



VJCONNECT

SEPT - OCT 2020

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SPECIAL AT HOME
WITH YOUR FAMILY.





SEPT - OCT 2020


VJCONNECT


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“EDITOR’S NOTE

Hello everyone!

While the festive season is here, the VJ family has already had many reasons to celebrate in the past 2 months.

We recently did the bhoomipujan ceremony for one of our upcoming projects in Pashan. This project is right next to Prime Heights, the first project I did at the start of my career. I experienced the joy of nostalgia and pride, first hand.

Staying true to our philosophy of people-first, we launched an innovatively designed product in real estate, which is set to benefit everyone who is looking to build assets in real estate. We call it S.U.R.E (Super Utility Real Estate) and with its planning, design and offerings, we are sure it will always be a profitable asset for everyone. Team VJ launched 3 S.U.R.E projects namely, VJ One Avenue

and VJ Happiness Street in Hinjawadi and VJ Grand Central at Wakad, and all of them have been fully sold out.

At the same time, we expanded our footprint to the eastern side of Pune. We launched Yashwin Orizzonte at Kharadi and with the extensive support of our associates and members of team VJ, we received an overwhelming response for the project, with many people choosing it as their home. Again, sold out.

Our transparent approach towards building and offering homes to the people, and the response we have received in return, has given us the belief to go ahead and launch more than 10+ residential and commercial projects in Pune. We hope to welcome many more members to the VJ parivaar with these homes and spaces.

Recently, we also celebrated Navratri and Dussehra at all our offices and project sites. At VJ, we cherish our traditions and look forward to celebrating the festivities, as they bring us together as a team.

While so much is going on, it has given us a chance to make our team bigger. We have launched VJ Talent Hunt to bring onboard passionate professionals from varied professions and industries who want to make a mark in their career stint. I urge you to visit our website and check out the various openings we have at different locations.

Warm Regards,
ADITYA JAVDEKAR
CEO-Vilas Javdekar Developers



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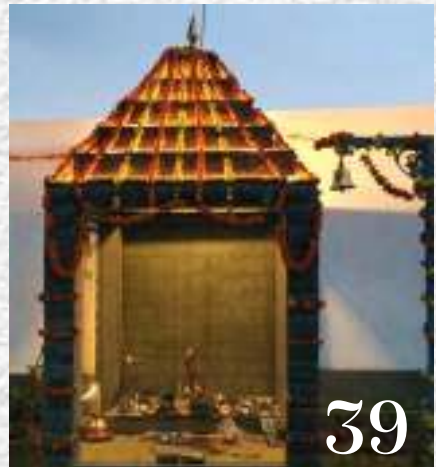
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PRIME HEIGHTS BHOOMIPOOJAN a new CHAPTER FOR a CELEBRATED LANDMARK

'Prime Heights' at Pashan-Sus Road has been a well-known residential landmark in the neighbourhood. On 24th September 2020, team VJ did a bhoomipoojan for a new project that will be launched soon in the same plot.

The bhoomipujan ceremony was performed by Mr. Sarvesh Javdekar, Technical Director at VJ. Our Founder, Mr. Vilas Javdekar, CEO, Mr. Aditya Javdekar and the Project Manager Mr. Rajendra Bhasme also attended the auspicious ceremony.

A project with a warm legacy, Prime Heights was built and delivered by VJ, more than 20 years ago. This new milestone in its happy journey is set to be a memorable one. In fact, many existing residents of the projects attended the ceremony and interacted with Team VJ.

They shared their pleasant experience of living at this landmark address.

Another interesting aspect of the bhoomipujan ceremony was the fact that it was conducted by Sapre Guruji, the same gurji who performed the bhoomipujan ceremony for Prime Heights, 20 years ago!





NURTURING OUR SALES TEAM TO SERVE THE HOME BUYERS PERFECTLY

As we at VJ got ready to launch Yashwin Orizzonte at Kharadi, it was the perfect time and setting to gear up our Sales team to cater to the needs of prospective home buyers.

On 16 September 2020, we organised a training session for the team at Kharadi. Ms. Dhanashree Shinde started the training session with a fun

activity- a quiz that also prepped the new team to be in sync with the values, philosophy and operational activities of brand VJ.

The members of the Sales Team were divided in 8 groups. The Sales team of Hinjawadi also participated through Zoom. They went on to win the quiz competition.

Post this, Mr. Aditya Javdekar started the actual training presentation. The detailed presentation was compiled by Ms. Ashita Malhotra. Mr. Javdekar gave a detailed

overview of Yashwin Orizzonte to every member of the sales team. He resolved all their queries and fine tuned their preparations for the launch day.





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1 HOMES THAT ALLOWS 'ME-TIME' AND 'WE-TIME' TO CO-EXIST.



2 HOMES THAT HAVE SPACES FOR PETS AND BIRDS.



3 HOMES THAT FOSTER A LEARNING ENVIRONMENT.



4 HOMES WHERE INDOORS BRING IN MORE OUTDOORS.

VJ Homes 2.0

Your normal has changed.
Your priorities have changed.
Your expectations have changed and all these changes have impacted us.



5 HOMES THAT BLEND TRADITIONAL VALUES WITH MODERN TECHNOLOGY.



6 HOMES WITH FEATURES THAT SUPPORT MULTI-GENERATIONAL LIVING.

They have led to the evolution of OUR PRINCIPLES and our thought process towards designing and building homes.

A set of principles that further enriches our thoughtful approach to creating homes that always put PEOPLE FIRST.



7 HOMES THAT PROMOTE MENTAL WELL BEING.



8 HOMES WITH HYGIENE PROTOCOLS AND SAFETY FEATURES.

VJ Homes 2.0 is our promise to design and deliver homes that cater to the next version of lifestyle and next chapter of living.



9 HOMES AT LOCATION THAT HAVE FRESH, CLEAN AIR.



UNVEILING THE SAMPLE FLAT AT YASHWIN ORIZZONTE

At VJ, we believe in ensuring the best on-site experience for every home buyer. In sync with this philosophy, we always ensure the best sample flat experience at the project site.

On 19 and 20 September 2020, we inaugurated the sample flat at Yashwin Orizzonte at Kharadi. The inauguration was done at the hands of Mr. Nilesh Gore, VP-Sales.

Over two days, more than 400 token holders - the ones who had expressed interest in owning a home at Yashwin Orizzonte - visited the sample flat.

All the Sales Managers explained the product in detail and shared the numerous sales tools designed by the marketing team.

Mrs. Vinanti Ketkale and Ms. Aditi Deshpande, the inhouse Architects of Yashwin Orizzonte, were present at the occasion to address any technical queries the customers would have, regarding their future home.

Each customer was given a specially designed takeaway kit. The kit contained detailed information of the project. This included landscape booklet, unit plans and more useful project information.



The inauguration was a highly successful one and helped many token holders to go ahead and confirm their decision to own a home at Yashwin Orizzonte.





a GRAND LAUNCH OF
VJ'S LATEST ADDRESS

YASHWIN ORIZZONTE AT 'KHARADI'

With all the preparations perfectly in place, VJ proudly launched Yashwin Orizzonte at Kharadi on 26th and 27th September 2020. While this was VJ's first project in east Pune, the response was overwhelming.

To ensure that the token holders don't face any chaos, they were given time slots to visit the site and book a home. On 26th, the preference of slots was

given to pre-select and GHP+ token holders, on 27th, GHP and GHP-A token holders got exclusive access.

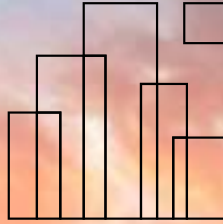
Most of the token holders went ahead and chose to book a home at Yashwin Orizzonte to make the project launch a hugely successful one.

The launch was very well organised and ensured that all the norms of social distancing were strictly followed, to make sure that every visitor was cared for equally.

At the same time, team VJ had facilitated online bookings of

homes to allow people to not worry about visiting the site and to further reduce the size of the gathering. The result was a clutter-free site experience, without compromising on the number of bookings.





yashwin
ORIZZONTE


KHARADI'S NEXT

IS ALL SET FOR A NEW CHAPTER

**Stay tuned for a chance to be a part of
the most loved address in Kharadi.**

VJ

**VILAS
JAVDEKAR**
DEVELOPERS



If you love what you do,
we're looking for you.

VJ TALENT
HUNT

**WE ARE
HIRING**

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of Pune's most loved real estate
developer, and be a part of
our people-first mission.

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visit javdekars.com



Putting

people first

will make this world
a better place.

CELEBRATING OUR PHILOSOPHY and unveiling IT TO PUNE

While at VJ, our focus over the years has been doing what we love, it all essentially comes down to doing things that make a difference to people's lives. In line with this, we introduced our philosophy of People-first to Pune.

As a part of this we launched an extensive hoarding campaign across east and west Pune. The campaign gave a glimpse of our philosophy of People-first to the city and also gave a platform to VJ Talent Hunt, our recruitment drive.

The campaign has received an overwhelming response not just for the recruitment aspect, but also for the company's philosophy that celebrates people.





ZERO WASTE AT YASHWIN HINJAWADI

At Vilas Javdekar Developers, we believe that the environment is our real estate. And we make sure that our construction sites and societies are as eco-friendly as they can be.

Mr. Sarvesh Javdekar, our Technical Director, is extremely particular about the environment consciousness of our every project. With our equally eco-

supportive residents, we are now trying to take our commitment to the environment to the next level.

At Yashwin Hinjawadi, we undertook Zero Waste, a unique initiative driven by the citizens of the project, in association with VJ and Recharakha.

Through Zero Waste, we took the help of volunteers from Recharakha to educate the residents regarding segregation of waste in a simple manner. The first demonstration was given to the housekeeping team at Yashwin Hinjawadi on 12 September 2020. This was

followed by training the residents in well-organised modules, where slots were assigned to avoid overcrowding.

The excellent response from the residents of Yashwin Hinjawadi has now given us the belief to extend this activity to our other projects too.





PROJECT CONSTRUCTION UPDATES

PALLADIO - P2- NALA TOP SLAB WORK IN FRONT OF COMMERCIAL BUILDING IS IN PROGRESS.



PALLADIO - P2 - E - SOUTH SIDE EXTERNAL PLASTER WORK IS IN PROGRESS.



PALLADIO - P2 - GYPSUM WORK IS IN PROGRESS ON 19TH & 20TH FLOOR.



PALLADIO - P2 - KITCHEN DADO TILE WORK COMPLETED UPTO 14TH FLOOR.

ONGOING SITES



Please visit www.javdekar.com for more updates and photographs about construction.

YASHONE MAAN-HINJAWADI - 'A' BUILDING
OHWT & PARAPET WALL WORK IS IN PROGRESS,
BLOCKWORK AT 22ND FLOOR WORK IS IN PROGRESS,
10TH & 11TH FLOOR GYPSUM WORK IS IN PROGRESS.



YASHONE MAAN-HINJAWADI - 'B' BUILDING
OHWT & PARAPET WALL WORK IS IN PROGRESS,
BLOCKWORK AT 17TH FLOOR WORK IS IN PROGRESS,
9TH FLOOR GYPSUM WORK IS IN PROGRESS.



YASHONE MAAN-HINJAWADI - 'C'
10TH & 11TH FLOOR BLOCKWORK IS IN PROGRESS,
GYPSUM PLASTER 4TH FLOOR & 5TH FLOOR WORK IS
IN PROGRESS.



YASHONE MAAN-HINJAWADI - 'E' BUILDING
5TH FLOOR PART - 01 COMPLETED,
PART - 02 READY FOR CASTING ,
6TH FLOOR PART- 01 WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekars.com for more updates
and photographs about construction.

YASHONE WAKAD CENTRAL - 'A'
16TH FLOOR SLAB POUR 1 CASTING COMPLETED & POUR 2
SHUTTERING & REINFORCEMENT WORK IS IN PROGRESS.



YASHONE WAKAD CENTRAL - 'B'
13TH FLOOR SLAB CASTING COMPLETED &
ABOVE FLOOR SHEARWALL REINFORCEMENT &
SHUTTERING WORK IS IN PROGRESS.



YASHONE WAKAD CENTRAL - 'C'
13TH FLOOR SLAB POUR 1 CASTING COMPLETED.



YASHONE WAKAD CENTRAL - 'D' - 4TH FLOOR SLAB CASTING
COMPLETED & ABOVE FLOOR SHEARWALL REINFORCEMENT,
SHUTTERING & CASTING WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekars.com for more updates
and photographs about construction.

YASHWIN ENCORE - 'A1'
PLUMBING DOWNTAKE LINE WORK IS IN PROGRESS.



YASHWIN ENCORE - 'B1B2'
5TH & 8TH FLOOR CPVC WORK IS IN PROGRESS.



YASHWIN ENCORE - 'A2'
WOODEN FRAME MOLDING PATTI FIXING
WORK IS IN PROGRESS ON 3RD FLOOR.



YASHWIN ENCORE - 'B1B2'
INTERNAL PLASTERING WORK IS IN PROGRESS ON 13TH FLOOR.

ONGOING SITES



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and photographs about construction.



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enjoy YASHWIN LIVING
AT WAKAD!**



yashwin
ENCORE

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INTRODUCING RYAN INTERNATIONAL SCHOOL AT YASHWIN HINJAWADI

CONSTRUCTION UPDATE



RYAN SCHOOL - A BLOCK - 5TH SLAB COLOUMN
CASTING WORK IS IN PROGRESS.



RYAN SCHOOL - A BLOCK - 5TH SLAB COLOUMN
CASTING WORK IS IN PROGRESS.



RYAN SCHOOL - B BLOCK
BLOCK WORK IS IN PROGRESS.



RYAN SCHOOL - A BLOCK
BLOCKWORK LINEOUT WORK IS IN PROGRESS.



YASHWIN HINJAWADI - 'B'
EXTERNAL PAINT 99% COMPLETED, LIFT DEAD
WALL WORK IS IN PROGRESS.



YASHWIN HINJAWADI - 'B' - PODIUM ENTRY
GATE FABRICATION WORK COMPLETED.



YASHWIN HINJAWADI - 'B'
PAVER BLOCK & GRASS PAVER FIXING WORK AT EAST
SIDE OF B BUILDING WORK IS IN PROGRESS.



YASHWIN HINJAWADI - 'B'
SOLAR TUBE & PANEL FIXING WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekars.com for more updates
and photographs about construction.

YASH 101 - ACP WORK FOR SHOPS IS IN PROGRESS.



YASH 101

COMMERCIAL HUB. BANER-SUS



YASH 101 - 6TH FLOOR SLAB WORK IS IN PROGRESS.



YASH 101 - DEVELOPEMENT WORK IS IN PROGRESS.



YASH 101 - EXTERNAL PAINTING WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekar.com for more updates and photographs about construction.

VJ ONE AVENUE - PLINTH SLAB WORK COMPLETED, MEZZANINE FLOOR WORK COMPLETED, 2ND FLOOR SLAB PART 1 COLUMN CASTING COMPLETED.



VJ HAPPINESS STREET - RHS PART EXCAVATION WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekar.com for more updates and photographs about construction.

VJ GRAND CENTRAL
FOOTING REINFORCEMENT & SHUTTERING WORK IS IN PROGRESS.



YASHWIN ORIZZONTE
EXCAVATION WORK IS IN PROGRESS.

ONGOING SITES



Please visit www.javdekars.com for more updates
and photographs about construction.

YASHWIN SUKHWI WAS - 'A' - FOOTING CASTING HAS BEEN COMPLETED.
COLOUMN CASTING WORK IS IN PROGRESS.



YASHWIN SUKHWI WAS - 'B' - FOOTING
CASTING COMPLETED. SHEARWALL AND REINFORCEMENT
AND SHUTTERING WORK IS IN PROGRESS.



YASHWIN SUKHWI WAS - 'C' - 3. YSNW - C
EXCAVATION WORK HAS BEEN COMPLETED.

ONGOING SITES



Please visit www.javdekars.com for more updates
and photographs about construction.

VJ परिवार

APP GOES LIVE!



PRE-POSSESSION APP FEATURES

1. Construction Status Updates
2. Site Visit Schedule
3. CRM Appointments
4. Payment Schedule
5. My Loyalty Points
6. VJ Indiworks



POST-POSSESSION APP FEATURES

1. Society Events
2. Notices
3. GatePass
4. Complaints
5. Facility Bookings
6. Rent-A-Sure
7. My Loyalty Points
8. VJ Indiworks



WE BELIEVE
WE SUPPORT WE UNDERSTAND
WE LEARN **WE EMPOWER**
WE LOVE
WHAT WE DO
WE DREAM WE BUILD WE EXPRESS
WE ACT WE EXPLORE
WE CHALLENGE **WE THINK**
WE CREATE WE CELEBRATE
WE INNOVATE WE CONNECT

TRENDING
at vj



BUILDING a TEAM OF MORE PASSIONATE AND COMMITTED PROFESSIONALS

At VJ, we love what we do and every team member strives to deliver nothing but the best, every single time. As we set out to build this team, we launched Pune's biggest recruitment drive in real estate.

On 11th October 2020, we launched this drive as a part of

the people-first campaign. We proudly call it the VJ Talent Hunt. With openings in Sales, CRM, Accounts, Civil Engineering, Marketing, Purchase & Estimation, Pre-Sales, HR and other departments, the campaign aims to bring in more efficient, skilled and hardworking people into the organisation.

The idea is to bring together professionals who want to be a part of our philosophy of People-First and make a positive difference to real estate, Pune and PuneKars.





नवरंग नवरात्रीचे!

टीम VJ द्वारे दरवर्षी नवरात्रीचं धमाल सेलिब्रेशन केलं जातं. यंदा करोनामुळे या सेलिब्रेशनवर काहीशी बंधन आली असली तरी त्यामुळे नवरात्रीच्या नऊ दिवसांचा उत्साह जराही कमी झाला नाही. नऊ दिवसांसाठी ठरवले गेलेले रंग, विविध प्रकारचे पोशाख यांच्यामुळे नवरात्रीचा प्रत्येक दिवस प्रत्येकासाठी वेगळं आणि सर्व टीम ला अधिक जवळ आणणारा ठरला. साईट ऑफिसस आणि कॉर्पोरेट ऑफिसमधील सर्व कर्मचारी या उपक्रमांमध्ये मनापासून सहभागी झाले!





दसरा सेलिब्रेशन



दरवर्षीप्रमाणेच यंदाही टीम VJ नं दसरा उत्साहात साजरा केला. कॉर्पोरेट ऑफिस, साईट ऑफिसमध्ये खंडेनवमीनिमित्त शस्त्रपूजन केलं गेलं तर 24 ऑक्टोबर रोजी ट्रॅडिशनल डे चं आयोजन केलं गेलं. करोनामुळे यंदाचा दसरा वेगळा ठरला असला तरी टीमच्या उत्साहात कुठेही कमतरता नव्हती. फिजिकल डिस्टंसिंगचे सारे नियम पाळून केलं गेलेलं यंदाचं सेलिब्रेशन वेगळं ठरलं. फुलांनी सजवलेलं ऑफिस आणि साईट ऑफिस, पारंपरिक वेशामधले कर्मचारी हे सारं अनेकांनी काढलेल्या फोटोमध्ये आणि या दिवसांच्या आठवणी प्रत्येकाच्या मनामध्ये कायमच्या साठवल्या जातील!





CELEBRATING HUMANITY THROUGH THE SIMPLEST OF ACTIONS

At VJ, we take pride in how our team members show their commitment to the society. Ms. Linki, part of the YashONE Hinjawadi sales team, found a puppy wounded by a car crash, in front of the project office.

She took the puppy to a veterinary doctor and got it

treated. Later she brought the puppy back to the YashONE Hinjawadi Sales Office. Now, the puppy is a part of the VJ family there. All the team members feed it with love, every day.

We feel proud to have members like Ms. Linki in our team. They define our values and show us what care can do to the society.

We are yet to name the pup and we would love if you could suggest some names. You can whatsapp it to +91 9922408815.

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प्रत्येक घराचे जसे देव असतात, तसे प्रत्येक जमिनीचेही देव असतात.

गेल्या शंभरहून अधिक वर्षांपासून Yashwin Orizzonte च्या जमिनीची काळजी घेणारा देव येथे वास करत आहे.

या देवासाठी 'नवं मंदिर' आपण साईटवर उभारलं आहे. साईट इंजिनिअर्स आणि मान्यवर ग्रामस्थांच्या हस्ते या दस्याला या मंदिराची पूजा करण्यात आली.

Mrs. Kalpana Javdekar and Mr.Aditya Javdekar were also present during the Pooja.

याच मुहुर्तावर Yashwin Orizzonte, Kharadi चं बांधकामही आपण सुरु केलय!

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IN REAL ESTATE
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SUPER UTILITY REAL ESTATE



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VIMAN NAGAR | MAAN-HINJAWADI**



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THE BEST INVESTMENT TODAY.

VJ

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JAVDEKAR**
DEVELOPERS

**Missed out last time and
want another chance?
We say...**

**Why
Not!**

YASHONE
MAAN-HINJAWADI

**1, 2 & 3 BHK HOMES
STARTING**

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A smile on their face is brighter than any diya.

A conversation with them sounds better than any cracker.

A moment spent with them is sweeter than any delicacy.

A memory created with them is bigger than any celebration.

This Diwali, put your family-first in every festivity.

And we will continue to put people-first in everything we do.

**MAKE THIS DIWALI
SPECIAL AT HOME
WITH YOUR FAMILY.**



VJ

VILAS
JAVDEKAR
DEVELOPERS





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