers, and team leaders work with an open mind. An atmosphere which helps the employees to absorb new ideas and work on them without any hesitation.

Workplace gender equality will be achieved when people

are able to access and enjoy equal rewards, resources and opportunities regardless of their gender.

The role & dynamics of EPCP (Estimation- Purchase-Contracts- Planning)
Department is magnificent.

- They prepare Estimates for the projects & monitor the same throughout the project.
- Procure each and every material required for the project by negotiating the best price in the market.
- Contract drafting, evaluation, negotiation, and execution throughout the Project cycle.
- To create a project Plan

including all required activities, splitting them into sub activities and ordering these activities logically.

And in VJ we realize the dynamics our female colleagues play. The zeal they bring in, the nurturing, empathy, maturity, sincerity and hard work they put together is unbeatable. And this is the reason why we believe in equality and that our Women are no less in any respect.

VJ is like a family. It has given equal opportunities to women for equal pay, equal respect as equal to men. I feel no difference being a woman employee in our team at all. It feels great! Our seniors keep us all connected and we are able to strike a work life balance too.



I hail from Mangalore, South Karnataka. Coming from a different state, I thought language barrier would be the primary issue I would be facing here in VJ. But the table turned around. Everyone supported me to the maximum giving equal opportunities and encouragement and never made me feel cornered in any aspect. In VJ I am working with a great team under a great mentor.

Ashwija Kumble Jr. Engineer, Estimation



There are many myths in the society regarding women in workplace, ex. woman chooses to devote their time to their families instead of the workplace. the assumption that women cannot manage a thriving home life and be dynamic at work, which eventually hold them back from moving forward. Prior to joining VJ, I never led a team under me but here in VJ I got an opportunity and exposure to lead a team and upskilled myself too. And busted those myths against women. VJ is a place that teaches you the power of womanhood, opens an array of opportunities and makes you believe in yourself.

Snehal Kasabe Sr. Engineer, Contracts





There is no limit to what we, as a woman can accomplish. VJ & especially Sagar Kale Sir (gave me an opportunity to prove myself in every aspect.

Varsha Borkar Sr. Engineer, Estimation

WINNING THE WORKPLACE!

100+ EMPLOYEES IN THE LAST QUARTER



44

HIRING PEOPLE IS
AN ART, AND RESUMES
CAN'T TELL YOU
WHETHER SOMEONE
WILL FIT INTO A
COMPANY'S CULTURE.





his is exactly what the Recruitment Team of VJ thinks when they set their targets for hiring. They read people, understand where they come from, what their hearts want and whether they would fit into the company culture or not.

And we are very proud to announce that the HR team successfully recruited 100+ employees in the last quarter and all of them have been on boarded with us. And that is how they were able to arrange one of the biggest induction events in the history of VJ.

The induction drive saw a staff of 60+ members mark their attendance together. It was a two-day induction program replete with company's culture sensitisation, goodie bags, an appetizing meal and ended with completing the formalities needed to join the company. The next day the new enthusiasts visited all the ongoing & completed VJ sites. They spoke to the ground staff, engineers and various other on-

site workers to get a hang of their roles.

And this was not it!! The HR team also conducted a massive photo drive for the entire organisation! 770 employees got their photos clicked for the new digital id's that would be soon released.

Kudos to the team members who work behind the scenes to make everyday enjoyable yet productive!



A SUCCESS STORY!

YASH DARVITKAR, LEGAL ASSISTANT

e still remember the day when a young boy walked into our office asking for work. He was then interviewed, and we gathered he wasn't even 18yrs then, but was in desperate need of a job. Having no earlier work experience and being under age, kind of made it difficult for us to decide on the way ahead. After discussing this with our **HOD** and understanding that the he would turn 18 by the next month, we decided to offer him a position in the Admin Team. And Yash Darvitkar became our youngest team member!

Initially he was unfamiliar with the surroundings. And that was bound to happen given the age at which he started his career, that too without any prior experience. But as time went by he turned out to be an extremely

hardworking and a persevering team player. Within a few months, we knew it was different. He had far more to offer to us than just tea, coffee and running errands. He also had intelligence and hunger beyond his usual role requirements. Our HOD and the other senior colleagues knew they had to do something about it for his good.

As we were struck by the pandemic, our office life came to a standstill. And during this phase too, Yash played an important role as he stayed right next to our Kothrud Head Office and actively helped to unlock the office sometimes to check the systems and server. Sooner by mid-2020 the offices partially opened up and our working lives began getting back on track. Days turned into months and work began expeditiously. Over the next few months Yash continued with his routine work and gave extra efforts in his free time

to learn the assistant level jobs like scanning, assembling IT products, and filing important documentations and so on.

By now we were convinced that Yash is determined to grow and do better in life. And today we take pride to share that he has graduated from an office boy to a Legal Assistant at VJ.

The joy of life comes from our encounters with new experiences, and hence there is no greater joy than to have an endlessly changing horizon, for each new day to have a new and different sun.... Don't settle down and sit in one place. Move around, be nomadic, make each day a new horizon.

"No matter where you're from, your dreams are valid!" And today he is on his way to carve out his future. We wish him all the best...!



JANMASHTAMI CELEBRATIONS ACROSS INDIA

he whole nation comes together to celebrate the birthday of Lord Krishna with much fervour and enthusiasm. It is quite common to see kids dressed up as little Krishna, markets lined up with sweet shops and elegant handis, people preparing for the plays (also known as Ras Leela) and

temples being decorated with flowers. On this day, recitations of verses from the holy books, Bhagavata Purana and Bhagavad Gita, are also organised at Hindu shrines.

While celebrations throughout the country are mesmerising, some places in India deserve a

special mention. It is at these destinations that you can get the true essence of Janmashtami celebrations. Let's take a look at the different places where this festival finds a special place in the heart of people.

MATHURA-GOKUL-VRINDAVAN, UTTAR PRADESH



The three places associated with Krishna's childhood - Mathura, Gokul, and Vrindavan, Uttar Pradesh— are the go-to destinations for those who plan to celebrate Janmashtami away from home. Mathura that happens to be the birthplace of Lord Krishna has some 400 temples dedicated to him, all of which are decorated beautifully during this time. Chanting of shlokas, enactment of Raas Leela, fireworks, and jhulotsava are some common ways to welcome Krishna at all these three places. Celebrations begin almost 10 days before the birthday.

UDUPI. KARNATAKA



The southern region of India also gets into the festive mood during Janmashtami. Dance-drama events called Vittal Pindi (or Rass Leela) are performed by the locals in Udupi, Karnataka. Gopuras are erected, below which the chariot with the

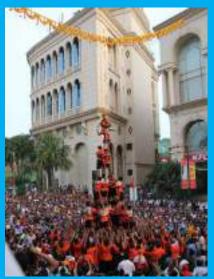
Lord's idol moving across the city. Earthen pots filled with curd (or dahi handi) are hung on gopuras and later broken by sticks. Huli vesha dancers are also a huge attraction during the celebrations, besides local contests featuring people dressed up in ethnic costumes. Prasadam is distributed among the devotees and devotional songs are sung at temples.

IMPHAL, MANIPUR



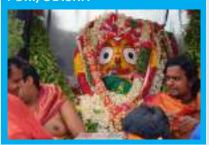
Unlike the other festivals of North India that aren't as famous in this part of the country, Janmashtami witnesses a huge crowd of devotees at Mahabali Temple Sri Govindjee Temple. People observe fast and visit the temple offering floral tribute to Lord Krishna. Folk dance performances are a major part of Janmashtami festivities in Manipur.

MUMBAI-PUNE, MAHARASHTRA



In Maharashtra, this day is observed as Dahi-Handi and witnesses competitions for breaking a high-hung, earthen pot filled with yogurt, milk, water and fruits. Youths form groups, known as Govinda Pathaks, for competing with each other by forming a human pyramid for reaching the high-hung pot and breaking it as Krishna used to do in his notorious childhood. Gifts and cash prizes are then awarded to the winning team.

PURI, ODISHA



Famous for Jagannath Temple,
Puri, Odisha has its own set of
celebrations that are unique to
the region. People observe fast
till midnight which is considered
as the hour of Krishna's birth and
chant "Hare Krishna" and "Hari Bol".
Religious songs are sung and verses
from the Bhagavad Gita are recited
at the temples, which are beautifully
decorated for the special festivities.
Several forms of sweets are cooked
at home and distributed among
everyone.

Places like Dwarka in Gujarat (the place where Lord Krishna laid down his kingdom) celebrates this day as Makhan Handi, which translates to 'an earthen pot filled with butter' in English. Apart from these, places like Assam and parts of Tamil Nadu also celebrate the festival with great zeal and gusto.











KEY HANDOVERS &

GRUHA PRAVESH CEREMONIES

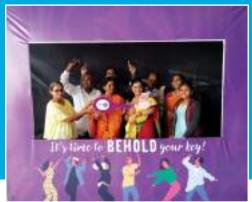
In 3 months, 430+ families got the keys of their new homes and had a Gruha Pravesh; a huge milestone in VJ's journey.

nd like we try and do every time, we made this welcome a bit more warm and special.

We had installed three stalls at the respective sites to cater to the varied needs of the owners coming to take the possessions of their new homes. Where after the documentation work was over people took the pride possession of their Keys. There was also a Photo booth created at site for people to create and capture memories of their special day.

Our home owners were given a warm welcome with Dhol-Tasha. After which our Guruji's did the Gruha Pravesh puja and spread the positive vibes in their homes.

#HAPPYPOSSESSIONS













The new trends:

Families were welcomed with Haldi-Kumkum and Tilak, with traditional Maharastrian warmth.

What's more: Couples took Ukhana (a Marathi ceremony of taking each other's name) and performed Fugdi, with their neighbours to add to the vibe and laughter.

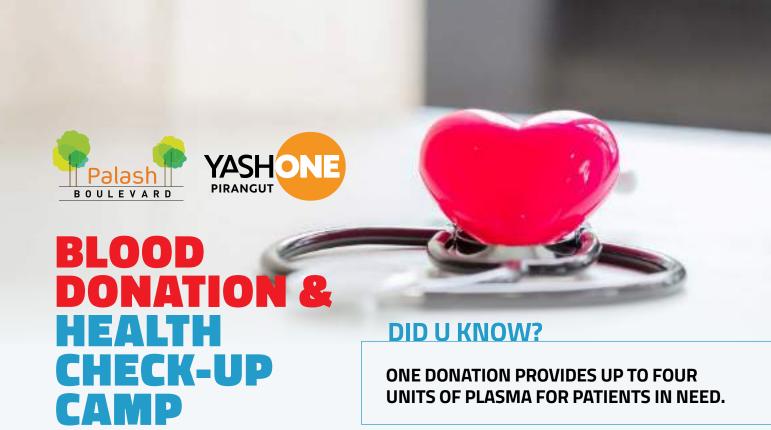
Everyone had a great time and added to the bonding of VJ Parivaar.

Here's to many more celebrations together!









Villoo Poonawala Trust conducted a Health
Check-up & Blood Donation
drive for the residents of our projects YashONE Pirangut & Palash Boulevard.

A decision to donate your blood can save a life, or even several if your blood is separated into its components- which can be used individually for patients with specific conditions. Healthy adults can give blood regularly-at least twice a year. There is no substitute for blood, and it can't be manufactured. And when we conducted this noble drive, we had 50 + volunteers who came forward to donate blood & contribute in this noble cause.

We also organised a health check-up camp for the residents of both the societies. Mr Sagar Mane played a significant role in making this event a success. More than 150 residents got benefitted with this free medical check-up camp. Seniors citizens got their Eye Tests done for Cataract and they were also issued spectacles for the same. Apart from Eye Tests, there were other check-ups also like, Dental, Blood Group, Sugar, Blood Pressure, etc done free of cost for the residents.

At the end of the day it gives immense pleasure and contentment to be a part of the process. And we at VJ are completely devoted to captivate newer opportunities to connect and serve our home buyers in future also.









POWERED BY



nthusiasm &
Excitement for a
splendid Sunday
Morning was witnessed on
the roads of Aundh & Kharadi
as our HAPPY STREETS were
on their last leg...!! Once
again people were overjoyed
to participate in a fun filled
session of amazing activities.

The name "Happy Streets" itself means fun and frolic. The streets are made vehicle-free where citizens can walk, jog, cycle or stroll with family and rediscover the simple pleasures of playing games. There were fun activities like Zumba, Music, Skating, Cycling, Drum Circle, Live Music, Sports, etc. VJ also offered giveaways to the excited crowd members. And the Citizens were able to reclaim the roads for activities other than driving. A couple of hours of traffic free roads where people could enjoy the activities and recollect their childhood memories.

Overall, a morning filled with joy, energy, recreation & positivity was observed. VJ as a group is happier when our people are content and gratified. Kids and adults alike enjoyed a celebration of togetherness. As the Happy Streets for this year were ending we began to despair but were also content with a successful ending to await a new beginning.

KOTHRUD | WAKAD | AUNDH | KHARADI























AN AUSPICIOUS BEGINNING OF A GRAND ADDRESS AT MAAN HINJAWADI

SATYANARAYAN POOJA & INAUGURATION CEREMONY OF THE SAMPLE FLAT & CP LOUNGE



here's nothing like the feeling of starting something new when it's a change you choose to pursue. You're confident about a new direction and the new beginnings become more empowering.

We at VJ feel that it is very important to stay connected and stay united with all our stakeholders. And caring for your people is the key in any relation. We were all excited and gearing up for a new start. And we were ready to add another Project in our Legacy.

In the meanwhile, we realized that our Channel Partners have been working with us from a very long tenure but had no allocated or designated space or circumference for their workings. We soon realized the need to pitch in with a solution. And







there we were all set to inaugurate our new CP Lounge. It was heard for the first time by many but welcomed by all.

With our new upcoming project YashONE Eternitee, we decided to create a Lounge for our Channel Partners. And on 8th of July we inaugurated our 'CP Lounge' and 'sample flats' in the presence of Mr. Nilesh Gore (Sales Head-VJ) along with approximately 300 plus channel partners and other VJ team members.

It was a rainy evening with nature in all its glory and filling the mechanical hearts with a strange warmth. After the inauguration we proceeded for the Satyanarayan Puja to seek blessings from the almighty. In addition to the positive vibes floating in, we had arranged for some delectable bhajiyas, bhutta's & Maggie to be served along.









GRAND OPENING

AT VJ GRAND CENTRAL, WAKAD







J Grand Central, located in the heart of Wakad offers beneficial spaces for Retail Shops, Cafés and Bistros along with S.U.R.E (Super Utility Real Estate) units which are now in demand. The Project is advantageously located in Wakad, (Pimpri Chinchwad) assuring stunning returns!

Recently Wakad residents witnessed a Grand Inauguration of the new stores of prominent brands like Star Bazaar, Zudio, Mr.DIY and Croma in the VJ GRAND CENTRAL. The opening ceremonies had a warm welcome with Dhol-Taasha-Pathak and drew attention of the passing by crowd.

Mr. Sarvesh Javdekar along with his wife, Dr. Shruti Javdekar, Mr. Satish Nene (Commercial Sales Head), were accompanied by Mr. Vishal Shah, India-Head, Star Bazaar for the ribbon cutting. The store was very well decorated with colourful balloons all over and was all set to welcome customers. Star Bazaar is a unit of Trent Hypermarket Ltd which is a part of the Trent Limited, a Tata Group Company in retailing.

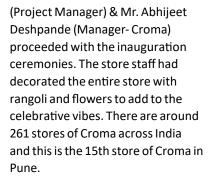
This was followed by the opening of our 2nd Store which was 'Mr. DIY'. Mr. Sarvesh Javdekar along with Mr. Manish Sharma, CEO, Mr. DIY led the team from the forefront. The festivities got further charmed by the chords of dhol taasha pathak adding colours to the ceremony. It is their 9th Store in Pune showcasing various categories like household, hardware, car accessories, electrical, stationary, jewellery, furnishing, gifts and so on.

Furthermore, we proceeded to welcome another Chroma Store coming on board with Grand Central. Mr. Sarvesh Javdekar, Mr. Satish Nene, Mr. Ranjeet Gaikwad













The day filled with celebrations marked the start of a new beginning. And VJ Grand Central is sure to be one of the most happening places in Wakad now!

















YOGA DAY CELEBRATIONS







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Voga is an invaluable gift of India's ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature; a holistic approach to health and well-being. It is not just about exercises but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in well-being.

Enthusiastic residents at Yashone
Hinjawadi celebrated International
Yoga Day on Sunday, 26th June,
2022 under the leadership of
Mr Manoj Purandare along
with the active support from
Mr Rohit Poduval, Mr Rohan Pawar,
Mrs Sarita Pawar and other active
members from YashONE.

The event started with the National Anthem and was followed by a speech of Mr. Rohit Poduval about

Mr. Manoj Purandare who initiated the celebration of Yoga day said, "This was a dream event for me & Rohit. And we are excited that we received such a pleasant response today. We have been organizing Cricket, Football, Volleyball, Chess and many other games since May 2022 at YashONE to keep everyone physically fit & increase the mental strength & satisfaction too. We are planning to organize many such events in future."

the benefits of doing Yoga. He explained how Yoga will help to increase your inner peace, confidence, patience, creativity, improve focus and contribute to many such mental and physical benefits.

Ms Manali Purandare demonstrated the important Aasan's, for internal and external strength, good health and peace. We had close to 60 plus people participating in the event at our YashONE Hinjawadi Project.

All the participants thoroughly relished the Yoga day celebrations. And were served a healthy dose of Aawla Juice after the session got over.

At the end of the event, Mr. Manoj, conveyed his regards to all the participants & Team VJ for their support & help to make this event a success.



Yoga day was also celebrated on all our construction sites as well having enthusiastic participation from our labours. All were full of energy after the session.

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The event was very well planned and was supported by a calm weather and very enthusiastic participants.

Mr. Vaibhav Shirdhonkar A-205 | YashONE Hinjawadi





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As a yoga enthusiast, I thoroughly enjoyed our first ever society level event. It was very well organised and the weather was a cherry on the cake which made the event even more memorable.

Ms. Shilpi Jain | A-410 YashONE Hinjawadi









he KEY to growth is to Keep Educating Yourself always. And at VJ we never cease to educate our team. It was raining trainings in the hottest weather of the year! The VJ L&D team is glad to announce the successful completion of 60 trainings to various departments, of which 52 trainings were conducted in person across all VJ sites!

The quarter started with a bang with various in-house and external trainings. The topics included soft skills and technical skills along with job specific trainings. We firmly believe that our employees should get the best of the knowledge for their personal and professional growth. The start of the quarter saw trainings on 'Developing Good Work Habits'. This training was conducted in person by

our very own Amruta Joshi who highlighted the importance of good habits / best practices at work place. The training session ensured how the employees can make use of the best practices they have learnt over the years and merge them with the culture at VJ. It was a rational discussion between what should be done v/s what was being done at the work place. The participants presented their views on new best practices that could be started at VJ.

As humans, we all have a tendency to advice others on what he/ she should be doing correctly however, the correct way of communicating was discussed in the session of 'Giving Feedback the Right Way'. The L& D team is sure that each of the participant in the









session became fully aware of how they communicated with others while suggesting something to someone. This quarter of April, May and June also saw the highest number of attendees for the 'Confidence building session'! The confidence building session was complete with fun filled activity where the trainees had to prepare a handmade fan with positive qualities about their fellow trainees. The session ended with positive smiles and a little more knowledge about oneself for all the partakers.

Decisions determine destiny! And there is no human in this world who hasn't lived the consequences of the decisions they have made – good or bad – doesn't matter! This is where

our L&D's strongest pillar Amruta
Joshi gave a beautiful presentation
on how to make logically correct and
emotionally stable decisions in times
of crisis whether it's a personal or a
professional choice. This session gave
a chance to the employees to ponder
over the decisions of the past and
decide better choices for their future.
It was an eye — opener to many as all of
us tend to make decisions on timelines
that are convenient during a situation
without thinking about long term
effect of those choices. The session
was a hit amongst all!

And that's not all, job specific trainings like Microsoft Projects (MSP) and Excel (Basic to Advance) were also conducted. These trainings helped the

employees to gain an edge over their expertise in their field. These trainings gave them the practical solution to perform better with ease at their job specific tasks. These special sessions were conducted by external trainers who are experts in their topics. They explained the technical details with such ease that the employees began to use the tips and tricks right away after the session.

All in all, the L&D team rocked this quarter and the next quarter will be a blend of skills for the job, off the job and beyond the job! Excited to announce our next achievements soon! Till then Happy Learning!







o you know that ants are master communicators dealing mostly in olfactory (smell) chemicals? They frequently use phenomenal signals to communicate danger, injury, discovery and depletion of a food source.

Similarly, effective communication in a team is very important to achieve success as it facilitates the exchange of ideas and information. Effective communication helps team members to gain better understanding of their roles and what is expected of them thereby enabling them to accomplish their tasks more smoothly and efficiently.

We at VJ give much prominence to our communication and understand that the working of all the teams are interlinked and depend on each other. When working on any project, it is very important that all the teams are on same page to make it a success. A project during its various stages carries critical information for the people of various departments

who need to be updated timely to carry on their responsibilities.

That made us come up with a solution which aimed at giving a common platform to all the stakeholders to update each other in advance about the upcoming tasks related to a particular venture. And here we were ready with

M Dashboard in our systems for a smooth functioning. Team VJ recently organised a workshop for the appropriate usage of this system. Through this, they will be able to work in a more organized manner, track assigned tasks and work more efficiently.





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- Driven by an expert team
- A dedicated desk with full transparency

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ur bonding with the homebuyers doesn't ends with the completion of the project. It is something we feel has been created to be nurtured and cherished for many more years to come. It is a regular practice for us to hold an Annual General Meeting after a few weeks of giving the possessions. And the time had come for organising this meet for the residents of our project Y1H (A+B+C Building). All the enthusiastic residents were present during this meeting and were eager to form society committees.

The agenda of the AGM was to form the provisional committee with the selected representatives till the regular committee is formed through the elections. There were a lot of discussions and decisions related to the functioning of the society and were taken up in this meeting.

Mr. Sagar Kale, GM-Estimation & Purchase at VJ was the Chairperson for this AGM.

And Mr. Tushar Patil, from VJ Legal team was also present and answered all the queries raised by the residents during this meeting.

The meeting was also broadcasted through You tube Live for those who couldn't attend it physically.

The AGM concluded with members informally discussing further course of action over a few refreshments and snacks.





GURUPURNIMA CELEBRATIONS

ndia is considered to be a land of Gurus, Spiritual Masters and Teachers. And Guru Purnima is a major traditional festival that is celebrated throughout India with great fervour and zeal by Hindus and Buddhists.

Your Guru can be anyone who plays a significant role in mentoring your thoughts and channelizing your spirit and approach towards life. Our Teachers, Parents, Mentors, Religious Gurus and our Seniors in Office play a very vital role in giving us new directions and new hopes in life. We find different Gurus in different walks of life. A real-life Guru can be anyone who guides you and makes an effort to push you towards the road of success. Different people play different roles in our lives. And some







enlighten us with their thoughts and illuminate our lives with a new zeal with their guidance. We never wish to loose these ignited souls and always have a very special place for them in our hearts.

A day to recognise such efforts and pay our tribute and respect to them was here. It was time to recognize the significant role played by our seniors and to present our gratitude to them for their beneficence and supporting their associates.

Our naïve interns organised a small event to reciprocate their gesture to their seniors in office. It started with giving flowers and proceeded with games, activities and cake cuttings.





t's always a joy to connect with our home owners. And when we get a chance to interact with them, it gets even better. One such occasion to Meet and Greet was here when we invited our SuperNova (A) Wing Families for an interaction with Mr. Sarvesh Javdekar on 3rd of July at the site.

It was a great opportunity for future neighbours

to gather on a common platform and resolve all their apprehensions and doubts.

Mr Sarvesh Javdekar cleared all the doubts and people were contended to hear from him. The event was concluded with some appetizing snacks served to all guests.



गुसंवाद







KNOW OUR VJ SENIOR LEADERSHIP



GIRISH HIREMATH

GENERAL MANAGER SPS & FMM

A COMBINATION OF A WORKAHOLIC & A DOTING FATHER

WORKING WITH VJ FROM LAST 11 YEARS TEAM SIZE: 30+

THE JOURNEY

e spent nearly a decade working for various projects like Yashwin Encore, Yashwin 2.0, Palash Boulevard, Prudentia, YashONE Wakad Central, Yashwin Supernova, Yashwin Sukhnivas and many others. He feels fortunate to have worked with both the generations of the VJ family. And relishes on the learning experiences he had while working with Mr Vilas Javdekar himself. And the way the legacy of 41 years is being treasured and taken ahead by his sons.

oming with more than 28 years of experience from various sectors, Mr. Girish Hiremath enjoys being one of our revered associate. He has his roots from Karnataka, but is now settled in Pune from a very long time and relishes on the delectable Maharashtrian Cuisines. His presence is uncommonly convivial and virtuous. A vegetarian at home is caught pilfering with his son to gulp in the coastal fish recipes.

He stays with his mother, a home maker wife and two kids Roshan & Rakshita. While Roshan is still apprehensive in what next in career. Rakshita is adamant to be an educationist.

The tea maker in the family...!

who is known for making kadak chai ki pyali and that is how he entices his family when he couldn't give them the time they want due to his busy work schedule.

A soft spoken enthusiast

He believes that you should work with all your heart, love your work and that's the key to success!

Being an emotional and a calm person, he hardly gets furious or gives a frenzied state to his team members. He is extremely polite and gentle with everyone he meets and greets.

HIS HOBBIES

He enjoys old Hindi mellifluous and lyrical songs as Lt.
Mr Hemant Kumar is his favourite artiste. And what can be more adoring then travelling with the family to the coastal shores on a road trip...!

Loves humming to the tunes of 'Hai apana dil to awara.. na jane kispe aayega' Did you know he sang this song in his college fest too?

44

IF YOU WORK JUST FOR MONEY, YOU'LL NEVER MAKE IT, BUT IF YOU LOVE WHAT YOU'RE DOING AND YOU ALWAYS PUT THE CUSTOMER FIRST, SUCCESS WILL BE YOURS





MR. GIRISH HIREMATH WITH HIS FAMILY

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॥ संकष्टी चतुर्थी ॥















ankashti Chaturthi is the day which is dedicated to the Lord Ganesha who is also known as Ganpati & Vighna Harta. As per Drik Panchang Sankashti Chaturthi is observed every month on the fourth day of Krishna Paksha (Chaturthi Tithi). Sankashti Chaturthi, which falls in the month of Sharavan is known as Gajanan Sankashti Chaturthi. This time it was observed on 16th July.

Our new interns were all excited to celebrate this day with full devotion. And everyone jumped in to be a part of it. Young Ulka & Sameeksha expressed their artistry by carving out a beautiful Ganpati out of random flowers available in office and added more colours to the festive vibes inside the premises.







Our Client's **Testimonials**



MANALI & MANOJ PURANDARE RESIDENT YASHONE HINJAWADI

VJ Team, has really made our house to home, in such a surprising way, which we never expected. Even during the pandemic period of approx. 2 years, they were focussed and worked as per their plans, to give us the possession of our dream home, on 2nd April, 7 months before committed time of Dec 2022. Vilas Sir, Aditya, Sarvesh & most of the members are down to earth, supportive, collaborative & also customized our home, successfully.

We were personally meeting them all, almost every month, in past 3+ years, understanding their dreams, about Yashone Hinjawadi Project, and they were also collaboratively taking our ideas, for everyone's benefit, to make this a SUCCESS.

God bless them all, and we wish them success at all times.



I would like to express my gratitude to Mr. Satish Nene on behalf of the entire team of MR.DIY India. As a brand trying to establish its foothold in the country, an association with YashONE and Mr. Vilas Javdekar will be crucial to our progress. Once again, thank you for the wonderful location and for your assistance in closing the deal. Overall, the experience was fantastic, quick, efficient, and highly professional.



MR. ANISH PANJARI
MR.DIY, GM-BUSINESS DEVELOPMENT



World Environment day is celebrated every year to remind the people across the globe about the harm we have been causing to our environment, how we have disturbed the natural balance of our environment, and what measures can be taken to reverse the damage.

BIGGEST ENVIRONMENTAL ISSUES OF 2022

- Public Health issue: Dirty water is the biggest health issue. It poses a threat to the quality of life and public health. The majority of people still don't have access to water and toilets. Over a million people worldwide die from water, hygiene, and sanitation-related diseases, which could be reduced by safe water and sanitation access.
- Ozone Layer Depletion: The ozone layer protects the earth from harmful UV radiations coming from the sun. Its depletion has exposed us to such harmful radiations. We are prone to skin cancers, different types of eye diseases, abnormal growth of certain species, etc.
- Deforestation: Cutting down trees on a large scale poses a major threat to our environment. Forests
- are natural sinks of Carbon dioxide; they help in regulating temperature and rainfall, etc. If this is not stopped, soil erosion, increased greenhouse gas emissions, irregular rains, and flooding are some of the adverse effects on the environment.
- Global Warming: This occurs when carbon dioxide and other air pollutants get collected in the

atmosphere and absorb sunlight and solar radiations emitted from the earth's surface. All this leads to a rise in the earth's temperature causing natural disasters such as melting polar ice caps, flooding, droughts, and many others.

5 SIMPLE WAYS TO SAVE THE ENVIRONMENT

- Say no to plastics: Instead of using plastic bags, use environment friendly carry bags, such as bags made of paper (reuse them again and again), biodegradable bags, compostable bags, etc.
- Plant more saplings: Trees play an important role in producing oxygen and absorbing carbon dioxide from the environment.
 Hence, it is important to make your environment greener around you.
 Forests play an important role in absorbing and storing water, which prevents flooding of cities and other areas. Preserve and let it protect us in return.
- Waste Segregation: Every day different type of wastes is generated in our homes. It is important for us to identify and separate organic and inorganic wastes. For example, dust, aluminium cans, paper waste, and other types of dry waste are classified as inorganic, whereas food waste, fruit waste, and other wet types of waste are classified as organic waste.

- **Save Energy:** Save electricity by switching off your appliances when they are not in use.
- Adopting alternative sources of energy: Switching to renewable sources of energy will not only save limited natural resources but will also reduce pollution.

Our environment is getting worse with each passing day, and there is a greater need to step up and reverse the harm done before it gets irreversible. World Environment Day reminds us about our obligation to our environment.

We at VJ also celebrated World Environment Day with Tree Plantations at our various sites. We believe in contributing our bit towards mother nature.

Various types of trees were planted at our projects - YashONE Hinjawadi, Yashwin Sukhniwas, YashONE Wakad Central, Yashwin Orrizonte and YashONE Infinitee.











PRESENTS



'SWARVILAS' RECEIVED OVERWHELMING RESPONSE FROM PUNEKARS



s a brand, VJ has always been an avid supporter of Arts and Culture.

Arts bring different people together, and culture helps to appreciate each other with their diversity. They bring about understanding.

We believe that Art and Culture play a key role in protecting our heritage and inspiring new ideas along with social cohesion. Our chairman, Mr. Vilas Javdekar is an admirer of Hindustani Classical music and has backed many artistic endeavours in the city.

'Swarvilas' is one such musical program which was organized every year featuring different classical singers from different Gharanas. This time, Swarvilas was organized on Sunday, 5th June at MIS auditorium, Kothurd after a gap of 2 years due to the pandemic. Team VJ was super excited to start preparing for the event. While the show was a houseful already, the team was all pepped up to make it a success too.

It was a musical Sunday for Punekars as Pt Sanjeev Abhyankar, an acclaimed vocalist and the senior disciple of Sangeet Martand Pandit Jasraj and vocalist Mrs Dhanashree Ghaisas, disciple of Pandita Ashwini Bhide Deshpande performed at the 'Swarvilas'. Pandit Abhyankar represents the Mewati Gharana whereas Ghaisas hail from the Jaipur Gharana.

Our Chairman, Mr Vilas Javdekar and his wife Mrs Kalpana Javdekar graced the occasion with their presence.

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THE PURPOSE BEHIND
ORGANISING SUCH
CONCERTS IS TO MAKE
CLASSICAL MUSIC
AVAILABLE TO EVERYONE.

PT. SANJEEV ABHYANKAR

"Fortunately, things have opened up and the audience and organisers are now eager to listen to good music. I feel very nice coming back on stage after two years of the pandemic. The vibrations, spontaneity and interactions between an artist and the audience was missed during the online performances, but now we will get a chance to fulfil the expectations of the audience during live concerts like 'Swarvilas."

While Mrs Dhanashree was also excited to be back on stage after the pandemic, her excitement got doubled as she performed in front of the Punekars.

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I have been given an opportunity to sing in front of the Pune audience and I am so glad she shared her views.

The program received an overwhelming response and love from the musical audience.





प्रेक्षकांच्या उस्फुर्त प्रतिसादात 'स्वरविलास' या सांगीतिक कार्यक्रमाचे आयोजन

संगीत, नाटक, नृत्य अशा कला आपलं जगणं समृद्ध करतात आणि ह्याच जाणीवेतृन विलास जावडेकर डेव्हलपर्स यांनी आजवर अनेक सांस्कृतिक कार्यक्रम आयोजित केले. या वर्षी कोविड चे निर्वंध उठल्यामुळे रसिक प्रेक्षकांबरोबर आम्हीही 'स्वरविलास' च्या प्रतीक्षेत होतो आणि रविवार, दिनांक ५ जून रोजी 'स्वरविलास' कार्यक्रमाचे आयोजन करण्याचे ठरले. 'व्हीजे' च्या टीम नी एकत्र येऊन उत्साहामध्ये पूर्ण कार्यक्रमाची आखणी केली आणि अतिशय छान नियोजन केले.

कार्यक्रमाच्या दोन दिवस आधीच रसिक प्रेक्षकांच्या प्रतिसादामुळे प्रवेशिका संपल्या. आमच्या कंपनीचे सर्वेसर्वा, विलास जावडेकर सर आणि आणि त्यांच्या पत्नी, कल्पना मॅडम हे दोघेही आवर्जून कार्यक्रमाला उपस्थित होते. भारावलेल्या वातावरणामध्ये या वर्षीच्या 'स्वरविलास' मध्ये नावाजलेल्या दोन गायकांचे सादरीकरण झाले. जयपूर घराण्याच्या ज्येष्ठ गायिका अश्विनी भिडे देशपांडे यांच्या शिष्या धनश्री घैसास यांचे 'स्वरविलास' च्या प्रथम पुष्पामध्ये अतिशय सुंदर सादरीकरण झाले.

'स्वरविलास' च्या दुसऱ्या पुष्पामध्ये कै. पंडित जसराज यांचे शिष्य आणि मेवाती घराण्याचे नावाजलेले गायक पंडित संजीव अभ्यंकर यांच्या गायनाने रसिक प्रेक्षक मंत्रमुग्ध झाले. पंडित संजीव अभ्यंकर यांनी गायनाबरोबर अनेक छोटे मोठे किस्से ही सांगितले. त्यांनी गायकाबरोबच साथ संगत करणारे ही किती महत्वाचे असतात आणि त्यांच्यामध्ये छान सुसूत्रता असेल तर कार्यक्रम अजून रंगतो असेही सांगितले आणि प्रेक्षकांनी ते प्रत्यक्ष अनुभवले. त्याप्रमाणे या क्षेत्रामध्ये 'स्पाँटिलिटी' ला महत्व असते आणि त्यामुळे तोचतोचपणा टाळला जातो, असे त्यांनी आवर्जून सांगितले. अनेक वेळा मी काय गाणार आहे ते साथीदारांनी माहित नसते असे ही ते म्हणाले.

या कार्यक्रमाचे सूत्रसंचालन अपूर्वा मोडक यांनी अतिशय सुंदररित्या केले.

















चला व्यक्त व्हा... लिहिते व्हा...

प्रिय 'व्हीजे' परिवार सदस्य!

गेली अनेक वर्षे 'व्हीजे कनेक्ट' या आपल्या द्विमासिकेच्या माध्यमातून आम्ही तुमच्याशी संवाद साधत आहोत. 'व्हीजे' परिवाराचा सदस्य म्हणून या परिवारामधील घडामोडी, सोहळे या माध्यमातून आम्ही तुम्हाला सामील करून घेत आलो आहोत. कधीतरी तुमच्यापैकी कोणाचा तरी एखाद्या सोहळ्यात झळकणारा फोटो इतपतच आपला सहभाग मर्यादित होता. त्यामुळे हा संवाद काहीसा अपुरा, एकतर्फी होता.

दिवसेंद्रिवस आपला हा 'व्हीजे' परिवार मोठा होत आहे आणि म्हणूनच या द्विमासिकांमध्ये आपला सहभाग वाढावा, असे आम्हाला वाटते. त्यासाठी आम्ही आपलयाला यामध्ये उस्फूर्त सहभाग घेण्याचे आवाहन करीत आहोत. आपण ज्या क्षेत्रामध्ये कार्यरत आहात, असं एखादं सामाजिक कार्य, आपण किंवा आपल्या कुटुंबीयांपैकी कोणी मिळवलेलं उल्लेखनीय यश, इतर सदस्यांना प्रेरणादायक ठरू शकेल असा तुमचा प्रवास किंवा एखाद्या कठीण प्रसंगातून तुम्ही काढलेला मार्ग, अशा असंख्य गोष्टींवर आपण लिहू शकता. आपण मराठी, हिंदी किंवा इंग्रजी या मधील कुठल्याही भाषेतून व्यक्त होऊ शकता.

'व्हीजे' परिवाराच्या माध्यमातून आपल्या १०,००० पेक्षा अधिक सदस्यांपर्यंत आपल्याला पोहोचवण्यासाठी आम्हीही प्रयत्नशील आहोतच.

आम्ही वाट पाहतोय...

आपले अनुभव आम्हाला vjparivaar@javdekars.com वर पाठवू शकता.. सब्जेक्ट लाईन मध्ये #PeopleofVJ असे नक्की लिहा. (शब्दमर्यादा ६००/७०० शब्द)

LET'S WELCOME GANPATI BAPPA

IN AN ECO FRIENDLY WAY



How is your Ganesh Chaturthi preparation going on? Usually, people start preparing for this festival days before the actual day. But with all the celebration there is one very essential consideration you need to make -- eco-friendly Ganesha idols versus the traditional Plaster of Paris ones. While the ones made of POP are very attractive, cheap and easy to make, the eco-friendly ones can do a lot of good for your health and the environment at large.

Eco-friendly Ganesha idols are those that are made of clay, natural fibers, paper and other biodegradable materials. These idols, when immersed in water degrade faster and do not harm the environment as much as the ones made of POP. So, to help you make the move towards a more eco-friendly Ganesh Chaturti, here are 4 reasons an ecofriendly Ganesha idol is the best way to go.

1. DOES NOT POLLUTE NATURAL WATER SOURCES

One big drawback of Ganesha idols made of POP is the fact that POP does not degrade easily, leading to severe consequences like polluted water. The material also increases the acid content of water sources and can kill natural life in the water. While we may not think much of this, you must realise that life that survives in water are an essential part of our ecology. Not only do they help keep the water pure and healthy but they also help keep common pests like mosquitoes at bay (fish found in lakes and ponds feed on mosquitoes keeping their numbers in check). Apart from all this studies have found that people who use this polluted water suffer from a host of medical conditions like infections, lung disease, ailments related to the skin, blood and eyes.

2. METAL CONTENT IN WATER AFFECTS THE QUALITY OF FOODS

POP contains chemicals like magnesium, gypsum, phosphorus and sulphur. The dyes that are commonly used to decorate these idols

also contain mercury, cadmium, arsenic, lead, and carbon. When these idols are immersed in common water sources (like the sea, ponds, lakes, etc.) it gets contaminated with high amount of metal and other chemicals which kill fish and plants that live in water. Not only does this lead to a phenomenon called 'dead water body', where the water body cannot harbour any life forms, but could also lead to heavy metal poisoning caused due to the consumption of fish contaminated with these metals. When ingested these heavy metals are known to interfere with several systems of the body like the nervous, circulatory and digestive system.

3. DYES AND GLITTER ON POP IDOLS CAN HARM YOU AS WELL

Apart from all the above risks, the dyes that are commonly used to colour Ganesha idols made of POP can be harmful to you and your family. Apart from that the glitter that is often used to add that special sparkle to the idol

may also rub off on your hands and clothes. When inhaled this glitter can cause damage to your lungs, affect your eyes and even cause allergies in some. In contrast an eco-friendly Ganesha idol poses none of those risks.

4. ECO-FRIENDLY GANESHA IDOLS CAN BE A FAMILY-BONDING EXERCISE

The best part about owning an eco-friendly Ganesha idols is the fact that you can make them yourself. You might need some guidance initially, but later it can be a lot of fun to create your own idol. The whole activity can be a great way of family bonding and allows you and your family members an opportunity to unleash their creativity. You can choose from a variety of materials like paper mache, clay, aata and even turmeric to make your very own ecofriendly Ganesha idol.



GANESHA MADE WITH CLAY

The clay is easily available online and offline. Guide your child to mix the clay powder with enough quantity of water to prepare a pliable dough.

Help your child to split the dough into three parts and make a shape of a circular ball for the round body, base and head. From the dough remove 4 elongated pieces for limbs and four small balls for the tusk, crown and ear (Depending on the size, how big you want).

Amputate one big clay ball and flatten it with a rolling pin to make a base. Upon this flatten





base, place the second big clay ball to make the body and add some more dough to the front to sculpt a round tummy.

Take the 2 elongated pieces told before and place them to form the legs and remaining two to form the arms. Toothpick is a safer option for your child to make any markings or design on the idol.

Amputate another clay ball for head and ask your child to place it above the body. Next, ask him to add a small ball in the front to make the trunk and trunk should be made pointed. To sculpt it in place firmly ask your child to use a toothpick and smoothen it out a bit to give a firm shape.

With two small balls, place it beside the head to form elephant ears to make it look more natural and use toothpick for shaping and marking. Make a crown from the remaining ball and fix above the head using toothpicks. Pierce the whole for naval and eyes. Using the thin dough you can make ornaments for the idol.

To make it look attractive use natural colours made of flower or turmeric or non toxic paints which are easily available in the market. You can use poster colors or acrylic colors to paint your Ganesha. If you want to keep it natural, use haldi, beetroot, spinach and the likes to give natural colors to your Ganesha. Once the clay dries up, you Ganesha is ready!



Simple Decoration - Home grown flowers are the best to avoid any kind of infection. You can also go with crystals for decorating your Ganesha. You can also for kids' colorful toys to set up a mini pandal for Ganesha. Paper decorations also are very popular these days. You can also use LED lights to sparkle up the home Ganesha setup. You can also hang your child's paintings in your home mini Ganpati pandal.

Immersion - The clay can be easily immersed in any water body. If you immerse the idol in the bucket, the mud water can also be used to water the plants.



GANESHA MADE WITH PAPER MACHE



Take Paper Mache in the bowl. Add water to the paper mache and knead it well to make a pliable and malleable dough. Take the paper mache dough and make 1 big sized ball for the stomach, two thick long coils for the back and the legs, one small coil for the crown, two petal shapes for the ears, two hands, 1 carrot shape for the trunk of the Ganesha, 1 small modak, two tusks out of it.



First assemble two thick coils along with the big sized ball of the stomach. Refer to the image.

Assemble all the rest parts of the body together to form the idol. Rub your finger with a little water to remove all the cracks from the paper mache.



Pierce holes to make the eyes, crown and the navel as well as make the depression on the forehead for the tika of the Ganesha. Leave it to dry for atleast 2 days. After drying the paper mache Ganesha will shrink 1 or 2 sizes smaller than what you began making it.



You can decorate the Ganesha with few ornamental stones using Fevicryl Fabric Glue. Let it dry.



Paint the Ganesha as per your choice of the colours OR you can keep the idol as is.

We have kept one idol with a look of paper mache and the other with a painted look. You can paint the idol and the tika of Ganesha with an antique gold effect using Fevicryl Acrylic Colours Black 02, Fevicryl Acrylic Colour Pearl Metallic - Gold 352 for the body and Fevicryl Acrylic Colour - Crimson 04 for tika, respectively.



GANESHA MADE FROM MARIGOLDS



GANESHA MADE FROM MARIGOLDS



LET US KNOW IF YOU TRIED ANY OF THE ABOVE WAYS TO MAKE YOUR GANPATI BAPPA IN AN ECO- FRIENDLY WAY..!!

SHARE YOUR
PICTURES ON
VJPARIVAAR@
JAVDEKARS.COM
AND WE WILL
GET IT FEATURED
IN OUR NEXT VJ
CONNECT.



TREE PLANTATION

PLANT A TREE FOR A BETTER TOMORROW



यशवन सोसायटी के निवासियों द्वारा हिंजवड़ी माण टेकड़ी पर वृक्षारोपण किया गया

हिंजवदी, 11 ज्लाई (आ.प्र.)

वृक्षारोपण के महत्व को देखते हुए विलास जावडेकर डेवलपर्स द्वारा कई रथानों पर वृक्षारोपण किया गया है. कंपनी द्वारा तैयार किए गए हाउसिंग प्रोजेवट 'यशवन' के निकासियों द्वारा हिजवड़ी स्थित माणगांव टेकड़ी पर वृक्षारोपण किया गया इस कार्यक्रम में विभिन्न आयु वर्ग के लोगों ने भाग लिया. यहां कंचन, बादाम, पीपल, बड़, नीम और अर्जुन, जामुन और आंवला सहित विभिन्न प्रकार के पींथों को लगाया गया.





rees are the most benevolent givers in nature. They play an extremely important role in giving life and sustaining it, as a whole, as well as maintaining a balance in the eco-system. This makes it crucial for us to understand how significant trees are to our life on earth and what we can do to counter the problem of their depleting numbers and all the additional challenges that come with it. In the current scenario

when the Pandemic was witnessed, we the crusaders of this planet have realised the importance of tree -a life support. Being dependent on oxygen cylinders is the outcome of rapid urbanisation and industrialisation. It is to be realised that life on the planet is directly proportional to the plantation of trees.

"Trees are our life support". They give us oxygen, wood, shelter

and many more things but our irresponsible behaviour has led to its decline in number. With Tree Plantation drives we can contribute to improve the forest cover & resources for all other living species to whom these trees are a natural habitat. Trees play an extremely important part in regulating the temperature and making the weather conditions conducive to rainfall. They take in carbon dioxide from the air, thereby purifying















it, and release oxygen, which is essential for the sustenance of life.

Moreover, they also provide us with wood, food, fuel, paper, etc, which are an important part of our daily lives. Furthermore, they are home to all kinds of animals and birds as well. Deforestation is a major reason behind the climate change crisis that we are facing today. Not only has it led to the occurrence of numerous natural calamities, but it has also resulted in the severe depletion and extinction of many species of flora and fauna. The importance of tree is recognised all over the world. We need to give back to the earth and take care of her the same way she has been taking care of us for so long. We need to plant as many trees as possible to make our earth beautiful and green again.

Tree plantation drive organized at Hinjawadi Maan Tekdi by YashONE Hinjawadi residents

Recently a Tree Plantation drive was conducted by Yashone Hinjawadi residents at Maan Gaon Hills, Hinjawadi on Sunday, 3rd July 2022. It was a rainy morning. But the enthusiastic residents of Yashone Hinjawadi were present during this event accompanied by kids who were full of energy and excitement.

During this drive, various types of saplings like Kanchan, Badam, Peepal, Wad, Neem, Arjun, Tembhurni, Karwand etc were planted.



MAHOTSAV

WITNESSED ENCHANTING PERFORMANCES

Recently we associated with one of the best music festivals, 'Swarmalhar Mahotsav' as our chairperson, Mr. Vilas Javdekar is an ardent aficionado of classical music. This was the 7th edition of 'Swarmalhar Mahotsav' which was jointly organized by Violin Academy and Oerlikon Balzers on 2nd & 3rd July at Ganesh Kala Krida Mandir, near Sarasbaug.

This year's theme was 'A Prayer to the God for the Rain'. This 2 days' festival kicked off with a special violin program by violinist Sangeeta Shankar, daughter of Pandita N Rajam and her two daughters- Nandini and Ragini. This was followed by famous sitar player Ustad Shujaat Hussain's performance. With the participation of more than 15 violinists, musicians and various compositions, the first day of Swar Malhar Mahotsav concluded with 'Symphony of the Violin' by violinist Deepak Pandit

The 2nd day had performances of violinist duo Tejas & Rajas Upadhye, and followed by renowned singer, Rahul Deshpande's recital. The

audience enjoyed throughout the festival as it was a real musical treat! This festival ended with a beautifully crafted piece, a violin orchestra! This unique orchestra comprised of students of Violin academy accompanied by keyboard and flute. They performed Raag Daari beautifully. This was the first time that the audience of Pune witnessed a violin orchestra.

This event was very graciously anchored by Mr Milind Kulkarni.







mployee
engagement
is extremely
beneficial to any
workplace. People are
more content if they
are happy with their
professional roles and
passionate about what
they do. Highly engaged
employees tend to work
harder as they believe in
the company's mission
and trust its values.
It is important for an

organization to value its employees as much as it values its customers.

No matter how big or small your business is, employees are a company's greatest asset! Without your team, your business will cease to exist; hence, it is very important to keep the team happy and content in the work place.

TEAM ACTIVITY FUN AT VJ

f your employees are stuck in their cubicles all day, their productivity is bound to fall. As the pressure at work increases, so does the need for its release. And it was a much needed break for our Yash 101 team members.

We had a fun filled evening on 18th June. No special occasion no special purpose. Just a bunch of people who wanted to be with their colleagues without discussing work. We played several games like the Chinese Whisper, One Minute Games, Dum Charades, Passing the Parcel, etc. It was an ice breaker for the new joiners as well as a stress buster for the existing teams.

When the work environment is fun, it gives the brain a boost to think differently and come up with out-of-the-box ideas. Having a break time for a few minutes' increases productivity and unlocks creativity, leading to business growth and a happy workforce. It will definitely build a better workplace and have a positive impact on your employees making them play hard and work harder!

If you love what you do and where you do it, you contribute more to your organization. And employee satisfaction is incredibly important to an organization. Happy employees are loyal and prove to be a great asset to the organization. Always encourage your employees to move around and have fun, it is the only way of unlocking creativity at the workplace.

EVJ@41 =

A JOURNEY OF 41 YEARS OF COMPASSION AND PERSEVERANCE

ounded in 1981, • the company has grown in strength in the last four decades. From creating locations that became landmarks, projects that ushered in a trend and became proud addresses and homes that became epicentre of memories for millions of people. The journey of VJ from a humble beginning as a construction contracting firm to being amongst one of the most trusted names

in the business has been remarkable. Four decades have witnessed the virtuous journey of the doyen of Pune's real estate sector with Mr. Vilas Javdekar who pursued his vision with grit, perseverance, and determination.

Great things in business are never done by one person, they are done by a team of people. We at VJ proudly celebrated our 41st Foundation Day on 9th July, 2022.











WE'M' WHAT WE DO

A journey of Four decades with our family of 800+ employees. There was cake cutting, fun quiz and a plethora of sumptuous cup-cakes at all sites and offices to tickle the taste buds.

Through the use of technology, all the employees across all centres participated in the celebrations which started with a zoom call with Mr Aditya Vilas Javdekar & Mr Sarvesh Vilas Javdekar. The duo gave insight on the growth and expansion plans and expressed their gratitude towards all in the organization. The event was relayed for all to witness the unfolding of memories on this momentous day.

The Foundation Day also marks the birthday of the founder & chairman of the Company- Mr Vilas Javdekar. The man who has nurtured the organisation with his audacity, hard work, integrity and perseverance.













डोअरस्टेप शाळेमध्ये रंगला

पालखी सोहळा

आमच्या 'यशवन वाकड सेंट्रल' च्या प्रकल्पामध्ये चालविल्या जाणाऱ्या 'डोअरस्टेप शाळे' मध्ये नुकताच छोटेखानी पालखी सोहळा पार पडला. ही शाळा बांधकाम कामगारांच्या मुलांसाठी चालविली जाते जेणे करून त्यांचे आई-वडील निश्चिन्तपणे काम करू शकतात. आमच्या 4/5 प्रकल्पांच्या इथे या शाळा चालविल्या जातात.

दुररोज येणाऱ्या छोट्या छोट्या 25/30 मुलांना या पालखी सोहळ्याची माहिती तिथल्या शिक्षिकांनी दिली आणि त्यांच्या मदतीने एक छोटीशी पालखी तयार केली. पालखीच्या दिवशी सगळी मुले वेगळ्याच उत्साहामध्ये दिसत होती. त्या दिवशी इतर मुलांसारखे त्यांना वेगळे कपडे घालायला नव्हते पण तरी त्यांच्या चेहऱ्यावर कुतूहल तेवढेच होते!

सगळ्यांनी हरिनामाच्या गजरामध्ये माउलींचा एक फोटो ठेवलेली आणि छान रंगेबेरंगी फुलांनी सजवलेली पालखी उचलली आणि फिरवली तेव्हा त्यांच्या चेहऱ्यावर काही वेगळाच आनंद दिसत होता. 'जय हरी विठ्ठल' म्हणत मुलं नाचत होती. एकूणच तो साधा पण तरीही सुंदर सोहळा बघण्यासारखा होता.







EVERY CHILD IS SPECIAL; EVERY CHILD HAS A RIGHT TO SMILE; EVERY CHILD IS EQUAL.

What a wonderful day it was!
41 years of a Legacy and birthday
of our beloved founder & chairman
Mr. Vilas Javdekar. Some of our
VJ Parivaar team members treated
our Door Step School kids with
chocolates, snacks, and stationeries.
The school had around 30 children
with 2 teachers who helped us to
spread smiles on the future little
champs.













THE TELESCOPE MAN!

uriosity sparks new levels of creativity. It fuels the soul and drives innovation. Einstein once said he had no special talent but was rather passionately curious. To spark new levels of creativity in your work, you need to observe things around you, practice mindfulness, and step outside your comfort zone.

Humans are born curious. The urge to explore and discover, are the impulses that open the imagination and spark creative connections. The impulse to seek new information and experiences and explore novel possibilities is a basic human instinct. Innovation starts with curiosity. When we're curious, we gather new information that leads to creative connections.

Nearly every remarkable innovation started with curiosity. So is the story of Mr Vijay Tayde, Owner of B-805 of our YashONE Maan Hinjewadi Project. He is an IT professional who lives

with his wife and son. A DIY enthusiast got some leisure time during the second wave of the pandemic and got motivated to try something new when he saw a video on "How to make a telescope at home". And he exclaimed to himself... Why not!!

Basically, a telescope is an optical instrument that contains Achromatic lens, an Eyepiece Lens, Pipes of different diameters, and a Tripod to mount the telescope. The excited Father Son duo, started collating the various elements required in the process. They purchased the achromatic lens from a vendor who specializes in these types of lenses, and PVC pipes from the local hardware shops. They assembled the pipes, and lenses as per the video and within 2 days they were ready with their own handmade Telescope.

But the story does not end here. Mr Vijay thought if the sight of the Moon is so engrossing, how captivating 22

I REMEMBER; IT WAS A CLEAR SKY
AT NIGHT WHEN I MOUNTED MY
TELESCOPE TO SEE THE MOON. OH, MY
GOD – THE SIGHT WAS MESMERIZING...!!
A FEELING THAT I CANNOT EXPRESS. I
HAD NEVER EVER SEEN ANYTHING SO
BEAUTIFUL IN MY ENTIRE LIFE. I COULD
EVEN SEE THE MOON CRATERS AND
MOUNTAINS VERY CLEARLY.

VIJAY TAYDE YASHONE HINJAWADI



it would be to spot the Solar Planets!! And he decided to give wings to his imagination. With the help of his two friends Vivek & Sarang he dived again in the pool of creativity. They decided to come together and make a telescope with better lenses and configuration and installed an app to locate the planets in the sky. And guess what? They were able to locate Saturn, Jupiter & Venus.

"The Saturn rings and the bands of Jupiter were breath taking" he exclaimed with joy...!

It looks like the show has just begun. And many such DIY's are already in the making.



SALES TRAINING

Management requires learning as fast as the world is changing. And it's not just learning that is important. Its learning what to do with what you learn and learning why you learn things that's important.

Training sessions organised by an entity always act as the greatest tools to infuse the spark of motivation to its employees. A productive work environment exists only if the individuals in that environment are trained & motivated.



We at VJ keep organising such sessions to bring out the best from our people. One such session was organised at the site of our new Project YashONE Eternitee.

Knowing about your Project and knowing what are the specifications of your

product are of extreme importance to instil that confidence in you. Knowledge is power. The power of winning the hearts and minds of many through your proficiency.

44

Set your heart on doing good. Do it over and over again, and you will be filled with joy t was just my first week with VJ and our enthusiastic colleague, Aayushi from VJ Parivaar announced that we will be having a donation drive for our Doorstep School kids. She gave us a little background about this association of VJ with the Door Step School which is making education & crèche facilities available for the children of our labourers.

And the idea to help others is hugely empowering and, in turn, can make you feel happier and more fulfilled. This initiative by her made me realize that I have found the right tribe!







I always try and do something for the needy which gives unmeasurable happiness to me. It is a regular practice for me to donate blood as it gives life to someone. When we donate or give away anything we realize how blessed are we with so much in hand. But the irony is that we still keep complaining!

Aayushi told us that we will be donating clothes, toys and books either new or in good condition. So all our colleagues were expected to bring

the stuff they want to give by 15th July and three big containers were kept for its collection. I went home with all the excitement and started figuring out how can I contribute. I could give away some old clothes of my sons and 2-3 quilts which were in a good condition but we were not using them from a long time. My younger son was hesitant to give away his belongings but when I told him why we should do it, he agreed.

On the day of our visit to the Doorstep school, we also took some refreshments along. There were around 30 children of different age groups from 8 months to 8 years. And the place was filled with their creative arts and crafts. Colourful walls, the alphabet charts, books, crafts, etc were telling us about their creative routine. After a long time, I felt this contentment within myself. After spending some quality time with these kids and relishing those chocolates and candies along with the kids, we relived our childhood. It was a different experience altogether. And we did not miss to capture the moment!

SMITA SARDESAI

SR. Manager Corp. Communication









WHEN INTERNSHIPS











ust having a good degree is no longer enough to secure that all-important job offer in today's world. Pertinent work experience is now just as valuable as your degree and exam results when it comes to building a successful career. As a result, internships have become an essential way to help candidates make themselves stand out. It is an official program offered by organisations to help train and provide work experience to students and recent graduates.

It gives the organisations an opportunity to explore the new horizons with the novel ideas and

fresh zeal brought in by these youngsters. The way of working they exhibit and the approach to resolve an issue they have can sometimes give a toss to many experienced professionals too. On the other hand, it also gives a great platform to them to work under the shadow of some of the forerunners of the trade and learn from their experiences. This helps the young blood to have a hang of the Corporate culture before they are completely exposed to the raspy Corporate World.

We recently had many interns working in our various departments from last few

months. It takes no time and they become an essential part of our teams. With their energy and enthusiasm, they win our hearts and minds and it gets difficult to say good byes to them when their trainings get over.

And it's a very proud moment for us when some of them come on board as an employee because of their ability, attitude and sincerity towards work.

We are pleased to welcome Aboli, Vishakha, Sagar, Atharva, Akshada & Dheeraj who have joined us in our VJ family. We are sure they will give their best as always!

DO NOT END IN 3 MONTHS..!!



ABOLI PURANIK
ASSISTANT MANAGER
MARKETING & COMMUNICATIONS

completed my B. Tech (Civil Engineering) in June 2022, from MIT World Peace University, Pune. In MIT, there is a mandate that every student should do at least a 3 months' internship before they complete their degree.

And that is how I got this opportunity through my college. Two days after my Interview I joined the Home Inspect Team on 20th Sep 2021. The initial experience was great as that was the first time I saw a developer doing something like this for their customers, little did I know that there's a lot more to see. I was in this team for 3 months, and was a part of a lot of events like 'Happy neighbor's day', 'Payabharni', 'Diwali-Happiness fest' and interacted with a lot of customers as well. I was really surprised because growing up I heard really bad things about

developers and builders but this was a completely different and beautiful picture altogether.

After completing 3 months of my internship, I was ready to leave and go on with my life, but to my great luck I met Dhanashree ma'am. She offered me a one-month internship with her! I took the opportunity in a heartbeat and joined as a VJ Parivaar intern on 4th January 2022. During that one month, I worked with her for VJ Parivaar, HR and took a hang of everything she was a part of.

Since I was very confused as to what career path I should choose, she gave me the opportunity to explore different fields till I found the one for me. I kept extending my internship since I enjoyed working here and the environment was great. I got life lessons, career counselling and a lot of other things from her.

She has been so patient with me and has always supported me while teaching me so many important things. Finally, I found the path for me and joined as an Employee in Marketing and Communications on 30th June 2022.

Since I was a fresher and this was my first internship as well, I had only heard about how nobody likes their work and hates their bosses. But I saw a completely different picture here. I couldn't have been luckier to have met such amazing people and a mentor as great as her.

I am proud to be a part of this organization and here we really love what we do.

Thank you everyone who has been a part of this journey, I hope to keep learning and keep growing.

I HAVE NO EXTRAORDINARY ABILITY I'M SIMPLY AN INQUISITIVE INDIVIDUAL

hat you do for a living? If you say that you love what you do, you are lucky. And when you love what you do, you try to give 100% to it and strive to make it the best.

Our colleague, Mr. Vishal Bhosale, Assistant Project Manager working on our Yashone Wakad Central project observed that there was concrete wastage happening in the construction process. He thought if by any way, we could avoid this wastage and that is how his curiosity made him explore. And after an extensive research he discovered that a paver rubber mould option was available on Amazon. He immediately procured 2 of them and started using them at the Yashone Wakad Central site.

And the final outcome was amazing!! He could develop Paver blocks from the wastage of concrete. Our Technical

Director, Mr. Sarvesh Javdekar also witnessed this innovation and appreciated Vishal.

Some enthusiasts, come up with unique solutions to challenges instead of simply being told what to do. Many employees will gladly offer up ideas to improve processes and help make the business more efficient if they're given the option.

This is how our team is always in an inquisitive mode and tries to bring innovations in the work they do! This is the beauty.

Now, almost all our construction sites are using rubber moulds and making products like Paver blocks, concrete cover blocks and Kerb stone for saving daily concrete wastage. Paver blocks & Kerb stones are used at sales set up for new projects and Concrete cover blocks/Spacers are used at the ongoing R.C.C. work of different sites.









सामाजिक जाणिवेतून 'पुणे नगरविकास परिषदे' मध्ये सक्रिय सहभाग

महाराष्ट्र राज्याचे उपमुख्यमंत्री, देवेंद्र फडणवीस यांच्या वाढदिवसानिमित्त शहरामध्ये नुकतीच 'पुणे नगर विकास परिषद' आयोजित करण्यात आली होती. झपाट्याने चौफेर वाढत असलेल्या पुण्यामध्ये नियोजनाची गरज निर्माण झाली आहे तसेच सामान्यांना केंद्रस्थानी ठेवून नगरविकास नियोजन करणे आवश्यक आहे, असे मत यादरम्यान तज्ज्ञांनी व्यक्त केले. 'विलास जावडेकर डेव्हलपर्स'चे मुख्य कार्यकारी अधिकारी, आदित्य जावडेकर यांचा या परिषदेमध्ये सक्रिय सहभाग होता.

या परिषदेचे संयोजक आणि भारतीय जनता युवा मोर्चाचे महाराष्ट्र प्रदेश सरचिटणीस सुरेंद्र पठारे, आमदार सिद्धार्थ शिरोळे, भाजपचे शहराध्यक्ष जगदीश मुळीक, शहर संघटन सरचिटणीस राजेश पांडे, भाजपच्या पायाभूत सोयी-सुविधा विभागाचे अध्यक्ष मंदार देवगावकर, शासकीय लावायला हवा. लोकांनी शहराच्या अभियांत्रिकी महाविद्यालयाच्या विकासात हातभार लावला तर रिसर्च अँड डेव्हलपमेंटच्या अधिष्ठाता त्यातून देशाचाही विकास होणार प्रा. अर्चना ठोसर, चितळे बंधू समूहाचे आहे. लोकसहभाग ही मोठी ताकद मॅनेजिंग पार्टनर, इंद्रनील चितळे यांनी आहे, असे जगदीश मुळीक यांनी शहर विकासाबाबत आपले विचार सांगितले. तसेच आपले मत व्यक्त करताना आमदार सिद्धार्थ शिरोळे

या परिषदेदरम्यान बोलताना आदित्य जावडेकर म्हणाले, "पुणे शहराची वाढ प्रामुख्याने उपनगरांमध्ये खूप मोठ्या प्रमाणात होत आहे. त्यामुळे नगरविकास करताना उपनगरांचाही विकास विचारात घेतला पाहिजे. बांधकाम होण्याआधी पायाभूत सुविधा उभारल्या जाव्यात, सार्वजनिक वाहतूक सक्षम व्हायला हवी. उपनगरातील लोकही पूर्णपणे सार्वजानिक वाहतुकीचा वापर करून इच्छितस्थळी पोहचतील तेव्हा नगराचा विकास खऱ्या अर्थाने झाला, असे म्हणता येईल."

शहराचा विकास म्हणजे पाणी, रस्ता, संजय आवटे आणि 'पुढारी' चे वीज एवढ्यावरच मर्यादित न राहता निवासी संपादक सुनील मार्ळ पुढचा विचार करावा. यासाठी केवळ शहराच्या विकासाविषयी आप सरकार किंवा यंत्रणेवर अवलंबून न मते व्यक्त केली. राहता लोकांनी पुढे येऊन हातभार

लावायला हवा. लोकांनी शहराच्या विकासात हातभार लावला तर त्यातून देशाचाही विकास होणार आहे. लोकसहभाग ही मोठी ताकद आहे, असे जगदीश मुळीक यांनी सांगितले. तसेच आपले मत व्यक्त करताना आमदार सिद्धार्थ शिरोळे म्हणाले की पुढील पाच वर्षात पुण्याचा चेहरा-मोहरा बदललेला दिसेल. शहराच्या विकासात युवक सक्रिय भूमिका घेत आहेत. नियोजनाला कृतीची, अंमलबजावणीची जोड आवश्यक आहे. शहराच्या विकासाचा विचार करताना सार्वजनिक स्वष्ठतागृहे, वाहतूक यावरही अधिक भर हवा.

या परिषदेच्या दुसऱ्या सत्रामध्ये 'रोल ऑफ मीडिया इन पुणे अर्बन डेव्हलपमेंट' या विषयावर 'महाराष्ट्र टाइम्स' चे निवासी संपादक, श्रीधर लोणी, 'सकाळ' चे संपादक, सम्राट फडणीस, 'लोकमत' चे संपादक संजय आवटे आणि 'पुढारी' चे निवासी संपादक सुनील माळी यांनी शहराच्या विकासाविषयी आपली मते व्यक्त केली.



UNKNOWN METHOD OF GETTING YOUR EMI RECOVERED INCLUDING PRINCIPLE AMOUNT



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veryone dreams of seeing their name on the nameplate of their own home. In our respective cultures, owning a house is a matter of pride. In addition, the house you build becomes your achievement. 'Buy Home' is on everyone's bucket list and marking "checked" on it is a living aspiration for every individual.

Whereas, paying the home loan EMI is a clear-cut issue that arises in the "Get Home" movie scene. Opting for some extra income by taking extra efforts in life is a way out, but not a feasibly smart option for everyone.

What if we say you can recover your EMIs by saving today?

Yes, there is an effective route out of this EMI maze. Opting a Systematic Investment Plan (SIP) is a risk-reducing component in the EMI calendar. Bank charges high-interest rates on your loan amount which becomes deadly for your monthly budget and saving plans that you want to perceive.

Let's look at the situation from Pankaj's point of view. Pankaj fell in love with the luxurious home he saw in his dream. It cost 1.10 Crore, and he paid a down payment of 10 lakh as he prepared for it. He takes out a home loan of Rs 1 Crore for 20 years at 7.5 percent (as per bank's interest rate Refer Table 1).

Let's see, how this work out:

EMI Calculations Table 1	
Loan Amount	₹ 1,00,00,000
Rate of Interest	7.50%
Loun Tenure	20 Years
Monthly EMI	₹ 80,559
Principle Repayment	7 1,00,00,000
Interest Repayment	₹ 93,34,237
Total Repayment	₹ 1,93, 34,237

SIP Calculation Table 2	
Monthly SIP Value	₹ 15000
SIP Period	20 Years
Total Investment	₹ 36,00,000
Scenario 1 @12.00%	₹1,37,97,860
Scenario 1 @15.00%	₹ 1,99,06,102

At this point, (Refer Table 2) Pankaj starts a ₹15000 per month SIP with a 20 year term. On his SIP, he will receive a 15% (variable) annual interest rate. Let's see what's the outcome.

Yeah...This calculation!!! Pankaj's SIP return will surpass the house EMI he pays. In this approach, a single side-by-side investment of merely 10% of your EMI can allow you to recoup any paid interest to a bank.

You can limit your home loan losses by using SIPs. You will lessen the risk if you choose a smaller amount for SIP. Even though the loan interest appears to be low, it will cost you more than you anticipated. In contrast, SIP's interest rate is high with a low minimum amount, and it will guarantee your future in a variety of ways. Considering SIP in addition to the EMI you pay will become a concrete choice in the future.

* It is expected that the loan amount's interest rate is compounded monthly. It is assumed that EMI payment starts at the end of 1st month from the date of the report. Mutual fund investments are subject to market risks, read all scheme related documents carefully. Returns are not guaranteed. The above is for illustration purposes only.



E-REGISTRATIONS STARTED!

e at VJ always give priority to customers, their convenience, and most importantly their time. In the home-buying process, RESGISTRATION is one of the most time taking and tedious task.

You have to get the appointment, follow that timing which is most of the time unsuitable due to busy schedules.

Specially in COVID situations, required precautions are a mandate too. Which are sometimes an encumbrance. As a solution to which some of the

Real Estate Organisations have been permitted by the Government to opt for E-Registrations at their own Offices. Thus, making it more convenient for the home buyers to complete the process.

We just had our first ever E-Registration done for our project Yashwin Nuovo Centro through Mr. Onkar Belgamvar & Mrs. Rucha Motawar for their new home.

Stay tune to know more about it...!!



YOUR FESTIVAL YOUR WAY COMPETITION

NDEPENDENCE DAY





DAHI HANDI FESTIVAL



GANPATI FES



RAKSHA BANDHA

With festivities around the corner we invite you to participate in YOUR FESTIVAL YOUR WAY Competition. Allow us be a part of your celebrations by sharing with us your special clicks and moments of the days. You can also share with us your special stories from the festivities or how was your celebration different this time.

Let us cherish the beauty of the celebrations together. The early birds will get featured in our next VJ Connect.

What are you waiting for!! Let's make memories together....!!

Submit your entries before 12th Sep 2022 on viparivaar@javdekars.com

THE BUNDLE OF STICKS



nce upon a time, there was an old man who lived in a village with his three sons.

Although his three sons were hard workers, they quarrelled all the time. The old man tried to unite them but failed.

Months passed by, and the old man became sick. He asked his sons to remain united, but they failed to listen to him. At that moment, the old man decided to teach them a lesson — to forget their differences and come together in unity.

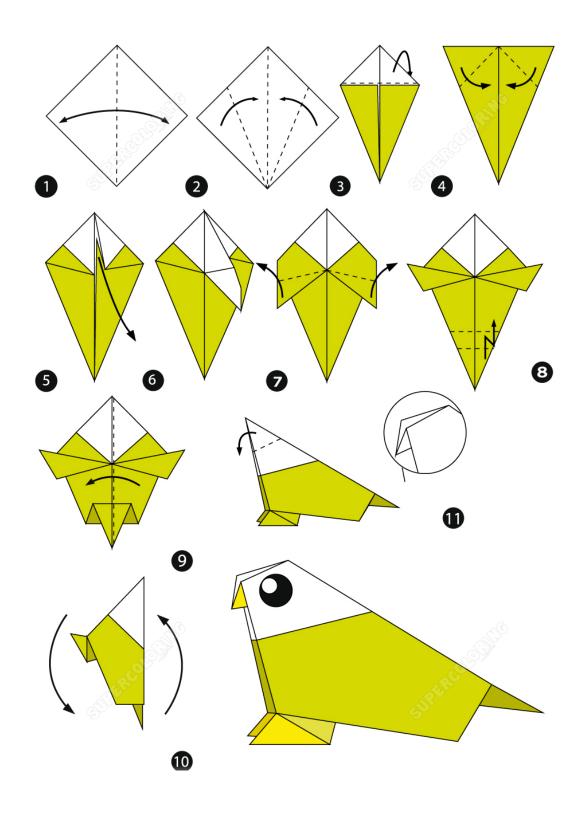
The old man summoned his sons, then proceeded to tell them, "I will provide you with a bundle of sticks. Separate each stick, and then break each into two. The one who finishes first will be rewarded more than the others."

And so, the sons agreed. The old man provided them with a bundle of ten sticks each, and then asked the sons to break each stick into pieces. The sons broke the sticks within minutes, then proceeded to quarrel among themselves again.

The old man said, "My dear sons, the game is not yet over. I will now give you another bundle of sticks.
Only this time, you will have to break them together as a bundle, not separately."

The sons readily agreed and then tried to break the bundle. Despite trying their best, they could not break the sticks. The sons told their father of their failure.

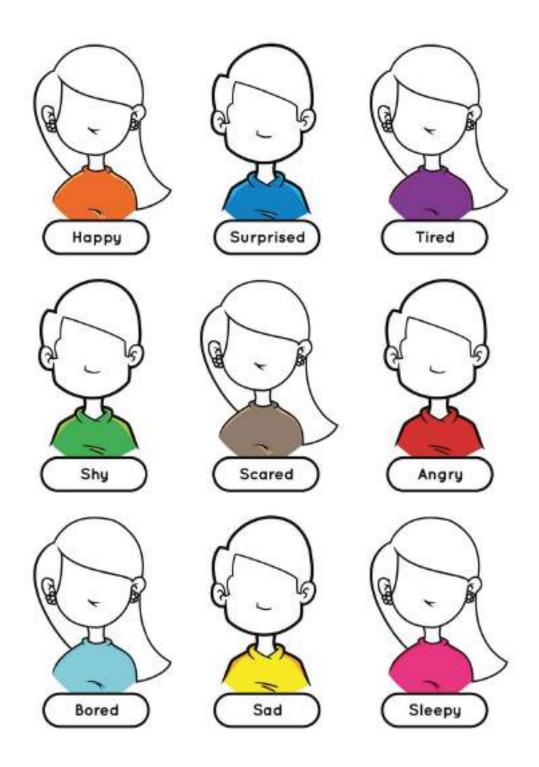




CRAFT TIME



DRAW THE EYES AND MOUTH OF EVERY CHARACTER TO REPRESENT THE EMOTION THEY FEEL





CONNECT DOTS & COLOUR



YASHONE HINJAWADI - 'D' 1. OHWT- BOTTOM SLAB SHUTTERING WORK IS IN PROGRESS. 2. EXTERNAL TEXTURE WORK IS IN PROGRESS ON WEST SIDE.







YASHONE HINJAWADI - 'E'
1. DOOR SHUTTER FIXING WORK COMPLETED TILL
18TH FLOOR. 2.LIFT CLADDIDNG FOR STRETCHER LIFT
COMPLETED TILL 22ND FLOOR.



YASHONE HINJAWADI - SWIMMING POOL PUMP ROOM AND BALANCING TANK SLAB SHUTTERING WORK IS IN PROGRESS.



YASHONE HINJAWADI - CLUB HOUSE BLOCKWORK IS IN PROGRESS.

YASHONE WAKAD CENTRAL - 'C'
1.INTERNAL FLAT FLOORING WORK COMPLETED.
2.EXTERNAL AND INTERNAL PAINTING WORK IS IN PROGRESS.







YASHONE WAKAD CENTRAL - 'D'

1. EXTERNAL TEXTURE WORK AND FIRST COAT PAINTING
WORK IS IN PROGRESS. 2. INTERNAL PAINTING- FIRST
COAT COMPLETED.



YASHONE WAKAD CENTRAL - E
TOP TERRACE AMENITIES COMPLETED.



YASHONE WAKAD CENTRAL - OPEN SPACE AREA NATURAL LAWN, FABRICATION, FLOORING AND TILING COMPLETED.

YASHWIN SUKHNIWAS - 'C'
INTERNAL PLUMBING WORK 100% COMPLETED. TERRACE
WATERPROOFING - BRICKBAT WORK IS IN PROGRESS.





YASHWIN SUKHNIWAS - PODIUM

1. PLANTERS- BRICKWORK AND PLASTER 100%
COMPLETED. 2. SITOUT CONCRETE WORK 100%
COMPLETED.





YASHWIN SUKHNIWAS - 'D'
EXTERNAL PLASTER 100% COMPLETED. DOOR FRAME
FIXING WORK COMPLETED TILL 11TH FLOOR.

YASHWIN ORIZZONTE - 'A' OHWT- BOTTOM SLAB WORK IS IN PROGRESS. GYPSUM WORK IS IN PROGRESS AT 19TH FLOOR.







YASHWIN ORIZZONTE - 'C' 2ND FLOOR SHUTTERING WORK IS IN PROGRESS.





YASHWIN ORIZZONTE - 'B' OHWT- RCC WORK IS IN PROGRESS. GYPSUM WORK IS IN PROGRESS AT 18TH FLOOR.



YASHWIN ORIZZONTE - 'D' 3RD FLOOR ALUMINIUM SHUTTERING WORK IS IN PROGRESS.

YASHWIN ORIZZONTE

EWS - CORE AREA- 16TH FLOOR WORK IS IN PROGRESS. TUNNEL FORMWORK- 11TH FLOOR SLAB SHUTTERING WORK IS IN PROGRESS.







YASHWIN ORIZZONTE UGWT- SHUTTERING WORK IS IN PROGRESS.



YASHWIN ORIZZONTE - 'E'
GROUND SLAB SHUTTERING WORK IS IN PROGRESS.

YASHONE INFINITEE - 'D1D2'
OHWT, LMR SHUTTERING AND REINFORCEMENT WORK IN PROGRESS.







YASHONE INFINITEE - 'C1C2'
PARAPET WALL, LMR AND OHWT
REINFORCEMENT WORK IN PROGRESS.



YASHONE INFINITEE - 'B1B2'
7TH FLOOR SLAB POUR - 01 READY FOR
CASTING. POUR-02 SHUTTERING AND
REINFORCEMENT WORK IN PROGRESS.



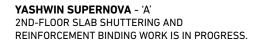
YASHONE INFINITEE - 'A1A2' 3RD FLOOR SLAB SHUTTERING AND REINFORCEMENT WORK IN PROGRESS.

yashwin SUPERNOVA

YASHWIN SUPERNOVA - 'C' 7TH FLOOR SLAB SHUTTERING AND REINFORCEMENT BINDING WORK IS IN PROGRESS.



YASHWIN SUPERNOVA - 'C' PODIUM-GROUND FLOOR SLAB, RETAINING WALL AND COLUMNS CASTING IS IN PROGRESS.







YASHWIN SUPERNOVA - 'B' GROUND FLOOR SLAB SHUTTERING AND REINFORCEMENT BINDING WORK IS IN PROGRESS.





YASHWIN NUOVOCENTRO - 'B' EXCAVATION WORK 40% COMPLETED.

ONGOING SITES

VJ GRAND CENTRAL

- 1. RCC WORK -18TH FLOOR SLAB CASTING WORK COMPLETED.
- 2. EXTERNAL PLASTER WORK IS IN PROGRESS.





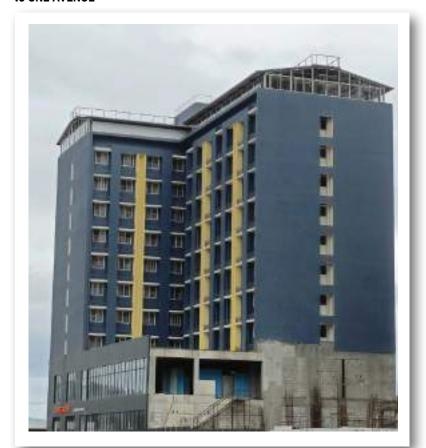






VJ GRAND CENTRAL STAR BAZZAR- INAUGURATED.

VJ ONE AVENUE





Retail & Commercial Spaces at Maan Hinjawadi



VJ ONE AVENUE TOP TERRACE WORK COMPLETED.



Retail & Commercial Spaces **near EON Wakad**



VJ TOWN CENTRE

10TH-FLOOR SLAB SHUTTERING AND REINFORCEMENT
BINDING WORK IS IN PROGRESS...

VJ IndiLife





VJ INDILIFEALC PANEL WORK COMPLETED FOR THE FIRST FLOOR.

VJ INDILIFE 6TH FLOOR SLAB CASTING COMPLETED.



VJ INDILIFE



VJ HAPPINESS STREETEXTERNAL PAINTING- 1ST COAT COMPLETED.

VJ HAPPINESS STREET FLOORING WORK COMPLETED FROM 2ND TO 6TH FLOOR.



VJ HAPPINESS STREETINTERNAL PAINTING WORK IS IN PROGRESS ON
3RD, 4TH AND 5TH FLOOR.



|| गणपती बाप्पा मोरया || || मंगल मूर्ती मोरया ||

॥ श्री गणपतीची आरती ॥

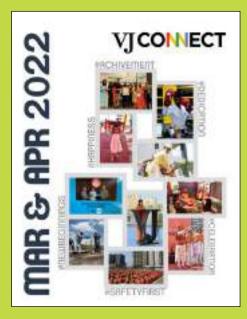
सुखकर्ता दुःखहर्ता वार्ता विघ्नाची। नुरवी पुरवी प्रेम कृपा जयाची।
सर्वांगी सुन्दर उटि शेंदुराची। कण्ठी झळके माळ मुक्ताफळांची॥
जय देव जय देव जय मंगलमूर्ति। दर्शनमात्रे मनकामना पुरती॥
रत्नखचित फरा तुज गौरीकुमरा। चन्दनाची उटि कुंकुमकेशरा।
हिरे जड़ित मुकुट शोभतो बरा। रुणझुणती नूपुरे चरणी घागरिया॥
जय देव जय देव जय मंगलमूर्ति। दर्शनमात्रे मनकामना पुरती॥
लम्बोदर पीताम्बर फणिवर बन्धना। सरळ सोण्ड वक्रतुण्ड त्रिनयना।
दास रामाचा वाट पाहे सदना। संकटी पावावे निर्वाणीरक्षावे सुरवरवन्दना॥
जय देव जय देव जय मंगलमूर्ति। दर्शनमात्रे मनकामना पुरती॥
घालीन लोटांगण वंदीन चरण। डोळ्यांनी पाहिन रुप तुझे |
प्रेमें आलिंगिन आनंदे पूजीन। भावें ओवाळिन म्हणे नामा॥
त्वमेव माता च पिता त्वमेव त्वमेव बंधुश्च सखा त्वमेव।
त्वमेव विद्या द्रविडं त्वमेव त्वमेव सर्वं मम देवदेव॥

अच्युतं केशवं रामनारायणं कृष्णदामोदरं वासुदेवं हरिम् । श्रीधरं माधवं गोपिकावल्लभं जानकीनायकं रामचंदं भजे ॥

कायेन वाचा मनसेन्द्रियैवा बुद्धयात्मना वा प्रकृतिस्वभावात ।

करोमि यद्यत्सकलं परस्मै नारायणायेति समर्पयामि ॥

हरे राम हरे राम राम राम हरे हरे ॥ हरे कृष्ण हरे कृष्ण कृष्ण कृष्ण हरे हरे ॥









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VILAS JAVDEKAR DEVELOPERS