VJCONECT MARCH & APRIL 2023

#CELEBRATIONS

#VJRISING**STARS**





#**NEW**BEGINNING







SSEULA PRICE CELEBRATING CELEB

#VJCARES





#EMOTIONS







#**new**Beginning



HEAD OFFICE: Vilas Javdekar Developers, 306, Siddharth Towers, Sangam Press Road, Kothrud, Pune, Maharashtra 411038. Contact No.: +91-20-6764-8000

WAKAD OFFICE: Vilas Javdekar Developers, Centro, 5th Floor, Next to Palash Plus Apartments

Opp. Euro School, Wakad, Pune, Maharashtra 411057. Contact No.: +91-20-6764-8080

M Email: vjparivaar@javdekars.com

facebook: VilasJavdekarDevelopers

💟 Twitter: @vilasjavdekar

Instagram: vilasjavdekardevelopers

Youtube: vilasjavdekar

The views expressed by authors are solely their own and the publisher may not subscribe to the same.

For private circulation only. All rights reserved.



ेलाकसत्ता

घर ही जिवंत गोष्ट असते. दगडामातीची, लोखंडाची आणि लाकडाची नुसती बांधणी नव्हे. त्या घराच्या भिती नुसत्या ऐकत नसतात. बोलतातही. खिडक्यांमधून फक्त वारं आत येत नाही, तर घरातलं समाधानही शेजारच्या घरात पोहोचतं. घराचे प्रत्येक कोपरे बोलके असतात. आपली त्यांच्याशी गट्टी असते. त्याच्याशी निगडीत आठवणींचं मोहोळ असतं. हे असं प्रत्येक घरात असावं, असायला हवं, असं तिथे राहायला येण्याआधी ते बांधणाऱ्याच्या मनांत असावं लागतं. बांधणारा तुमच्या माझ्यासाठी घर बांधत असतो. तरीही त्याला तुमच्या गरजा माहीत असतात. तुमच्या स्वप्नांचं भागीदार व्हायचं असतं, त्याला. ही भागीदारी घर बांधून त्मच्या हाती सोपवण्यापुरतीच मयादित ठेवायची नसते त्याला. एकदा का तुम्ही घर घेतलं, की तुम्ही त्या वास्तुकाराच्या कुट्ंबाचे भाग होता. तुमच्या आयुष्यातील आनंदात त्याचाही वाटा असतोच ना!

'घर पाहावं बांधून' अशी एक म्हण आहे. आता घर बांधण्याचे कष्ट घेणारे वेगळे असतात. ते घरं बांधण्याचाच व्यवसाय करत असतात. पण घरं बांधून एकदा

ध्यर पहावं बांधून%

मुकुंद संगोराम सहाय्यक संपादक - लोकसत्ता

का तुमच्या हाती ते सोपवलं, की तुमचा आणि त्यांचा संबंध संपतो. 'विलास जावडेकर डेव्हलपर्स' यांचं वेगळेपण असं, की ते तुम्हाला विसरत नाहीत. तुमच्याशी असलेलं नातं दृढ होण्यासाठी सतत प्रयत्न करत असतात. त्यांनी बांधलेल्या घरात आपण राहात असलो, तरी ते घर त्यांनाही त्यांचंच वाटतं.

'बिल्डर' या शब्दाला चिकटलेले सारे गैरअर्थ या संस्थेशी संलग्न झाल्यावर गळून पडतात. त्यामुळे ते नुसते बिल्डर राहात नाहीत, घरांची निर्मिती करणारे शिल्पकार होतात. नफा कमावणारे व्यावसायिक राहात नाहीत, तर तुमच्या कुटुंबाचे घटक बनतात.

घरात राहणाऱ्यांना मिळणारं समाधान महत्त्वाचं असतं. बांधकामाचा दर्जा जसा उत्तम हवा. तशाच तिथल्या सुविधाही. माणूस हा प्राणी समुहानं राहणारा असतो. त्याला एकट्यानं राहण्यापेक्षा इतरांसमवेत राहणं अधिक सुरक्षित वाटतं. त्यामुळे एखाद्या इमारतीतील एखाद्या घराचे आपण मालक असलो, तरी ती इमारत, इमारतींचा समूह हे आपल्या जीवनाचा अविभाज्य भाग होतात. बहतेकवेळा घर ताब्यात देऊन बांधकाम व्यावसायिक नामानिराळा होतो, असा अनुभव येतो. 'विलास जावडेकर डेव्हलपर्स' या संस्थेनं हा समज दूर करण्याचा कसोशीने प्रयत्न केला आहे. त्यांचं हे वेगळेपणच त्यांच्या कामाची पावती देणारं आहे. ग्राहक राजा असतो, ते केवळ कागदावर असून चालत नाही. त्यासाठी अथक प्रयत्न करावे

लागतात. खरेदी विक्री ही एकदाच घडणारी घटना असली, तरी त्यातून निर्माण होणारे बंध दीर्घकाळाचे असायला हवेत, याचे भान ठेवणं आवश्यक असतं. घराच्या घरपणात आपलाही वाटा असतो, याची जाणीवही ठेवावी लागते.

गेल्या काही वर्षांत बांधकाम व्यवसायात चांगल्या प्रथा पड लागल्या आहेत. त्याचा थेट फायदा घर घेणाऱ्याला होताना दिसतो. परंत् घर घेतलेल्या आपल्या सगळ्या ग्राहकांशी सतत संपर्क ठेवणे आणि त्यांना सतत विश्वासत घेणे, यामुळे त्यांचा विश्वास वाढतो. त्यांना खरेदीनंतरच्या काळात वाऱ्यावर सोडल्याची भावना राहात नाही आणि त्यामुळे ते अधिक आनंदी राहतात. हे सूत्र केवळ अभिनंदनीय नाही, तर अन्करणीयही आहे. दर्जा ही बांधकाम व्यवसायाची सर्वात महत्त्वाची बाजू. तो सांभाळणे ही बांधकाम व्यावसायिकाची जबाबदारी असते. तो दर्जा हीच त्याची खरी ओळख असते. त्याम्ळेच, त्याचा बोलबाला होतो आणि समाजात त्याच्याबद्दल आपोआपच आदरही निर्माण होतो.

औट घटकेच्या व्यावसायिकांमुळे या व्यवसायाबद्दल निर्माण झालेले गैरसमज 'विलास जावडेकर डेव्हलपर्स' सारख्या संस्थांच्या अव्याहत प्रयत्नामुळे दूर होण्यास मदत होते आहे, हे विशेष. सतत कार्यरत राहून आपली आणि ग्राहकांचीही स्वप्ने पुरी करण्याचा हा ध्यास आनंददायी आहे, यात शंकाच नाही.

















THE UNCONVENTINAL 'HR' OF VJ 18

19 MISSI®N 2023



- 27 शिवाजी महाराजांना आदर्श मानणारे अरविंद पाटील यांची गडकोट मोहीम
 - HOW TECHNOLOGY
 HAS ADDED TO THE
 EFFECTIVENESS &
 ENTREPRENEURIALISM
 OF THE REAL ESTATE
 SECTOR







34 ग्रसंवाद



37 PROUD MOMENT FOR INDIA





- 41 FILL YOUR FAVOURITE COLOUR
- 42 DOT TO DOT SUN
- 43 PROJECT CONSTRUCTION UPDATES



23 KNOW OUR VJ
SENIOR LEADERSHIP



















ach & every home that we build is very close to our hearts. And with every addition we get an opportunity to welcome a new family to their dream home. It was a big day for YashOne Wakad Central residents on 22nd March 2023. Their homes were ready and we were all set to welcome our proud residents of the new nests.

In our Indian culture, we wish to celebrate all our special occasions on auspicious days. And what better occasion could have been to celebrate togetherness of a happy community than the auspicious day of Gudhi Padwa.

YashOne Wakad Central was beautifully adorned with lights, decorations and marigolds and it was blooming like a new bride.

It seemed like a wedding where all the VJ families were beautifully dressed and their happiness was evident from their faces.

It was Happy Neighbours Day for YashOne Wakad Central residents and VJ families were all set to celebrate this special day with their friends, families and neighbours.





#GUDHICOMPETITION





e make our friends; we make our enemies; but God makes our next door neighbours. And at VJ we believe in celebrating all the new beginnings & cherishing the new bonds that are waiting to bloom.

It is very important for the new residents to know each other as they start their new journey together. VJ Parivaar believes that since most people are extremely occupied in their professional lives and are unaware of their neighbours identity, getting them

acquainted with each other might help mitigate problems during any crisis.

The event saw a lot of activities happening in parallel. There was fun, laughter, togetherness and memories for life time being built.

Kids and elders all alike, enjoyed the Live Band, Zumba, Drum Circle, 360-degree photo booth, games, various activities, etc. There were fun activities for all age groups to participate.



















For the first time, I played drums and it was a lovely experience. I was able to share this experience with my friends. I have made many friends over here. Yesterday only we shifted here but I am not feeling lonely at all.

NIRAJ & ADITI YashONE Wakad Central (D-1405)



SCAN THIS QR CODE TO WATCH THE EVENT FILM

VJ RISING STARS

A CELEBRATION WITH VJ'S HIGH-PERFORMING GROWTH PARTNERS

(3(3)

Pune's real estate sector is growing exponentially. And as responsible stakeholders of this segment, it is our responsibility to contribute to the growth story, positively, while being a part of it. At VJ, we look at this as an incredible opportunity to make it happen through ethical and best industry practices with the support of our growth partners. This evening is a coming together of all our channel partners with whom we share this vision & passion. We are all working together towards this one, big goal.

Mr. Nilesh Gore Vice President, Sales.

grand venue filled with enthusiasm, a gathering of thousands of channel partners full of excitement and a glorious celebration of a year of record-breaking success, VJ Rising Stars lived up to its name in every way, at an unforgettable evening.

With 15 project launches in 2022 across east and west Pune, VJ presented the home buyers and investors with a diverse portfolio of homes, multi-utility studios, offices and retail shops. They received an overwhelming response for all their projects and we decided to celebrate this incredible success with the people who played a key role in making it happen – VJ's





Channel Partners. The grandeur of the evening was underlined by the presence of 967 Channel Partners who were present at the Awards Night.

It was a magnificent evening at the JW Marriott that recognized the achievers who shaped the brand's immense success during the financial year of 2022-2023. From live band to power talks by the senior leadership team and from awards for the achievers to candid conversations away from the everyday business conversations – it was an evening that was enjoyed and celebrated by everyone.

The celebration started with an amazing performance by the









Badmast Live Band that set the tone for the evening to follow.

The senior leadership team of Vilas Javdekar Developers was present at the event to talk about the journey in the past 1 year, and also lay down the markers for the year to follow. Mr. Nilesh Gore, VP (Sales), welcomed the channel partners, acknowledging their efforts and immense hard work. Mr. Rohit Agarwal, CFO, Ms. Dhanashree Shinde, VP (Marketing) and



Mr. Anand Pitre, AVP (CRM) were present at the event.
The biggest highlight of this marquee event was the awards ceremony. More than 50
Channel partners from different categories, based on their performances, customer service levels and expertise levels, were conferred with trophies and big rewards for their contribution to a highly successful year for the brand. The idea was to celebrate these behind-the-scenes heroes and give them the pride and



dignity they truly deserve for their immense hard work. After receiving the trophy, they walked the ramp and posed for their paparazzi moment. The crowd gave each one of them a huge round of applause and cheered for them. Mr. Rugwed Deshpande, Director, Setu Advertising, was also present at the evening. He has been the brand partner who has played a key role in defining and designing the advertising and marketing strategy for VJ.













Raising a toast to success with key contributors





































RISING STARS

EVENT COVERAGE PUBLISHED IN Pune Times ON 14TH APRIL 2023

And setting the tone for further business growth





BUSINESS COUPLE AWARD



CORE SPECIALIST AWARD



ERFORMANCE AWARD



MEN IN REAL ESTA ARD



EAM PERFORMANCE AWARD



ENTITY OF THE YEAR AWARD



ENTITY OF THE YEAR AWARD



TEAM PERFORMANCE AWARD



ENTITY OF THE YEAR AWARE



ST CUSTOMER SERVICE	WARD
AWAR	DEES FOR 2023
ATEGORY	WINNERS

	 000		∌. •
A A	EYE _		9
	Y.	Ve	
81			
SALES TEAM OF THE COMPANY			MA MA

SALES TEAM OF THE COMPANY			
6.89	69 6 9	888	9
	F CENT	10-	6
ENTITY OF THE YEAR AWARD			

CATEGORY	WINNERS
HIGHEST GLOBAL SALES AWARD	Tanuj Short and Team
LUXURY SALES AWARD	Sharan and Sheel Wadhwa
FAIR PLAYER AWARD	Raj Tiwari and Team
ONE MAN ARMY AWARD	Rohan Nandekar
	Abhijeet Manathkar
	Mahendra Pawar
BUSINESS COUPLE AWARD	Santosh and Nibha Ojha
	Aniruddha Indani and Aishwarya Shattad
	Vipin and Madhumita Bagul
	Dinesh and Rupali Patil
BEST CUSTOMER SERVICE AWARD	Ashish Agarwal and Team
	Abbishek Gujjar, Prince Gujjar and Team
WIRE (Women In Roal Estate) AWARD	Kavita Napte
	Rajni Sharma
LONG TERM ASSOCIATE AWARD	Manik Kinra and Team
	Aperya Bindal and Team
BEST OF THE EAST AWARD	Bharat Singh, Ritesh Singh and Team
BEST OF THE WEST AWARD	Faizan Darga and Team
SUSTEMANCE CHAMPION AWARD	Nilesh Deshmukh and Team
CORE SPECIALIST AWARD	Allahudin Khoja
TEAM PERFORMANCE AWARD	Parag Melita and Team
	Swapnii Patti, Yogesh Rajguru and Team
	Ankit Kansal and Team
	Kamaal Khan and Team
INDMOUAL PERFORMANCE AWARD	Mohammed Imran
	Santosh Cjha
	Abhishek Ojha
	Anirudh Diwalkar
ENTITY OF THE YEAR AWARD	Ankit Agarwal and Team
	Jayson Raj, Dinesh Patil and Team
	Tanuj Shori and Team









e at VJ believe in transparency in all our communications. When someone buys a new unit with us we try our best to make this journey from the booking till the handover a very smooth process. Mock Floor & Engineering Expo is one such platform where we call all the unit holders and update them about the construction quality, timelines and other major milestones in the construction journey of the project.

There are representatives to guide the customers about the event flow and resolve all the queries and doubts of the customers if they had any. It is a great way to educate our VJ Parivaar members about the smallest of details related to the project.





The moment I stepped on the floor, the lobby, the grandeur and everything looked so nice. Happiness could touch the sky and we could witness and experience that today.

Vasekar Family YashONE Infinitee (B1B2-1703)





We recently organised a Mock Floor and Engineering Expo at some of our projects. Where our buyers got a fair idea not only about their unit or flat orientation. But also got an opportunity to see how the entire floor lobby would look like.







MOCK FLOOR & ENGINEERING EXPO

-66

Studio Apartment is a unique concept in India as of now. And we are very happy to have one with VJ.

Jadhav Family
VJ GRAND CENTRAL S.U.R.E (2003)







Whether it's your dream home or an investment property, the buyer is always anxious to know how will the project shape up. And how will it look like.

Taking this into consideration use at VJ have made sure that you don't have to experience anxiousbess by arranging a Mock Floor & an Engineering Expo.

Such events play a vital role in creating transparency. They also give an opportunity to convey the quality of materials used in construction and also about the best engineering practices that VJ follows.

66

The moment we entered the room, me and my grandson got super excited. We went and sat by the window of one of the rooms. We have booked that as our room now.

Sharma Family

YashONE Infinitee (B1B2 - 903)







OUR WHOLE PHILOSOPHY IS ABOUT TRANSPARENCY











You will never find a builder presenting such minute details in front of you. I was very surprised when I came here.

PHATAK FAMILY (VJ TOWN CENTER-320)







SCAN THIS QR CODE TO WATCH THE EVENT FILM



Gudhi Padwa

ew beginnings bring in New opportunities- New dreams and the start of a New journey. Gudhi Padwa marks the beginning of the Hindu New Year and the first day of Autumn. It is an important festival for Maharashtrian people, from kids to older people, everybody celebrates Gudhi Padwa with equal joy & enthusiasm.

There are many different theories and stories which state the reason for celebrating it. History states that on this day God 'Brahmadev' founded the world. It is also said that on this day God 'Ram' returned to Ayodhya from his 'Vanvaas' which

is why a Gudhi was erected as a sign of welcoming him. Even in today's day when everything has been altered a lot, this festival is still celebrated in its glorious traditional way. Since we enter from the month of 'Chaitra' into the 'Vasant' season, the weather is changing and hence there are changes in the nature as well. All the old leaves fall from the trees. and new buds come up. Mango Trees start getting new 'mohors' and heat in the environment increases. Since there is lot of heat, neem is used to suppress it. These are the reasons why our Gudi is decorated using different elements from the environment.

This festival is celebrated by erecting a 'Gudhi' in the house. It consists of a Bamboo stick which has 'Haldi-Kumkum' on it. The stick is draped with a cloth or a saree and a 'Gadu' of silver or copper is put on the other end of the stick. It is then decorated with different items like Mango & Neem leaves, Batashe, Garlands, etc. Everyone dresses up in a traditional attire and enjoys the palatable Maharashtrian food.

This is how Gudhi Padwa is celebrated in Maharashtra, but there are different ways in which different states celebrate this day in India.

Source - Internet

YASHWANT DHOLTASHA PATHAK

here there is a will, there is a way' has come true in the case of residents of 'YashOne Hinjawadi residents when they came together to form a traditional 'Dholtasha pathak' on their own. Professionals working in various fields had a dream to be a part of Dholtasha Pathak once and their wish came true with the efforts and financial support of enthusiastic residents.

They planed everything along with the name for their very own Pathak and brought around 60 dhols, 12 tasha and 1 ghanta gadi.

On the auspicious day of Gudhi Padwa, inauguration of 'Yashwant Dholtasha' Pathak took place at the hands of Mr. Sarvesh Javdekar who himself learnt to play dhol after the inaugural function as he was very excited.

There are total 85 members who are a part of 'Yashwant Dholtasha' Pathak having 35 women and 50 men.

हिंजवडी स्थित 'यशवन हिंजवडी' या गृहप्रकल्पाचे स्वतःचे 'ढोलताशा पथक'

गुढी पाडव्याच्या शुभ मुहूर्तावर श्री. सर्वेश जावडेकरांच्या हस्ते उदघाटन

एखादा सण आला, उत्सव आला की मिरवणूक काढली जाते आणि त्या मिरवणुकीमध्ये ढोल ताशा पथक असेल तर सगळे वातावरण नादमय होऊन जाते. त्यामुळे सध्या पुण्यामध्ये अनेक ढोल ताशा पथके आहेत आणि त्यांना उत्सवाच्या वेळी नेहमीच यांना खूप मागणी असते. या ढोल ताशा पथकांमधे महिलांचे प्रमाणही वाढले आहे. हिंजवडी, माण येथील 'यशवन हिंजवडी' मधील रहिवाशांनी एकत्र येऊन स्वतःचे असे ढोल ताशा पथक तयार केले आहे. विशेष म्हणजे त्यामध्ये सामील असलेले रहिवाशी नोकरी, व्यवसाय करणारे आहेत. कधीतरी राहून गेलेली हौस पूर्ण करण्यासाठी ही मंडळी एकत्र आली आहेत. या ढोल ताशा पथकाचे नाव 'यशवंत' ठेवले असून त्यांनी वैयक्तिक पातळीवर ग्ंतवणूक केली आहे. आपली संस्कृती, परंपरा जोपासणारी ही सोसायटी असून सर्व सण, उत्सव इथे मोठ्या प्रमाणावर साजरे केले जातात.

आपली हीच संस्कृती ढोलताशा मध्ये आहे आणि डीजे वाजवण्यामध्ये नाही, ज्यामुळे प्रदूषण तर होतेच पण धांगडधिंग्याचा त्रास ही होतो.

यावेळी बोलताना यशवन हिंजवडी येथील 'यशवंत' ढोल ताशा पथकाचे श्री. दत्ता सकाळकर आणि श्री. निखील भोले म्हणाले, "ढोल म्हंटले की महाराष्ट्राची पारंपरिक संस्कृती आठवते आणि आम्हा सर्वाना ढोल ताशा पथकाचे वादन आमच्या कुठल्याही उत्सवासाठी आवर्जून हवे असते. असेच काही दिवसांपूर्वी साजऱ्या झालेल्या 'शिवजयंती' च्या मिरवर्णुकीसाठी आम्हाला ढोल ताशा पथक हवे होते पण ते मिळाले नाही. आमच्या सोसायटीमध्ये राहणारे आम्ही हौशी कलाकार एकत्र आलो आणि आमचे स्वतःचे 'ढोल ताशा पथक' तयार करायची संकल्पना सुचली, रहिवाशांचा खूप प्रतिसाद मिळाला आणि सर्वांच्या प्रयत्नांनी ती अवघ्या काही दिवसांमध्ये साकार ही झाली. अर्थात सर्व सोसायटी सभासदांचे तसेच आमच्या जावडेकर सरांचे बहमोल सहकायाशिवाय हे शक्य झाले नसते."

'यशवंत ढोलताशा' पथकामध्ये ८५ उत्साही रिहेवाशी असून त्यामध्ये ३५ बायका आणि ५० पुरुषांचा समावेश आहे. या पथकांनी स्वतःचे ६० ढोल, १२ ताशे आणि एक घंटा गाडी खरेदी केले आहेत. उदघाटनाची दिवशी त्याची साग्रसंगीत पूजा करून मग वादनाचे प्रशिक्षण सुरु झाले.

केसरी

हिंजवडी स्थित 'यशवन हिंजवडी' या गहप्रकल्पाचे स्वतःचे 'ढोलताशा पथक'



पुणे — एखादा सण आला, उत्सव आला की मिरवणूक कावती जाते आणि त्या मिरवणूकीमध्ये ढोल ताशा पथक असेल तर समळे बातावरण नावस्म होंजन जाते. त्यामुळे सध्या पृथ्यामध्ये अनेक ढोल ताशा पथक आहेत आणि त्यांना उत्सवाच्या बेळी नेहमीच यांना खूप मागणी असते. या ढोल ताशा पथकांमधे महिलांचे प्रमाणही चाढले आहे. हिंजवडी, माण येथील 'यशवन हिंजवडी' मधील रहिताशांनी एकत्र येजन स्वतः के असे ही तिशेष स्वतः तयार केले आहे. विशेष म्हणजे त्यामध्ये सामील असलेले रहिताशो नोकरी, व्यवसाय करणारे आहेत. कथीतरी राहुन गेलेली हाँस पूर्ण करण्यासाठी ही मंहळी एकत्र आली आहेत. या ढोल ताशा पथकाचे नाव 'यशवंत' ठेवलं असून त्यांनी वैयक्तिक पातळीवर गुंतवणूक केली आहे आणि काही अर्धतहाव्य त्यांना त्यांचे डेव्हलपर, 'विलास जावडेकर डेव्हलपर्स' करून मिळाले आहे.

महाराष्ट्र टाइम्स



यशवन'वासीयांचे ढोल पथक

सोसायटी हॅपनिंग

पुणे : सन-उत्सय सावरे करताना कर्करम ध्वनियंत्रणा लावण्यापेका पारंपरिक डोल-ताराच्या गररातून संस्कृती वपण्याच्या उदेशाने माण पेथील परावन हिजबडी मुहप्रकरण तील हिक्सारीनी स्वतःचेच डोल-नाशा पथक तगार

धावपळीच्या अरपुष्यात राहन गेलेली हीस पूर्ण हरण्यासाठी विविध क्षेत्रांत कार्यरत मंडळीली इक्त्र येडल स्थापन केलेल्या था प्रथकाचे नाव प्रशास्त ठेकले आहे. या सोसायदीत सर्च सग-इत्स्था मोडावा शे. इस्त्राहता साल्यों केले जातात. प्रशास्त्रा दिवा शे. वे. जार्जाण्याने धानिमद्रारण

होते, तसेच धांगद्राचिमाचा जासही होते. त युवाची धांताहरू मध्याच्या स्विकार्य स्विकार्य





#PROCESS INNOVATION AT VJ

UDAK SHANTI & INAUGURATION OF VJ'S FIRST FORMWORK FACTORY

Recently, we at VJ inaugurated our first Formwork factory near Hinjawadi. We are the First Systematic Company in Aluminium Formwork Refurbishment.

Having our own Formwork factory will fulfil our need to speed up the material supply for building, it will minimize dependency on external modification agency, it will enhance the quality of form work modification along with minimizing the cost of the whole process. Now we have our own dedicated place for formwork material storage.



Formwork designing, Sorting & Stacking, Chemical cleaning, cutting, welding, lacquering, stickering & palleting, installation & supervision.









How it is benefiting us?

- 1. Standardization of design as per available Aluform material
- 2. New material purchase will be monitored more effectively
- 3. Labor cost advantages
- 4. Improved quality of work
- 5. Increase in Productivity
- 6. Effective Utilisation of Formwork Assets

When we strive to become better than who we are, everything around us becomes better too.

10 NEW E-BIKES IN VJ PARIVAAR



You wake up from your sleep and go out for a walk to pump yourself up for the day. You step out of your house, and as you take in the fresh morning air, all you inhale is the dust and fume emitted from the vehicles on the road. Familiar, isn't it?

Pollution check is a collective effort. The electric bikes are the new age assets that are eco-friendly and are rechargeable too. These are the new generation plug-in electric bike and are a cheap and convenient mode of travelling.

We all are aware that energy and environmental problems are closely related, since it is nearly impossible to produce, transport, or consume energy without any significant environmental impact.

Electric bikes have become the top trend from the last decade due to the numerous advantages of electric scooters that it blesses its users with. Indeed, e-bikes and electric scooters are the future of the two-wheeler industry. It is good to go with these vehicles to save your money and environment.

We at VJ believe in conserving our natural habitat and ecological balance. This motivated us to come forward and do something that makes the work more comfortable for some of our team members. Our -66

START WHERE
YOU ARE.
USE WHAT
YOU HAVE.
DO WHAT
YOU CAN.

runners are always travelling between our various offices and sites. It is our duty to bring some convenience to them.

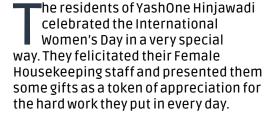
And therefore we introduced 10 new e-bikes in the VJ Family for them.





YASHONE OWNERS Day





A special thanks to Mr Tushar Paithankar & his wife from A Wing who took the initiative to organise a surprise party for these wonderful ladies.









EVERY WOMAN'S SUCCESS SHOULD **BE AN INSPIRATION** TO ANOTHER.WE'RE STRONGEST WHEN WE CHEER FOR EACH OTHER.





'TEAM VJ' VISITS VJ CUSTOMERS OUT OF PUNE.



26th February 2023, Tulip Imperial Nagpur; it was a moment to be cherished with our families in Nagpur. No business dealings, no special occasion. Just a heart to heart interaction with our VJ Families with whom we cannot catch up in Pune regularly.

The act of gathering as a family strengthens the connections made long ago.
Youth of today is shifting to bigger cities for many reasons. What gets left behind is their families and memories of a beautiful journey. We at VJ consider our employees and customers as an integral part















The act of gathering as a family strengthens the connections made long ago. Our VJ Parivaar is growing & blooming but our roots are very much grounded.

Ms. Dhanashree Shinde Vice President, HR & Marketing





66

There is nothing like re uniting with old friends and families. And we are so happy to catch up with them today

Mr. Nilesh Gore Vice President, Sales

of the VJ Family. And this time we wanted to connect with the families of our VJ Family.

On this occasion Mrs. Kalpana Javdekar, Mr. Aditya Javdekar, Mr. Nilesh Gore, Mr. Sagar Kale, Mr. Anand Pitre, Mr. Abhijeet Mohite, Ms. Dhanashree Shinde, Mr. Rugwed Deshpande were seen interacting with the audience and relishing the old memories together.

Similarly, second edition of VJ Parivaar Reunion took place in Nashik which also received a good response.

We will be going to some more cities as well with this one of its kind initiative!









66

It is so exciting to learn that some of the families have joined us from Pune..! There are many such Re Unions planned in the times ahead.

Mr. Vaibhav Kothamire

Head-Registrations



DHANASHREE SHINDE Vice President HR & Marketing

I would love to arrange more family get togethers in different parts of the globe.

If you want us (Team VJ) to visit your city for some nice candid conversations, please write to me at dhanashree.shinde@javdekars.com

I shall definitely love to discuss more with you.

Where destiny meets destination!

2, 3 & 4 Bedroom residences with thoughtful variants

Dedicated high street retail for the residents

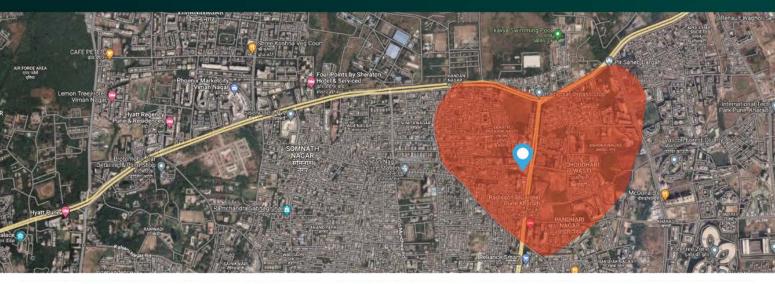
An excellent location at the heart of Kharadi

6 Levels of fully covered parking

30+ Lifestyle amenities across 4 levels

An urban community of 300+ like-minded families











FOR ENQUIRIES, CALL: 85549 90500

Site Office: Palladio Kharadi Central, 38/1/A/1A/1, 38/3, 38/4/1, 38/, Near Radisson Blu Hotel, Kharadi, Pune 411 014





n a world of Instagram &
Twitter where one speaks
their mind not to a person
but to an unfiltered mob, and
a generation of chat-bots and
algorithms where the personal
touch is now a distant has been,
VJ believes that nothing tops the
human emotion!

We have preached and practiced our 'People First' moto every single time with every project, every occasion and every milestone. Our VJites have connected with all our Customers - our VJ Parivaar on various platforms during these special moments. So it is only natural that the army of VJites who make all this possible, get the opportunity to connect amongst each other.

Connection – beautifully defined by Brene Brown is 'the energy that exists between people when they feel seen, heard and valued'. And that is exactly what the Human Resources Group at VJ strived hard to accomplish this quarter. **Human Resources or Human** Capital Management, is a not an easy task. Giving your employees a nurturing environment where they can grow on all levels is key. At the end of the day, we bet on people, not on strategies. So Team HR reached out to all 1100 Vites to understand their thoughts and concerns, to calm their fears, to support their daily functionality, to strengthen their health, to motivate them for the vear ahead, to reinforce their goals and to let them know that they are valued!

Being a real estate company, W's major workforce is based out of the respective project site they work hard to create. Of the 1000+ Wites, about 80% work at our various sites in East and West Pune.

The main purpose behind the HR Outreach program is to be there for VJ'ites at their work location, to go to them when they need us to solve their HR related issues, problems, and to listen to their concerns. Most of the time our site employees find it difficult

to approach the HR team or to visit the HR office in case of any concern. HR outreach helped us to serve our site employees better in terms of changes in policies, systems, to solve their queries, minimise or eliminate hurdles while adapting to system enhancements

Under this programme, an HR outreach schedule was prepared and rolled out in advance for all VJ'ites to know when HR representatives would be visiting their respective work location. HR Representatives Gayatri Inamdar, Puja Sonawane and Bhagyashree Mane visited all sites as well as offices at regular intervals. Between the 3 of them, there were able to solve 600+ employee concerns at their locations.

They even ensured follow up calls to these employees to check if the problem was fully resolved. The overall experience of the HR outreach program was very fantastic and it helped HR connect with our teams.

MISSION 2023













hen you realise that success is the 'only' result of a worthy goal or mission, your commitment to that mission becomes stronger. However, it is not easy to sustain this commitment unless you realise how important the result would be for everyone involved and the impact your goal fulfilmentt would have. And so Team Learning & Development arranged a 4 day event to complete what had begun on the

6th of January 2023 - an event VJites had not witnessed before; the coming together of all 1100+ under one roof, for one purpose – to Connect!

Right after the launch of the VJ Connect logo and the Audio podcast of Mrs. Kalpana Javdekar's beautifully penned 'Ruperi Kinar', the organization's goals were announced. All 43 Functions, which made up 21 Missions for 2023, were declared with a very unique commitment from the Leaders. In the form of a blessing that would protect us, a RakshaSutra which was brought from Rishikesh by Kalpana Ma'am was tied to the Managers who stepped up on stage to pledge their targets. It was a moment which filled every Vite with pride for the organization they worked in and with an inspiration never felt before; to achieve and go beyond!







It was now time for those managers who already had the Rakshasutra tied on the 6th, to tie new sutras to their respective team members. Held at both our East and West offices, the remaining 800 members attended these meets. Each team was scheduled separately with time slots spread out through the day. The event began with Natasha Bhatawadekar, DGM - L&D addressing everyone on the importance of tying the RakshaSutra. The leaders were then presented with a file to commemorate their mission pledge which was further broken down in smaller goals. These missions would now be tracked on a monthly basis to track progress.

It was fantastic to see every Wite so pumped up with energy, and so motivated with their leader's encouragement. Various members, senior and junior addressed their friends, spoke their heart and shared their plans to achieve the said Missions. The event ended with group photos and refreshments.

To Connect with everyone and leave feeling reenergised was the most amazing feeling! And we look forward to regular events of this kind to motivate our Vites and celebrate what they are capable of!





















WELCOMING KFC TO VJ HAPPINESS STREET, HINJAWADI









In the month of March. KFC opened its outlet at Happiness Street and on the same day their another outlet started on Sinhagad road.

66

Our experience with VJ is very good while setting up this outlet as Mr. Satish Nene was very supportive and shared project details on time. There was a smooth coordination during all this process. Mr. Kiran from project team was also helpful and he coordinated very well with our team. Thank you VJ team and looking forward for a long term association.

MR. SATISH SHETTY
Business Development Manager - KFC



THE THE PARTY OF T

MRS. SHREETHI ROY YASHONE HINJAWADI - D601

66

First of all we would like to appreciate the VJ Team for such a nice initiative. We as a family have always tried to contribute to such initiatives.

We feel this is our contribution towards the society."Their parents have built our house. We have learnt so much from the teachers and children today and are going back with plenty of emotions.





SHREETHI ROY (RESIDENT OF YASHONE HINJAWADI) CELEBRATES HER B'DAY WITH THE VJ DOOR STEP SCHOOL CHILDREN

hildren are our future. Without them, our country and our world would go nowhere.

There are a lot of factors contributing to the lack of education of the poor children. Some out of negligence, some out of inadequate resources and others out of helplessness are forced to quit or leave their education midway. Some unfortunates have neither seen a school nor been a part of an education system. We at VJ feel privileged to support and contribute our bit for this noble cause to support child education. We believe

it is their right and we should all come together to support it. We sometimes take a lot of time to realise that we have got a lot more than many around us.

Mr & Mrs Roy from YashOne Hinjawadi got to know about our Doorstep school kids through our VJ Connect. It was heartwarming for them to learn about the kids of our labours and how we supplement them with education and

nurturing through our Doorstep schools.

The Roy family visited our YashOne Infinitee door step school on Mrs.Shreethi Roy's birthday and spent a great time interacting with the kids. They offered a meal, chocolates and lots of love to these kids. It was a great experience to watch all these kids smiling and getting involved with the family as well as the family showing their affection towards the kids.

66

NOT ALL OF US CAN DO GREAT THINGS. BUT WE CAN DO SMALL THINGS WITH GREAT LOVE.





KNOW OUR VJ SENIOR LEADERSHIP

MEET A FAMILY OF ACHIEVERS!

ere is one intellectual, multi-tasking and meticulous woman – Anuja Sathe, having a strong experience of 15 years in Finance. She is currently working as Assistant Vice President – Corporate Finance, Compliance & Reporting at VJ.

Anuja comes from a typical Maharashtrian family with ethics and values. Anuja did her schooling from St. Joseph's High School, Pashan and decided to take the commerce stream. She did her M.Com from BMCC college. She pursued the Chartered Accountancy course and qualified as CA in November 2002. She has also done a Post Graduate Diploma in Financial Management from NMIMS and is also a Certified Internal Auditor. Anuja feels that education is very important that is what makes you powerful! And she gives credit to her mother who is herself a PhD in Economics and was a professor for inculcating this thought in her since childhood.

Anuja never wanted to practice after becoming a CA so she took up her first

job in ICICI Home Finance in 2003. After gaining good experience from her other jobs, she joined VJ in Jan 2021 in Corporate Finance.

Anuja feels lucky to have supportive bosses in all her work places and VJ is no exception as Mr. Aditya Javdekar and Mr. Rohit Agarwal have always been very supportive and understanding and hence she is very happy to work with VJ.

She is very straight forward in nature and she is the most hot headed in her department!

Anuja stays in a joint family with her husband – Hrishikesh, 3 sons, her inlaws and her sister-in-law. Hrishikesh is also CA and is a Partner with PWC (Price Waterhouse Coopers) which is one of the Big 4 Accounting Firms in India.

Being from same profession and having worked with big firms herself, she understands the work pressures and hence preferred to take a step back and balance work and home after marriage and kids.



ANUJA SATHE

ASSISTANT VICE PRESIDENT CORPORATE FINANCE, COMPLIANCE & REPORTING

66

Anuja is a strong believer that whatever life throws at you, God gives you the strength and the support system to handle it. She feels lucky for the support from her family and feels you should always be thankful for the good things in life!



Common interests of Anuja & Hrishikesh Watching movies, eating out, sneaking out of home for late night coffees!

One will be astonished to know Anuja is blessed with one elder son - Arjun and then twin boys - Aditya and Agastya! Salute to her patience really! She says, her first reaction after learning about the twins was shocking and she took time to adjust to it. After having kids, she went for more of part time roles. She got a lot of support from home and her bosses every time at all levels which was very essential.

Anuja strongly feels that the both the parents play an equal role but she feels kids would always want their mother to be around more and same is with her kids. She tries to take out time and takes care of their studies and other extracurricular activities. She says, there is equal importance to studies and sports in their family and even her children are aware of their responsibilities.

She never knew cooking before marriage! And after marriage also, her motherin-law never insisted that she should cook. In fact, she finds cooking to be a little stressful but enjoys cooking for her kids whenever she can! She feels blessed to have a very supportive joint family. She gives credit to both her parents-in-law and sister-inlaw who played and still play a very important role when it comes to taking care of the kids. Anuja strongly feels that women should not shy away from asking for support and she has been lucky with her

mother-in-law for providing the same. She considers her family as a pillar of support as without them, Anuja would not have been able to venture out. According to her, staying in a joint family, has its pros and cons although the pros outweigh the cons! Had she been staying in a nuclear family, the situation would have been different.

FRIENDS FIRST

Anuja and Hrishikesh met in college and have known each other since then.
They pursued CA together and hence she considers Hrishikesh her friend first and husband later. Hrishikesh is an intelligent and a well-read person with whom she is able to share all her thoughts and problems. He loves watching cricket and spending his free time with kids.

Her elder son, Arjun is National level Swimmer and is in 10th Std while her twin boys are in 7th std and enjoy playing cricket. All three of them study in Seva Sadan English Medium School.

ANUJA'S TAKE ON LIFE

She feels work-life balance is a myth for women. There is practically no time for yourself. Be it at work or at home, you always try to be your best. She says, trying to be best at everything eventually gets very exhausting. It is a daily struggle but she saw her working mother do this and feels she can do it too! Anuja is of the strong opinion

every woman should have her financial independence. Today at the stage she is, although money is important, equally or little more important is the time one gets for him or herself and family. Also when your kids are small, there is no one who can fit in the role of a mother and hence she was happy taking a break from her job. But her husband, Hrishikesh has always motivated her to get back to work so that she can have her own independent world!







NO CASTE - NO BAR SAVE LIVES - DONATE ORGANS

WALKATHON & MARATHON WITH DIFFERENT PURPOSE

N the occasion of World Liver Day, Walkathon and Marathon was organized with organ donation drive recently. World Liver Day is celebrated on 19th April across the world.

On Sunday, 16th April, 2023 Deenanath Mangeshkar Hospital had organized an Organ Donation Awareness drive having marathon & walkathon on the occasion of World Liver Day followed by an organ donation felicitation program.

The event was organized at Keshavbaug on DP road and kicked off at 6:30am with marathon & walkathon having more than 800 enthusiastic participants. Walkers run through a route of 5Km and there was 7Km route for

marathon runners. There was a participation from all age group people. This was followed by organ donor felicitation programme and awareness programme having pathanatya(Street Play), poster viewing and an entertainment show.

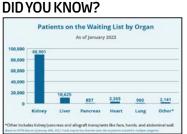
Mr. Vilas Javdekar &
Mrs. Kalpana Javdekar were
invited as Chief Guests for this
program where Kalpana madam
shared her experience of liver
transplant.

Dr. Dhananjay Kelkar, M.S. (General Surgery) who is Surgical Oncologist addressed the audience which was followed by awareness speeches. The program ended with the prize distribution for poster competition.











HOLI ISN'T A DAY'S CELEBRATION, IT'S A SEASON FULL OF LOVE, EMOTIONS & COLOURS



LET'S BURN OUR EGOS, EXPECTATIONS AND ILL THOUGHTS IN THE FIRE OF HOLI.

he festival of Holi in India stands for a lot of things including colours, harvest, start of the spring season, folk songs, dances, customary rituals, family get-togethers, feasts, special pujas and many others. The joy associated with Holi also marks the beginning of a new season that suggests hope and resurgence.

The festival of colours was celebrated with great enthusiasm in all our societies. People of all age group came forward and had a great time celebrating Holi with their friends and family.

Holi spreads the message of peace and happiness. It is the day to express love with colours. It is a time to show affection.



















VJ मध्ये एप्रिल २०२२ मध्ये
PEF(Fire) या विभागात सीनिअर
इंजिनिअर पदावर अरविंद पाटील
रुजू झाले. आपल्या सहकाऱ्यांच्या
काही गोष्टी आपल्याला माहित
नसतात किंवा त्या आपल्याला
नव्यानेच कळत असतात, तसेच
अरविंद पाटील यांच्याबद्दल
आम्हाला नव्याने माहित झाले की ते
गडकोट मोहिमेवर जातात.

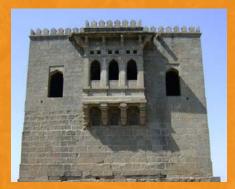
गडकोट मोहीम म्हणजे शिवाजी महाराज संभाजी महाराज आणि आपल्या स्वराज्यासाठी रक्त सांडलेल्या असंख्य नरवीरांचं जीवन समजुन घेणं आणि ते चार दिवस जगणे होय.मोहिमेत तशी नियमावलीच असते की बाहेरच काही विकत घेऊन खायचं नाही, तिथं जेवण बनवायचं नाही.आसरा बघून झोपायचं नाही.जी उघड्यावर जागा भेटेल तिथेच झोपायचं, जे चार दिवसाच सोबत घेऊन जातो तेच खायचं, दऱ्याखोऱ्यात जे पाणी मिळेल ते प्यायचं म्हणजे काय शिवकाळात एखाद्या मोहिमेवर गेल्यावर मावळे कसे राहत असतील कुठे झोपत असतील याचा अनुभव घेणे.आपण इतिहास वाचतो, चित्रपटात पाहतो पण अरविंद आणि त्यांचे इतर सहकारी ते जीवन चार दिवस का होईना या गडकोट मोहिमेच्या माध्यमातून जगतात. हीच तर त्यांची मोहीम असते.

अरविंद आणि त्यांच्या सहकाऱ्यांनी अलीकडेच ७ वी मोहीम पूर्ण केली. दि. 29 जानेवारी ते १ फेब्रुवारी या दरम्यान श्री भीमाशंकर ते किल्ले शिवनेरी गडकोट मोहीम पूर्ण केली. हे अंतर साधारण ७५ किमी च्या आसपास होते. हे अंतर त्यांनी तीन दिवसात पूर्ण केले. या मोहिमेच्या माध्यमातून शिवाजी महाराज विचारांनी आणि आचरणाने स्वतःमध्ये बिंबवणे हाच एक त्यांचा प्रयत्न आहे. मोहिमेची सुरुवात 29 जानेवारी रोजी पहाटे ५ वाजता झाली, सकाळी उठून सगळ्यांची ५ सत्र सूर्यनमस्कार म्हणजे एका सत्रात १५ सूर्यनमस्कार असे ५ सत्र आणि बैठका ५ सत्र घालून झाली. या मोहिमेमध्ये भगवा ध्वज नेतृत्व करत असतो आणि सगळे त्याच्यामागून चालत असतात. पहिला दिवस म्हणजे पाठीवर चार दिवसांचं ओझं १५-१६ किलोची बॅग घेऊन भीमाशंकरच्या जंगलातून डोंगर चढत-उतरत आहुपे गावी सगळ्यांनी मुक्काम केला. हा प्रवास एकूण 22 किमी चा होता. रात्री थोडी पोटपूजा करून झोपी सर्वजण गेले. पण अंगाला थंडी बोचत होती. रात्री आठनंतर दवं पडायला चालु झालेलं. मध्यरात्रीच अंगावरच अंथरूण दवाने ओल झालेलं, त्यामुळे झोप काही लागली नाही. पुन्हा दुसऱ्या दिवशी ५ वाजता उठून व्यायाम करून पुढच्या मुक्कामाकडे कूच केली. मात्र दहा वाजले तरी धुक्याने हटण्याचं नाव घेतलं नव्हतं. धुक्यात वाट शोधत प्रवास सुरु होता. शिवरायांची गीते म्हणत डोंगर चढत तितकेच उतरत

शेवटी दिवसभर कुठेही न थांबता 28 किमी चा प्रवास पूर्ण करून वरसुबाई या ठिकाणी सर्वजण पोचले. रात्री इतिहासकारांची व्याख्यानं झाली आणि दसरा दिवस संपला. झोप काही लागली नाहीच कारण दवं पडल्यामुळे आणि वारा खूप असल्याने थंडी कडकडून वाजत होती. तशात तिसरा दिवस उजाडला आणि परत शिवनेरीच्या दिशेने प्रवास सुरु झाला. तिसऱ्या दिवशी 25 किमी चा प्रवास करून अरविंद आणि त्यांचे सहकारी सुखरूप शिवनेरीवर पोचले. हा सर्व प्रवास करत असताना त्यांना जणू शिवकाळात गेल्यासारखा भास होत होता या मोहिमेतून जीवन कसं जगावं याची प्रेरणा शिवाजी महाराज, संभाजी महाराजच देत होते

शिवाजी महाराजांना आदर्श मानणारे अरविंद पाटील यांची गडकोट मोहीम





श्री. अरविंद पाटील हे गडकोट मोहिमेव्यतिरिक्त अनेक गोष्टी करीत असतात. देवाकडे जाताना मध्ये देश लागतो आणि आपण या देशाचं देणं लागतो, या भावनेतून मायभूमीची सेवा म्हणून गेली चार वर्षे अरविंद घोरडेश्वरच्या पायथ्याला सातत्याने वृक्षारोपण आणि संगोपन करत आहेत. या ठिकाणी त्यांनी १५०० वृक्ष लागवड करून त्यांचं संगोपन केलेले आहे. आणि यापुढेही करत राहतील. अर्थात या सर्व गोष्टी करताना त्यांचे सहकारी मित्र सुद्धा त्यांना तेवढीच मदत करतात. या एकजुटीने काम करण्यामुळेच ते बऱ्याच समाजपयोगी गोष्टी करू शकतात.

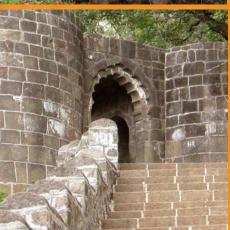
त्यांनी सायकलींच्या माध्यमातून अनेक राईड पण केलेल्या आहेत. यातील एक अविस्मरणीय राईड म्हणजे गेल्या वर्षी जुलै २०२२ मध्ये पुणे ते पंढरपूर हे २३५ किलोमीटर अंतर एका दिवसात पूर्ण केले.

असे आमचे हे सहकारी अरविंद पाटील यांना भविष्यात अशाच अनेक गोष्टी करण्यासाठी शुभेच्छा!

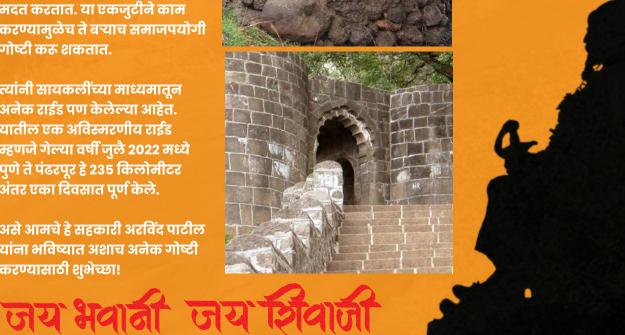


पडले असंख्य जरी घाव तनु मनावर । आल्या भयाण आपदा जरी जीवनावर ॥ थांबु न पाठ फिरवू न व्रतास त्यागु। शिवबा-संभाजी समतुल्य सदैव वागू ॥











s quoted by John Tudor, "Technology makes it possible Ifor people to gain control over everything, except technology" Technology today is instrumental in providing us with various means that help promote development in our day-to-day dynamics. It not only gives us instant access to any and all information needed, it also is time and cost effective. While technology has deeply penetrated into every single walk of our lives, it also plays a pivotal role in making the real estate sector more effective and enterprising. Technology and artificial intelligence are presently playing a key role in transforming corporate real estate. Al not only helps analyse the buyer's behavior, it also helps segregate the potential buyers from the window shoppers.

The start of the millennium gave a new lease to the real estate industry, when technology first integrated itself into the Indian corporate real estate (CRE). With the inclusion of classified advertisements done online-renting, buying and selling land has diversified the buyers and sellers' market. Ever since then, the real estate sector of India has grown by leaps and bounds and has become one of the most stable and secure investments.

While the technological bend in the real estate sector has been slow and steady, the real shift in perspective came when we were hit with the pandemic. That's when technology took a meteorological rise in every space. The real estate industry too underwent an unprecedented and dramatical transformation.

Fractional ownership is one of the most emerging and upcoming real estate concepts, which has only been possible due to the advancement of technological tools available to us. With the help of technology, people living in far off places and NRIs, co-invest in properties to enjoy rental income and lucrative returns. With the help of AI, one can help scope the property, predict gains and study the economic trends, before investing.

Post pandemic, the use of virtual walk-throughs via 3D renders is the norm. More and more sellers today are using the Al route, to allow prospective buyers to take a tour of the properties. This not only helps save a lot of time and energy

of the buyer, it also gives them a more immersive experience, allowing them to tour multiple places from the comfort of their home, before shortlisting the perfect one. It is without doubt a buyer's market, but the sellers too use technology to capitalize the value of their land by targeting a wider range of prospective buyers, long distance as well as NRIs.

Technology in the real estate industry is not only bound to the buyers and sellers, it also reflects a deep impact in the construction, financing, marketing and advertising spectrum of this booming industry.

As technology continues to weave itself more intricately all around us, one can't deny that incorporating technology in real estate can only help boost growth, exponentially.

Source - Internet

approx.

66

Take an appointment with your self.

Believe in self-care...!!





PROMOTING EMPLOYEE HEALTH IN THE WORKPLACE

or a business to succeed, its people need to be mentally and physically healthy - after all, it's hard to be productive when you're not well.

Taking care of your employee's health in the workplace is not only beneficial to them; it also creates an effective and efficient working environment that benefits the business. Employee health and productivity go hand in hand. A mentally and physically healthy individual is more optimistic, creative, and motivated.

VJ believes in investing in the wellbeing of its people. In fact, small solutions go a long way towards creating a healthy and happy environment for your workers.

When we say, 'People First' we adhere to that in every manner. We want to make sure that the health of our employees is always in a good state.

Due to our busy schedules, at times we find it difficult to manage regular health check-up visits to a doctor. Keeping this in mind, our HR department organized Dental & Eye Check-up camps for our employees at 9 locations recently.

This initiative under taken in association with Loop Health Care, received a great response from all our offices & sites.

SITE VISITS

t is always a moment of great joy to see your house at every level of construction.
Especially when it is nearing the possession time.

We organized a site visit program for the home owners of VJ Grand Central Mhada on 5th February 2023.

Similarly, another site visit was organized for YashOne Hinjawadi D building home buyers on 29th April 2023

During these site visits, VJ home buyers came together with their families to visit their flats and see the updates of its construction.

There were volunteers and Engineers with each family to guide them about the activities in the event followed by their site visits.









A HOUSE IS MADE WITH WALLS & BEAMS A HOME IS BUILT WITH HOPES & DREAMS







एक क्षण लागला स्त्री बीज रुजाथला मात्र कालावधी लागला त्याची जडण घडण व्हायला प्रत्थेकीची आहे वेगळी कहाणी कुणी सुखात कुणी (दुरवात घालवली आपली जवानी तारुण्याच्या उंबरठयावर विभागली ती बायको आई सून मुलगी याची उमगली जबाबदारी पार पाडलीस तू तुसी प्रत्येक कामगिरी स्वतः साठी जग तू आता एकदातरी कळुदे आता तुला तुसीच किंमत तूच दे आता स्वतः ला तुस्या स्वप्नासाठी हिंमत पंसरव पंख उड गगनात गरुडझेप घेण्यासाठी कर नवीन सुरुवात

भाग्यश्री माने (एचआर एक्सिक्युटिव्ह)





EVERY CHILD HAS A HIDDEN TALENT JUST WAITING TO BE REALISED.

Il of us are talented in our unique way. We just need to recognize our capacity and develop our talents to their full potential.

The kids today are multi-talented. They manage their studies and playtime along with pursuing their hobbies and passion. And sometimes they also get inclined towards multiple activities at the same time.

Our adorable Raisha Raigaonkar from A 1906 YashONE Wakad Central is one such gem.



WHAT MAKES A CHILD GIFTED & TALENTED MAY NOT ALWAYS BE GOOD GRADES IN SCHOOL BUT A DIFFERENT WAY OF LOOKING AT THINGS AND LEARNING.

MRS. RACHANA RAIGAONKAR (RAISHA'S MOTHER)
YASHONE WAKAD CENTRAL - A1906





RAISHA RAIGAONKAR

YASHONE WAKAD CENTRAL - A1906

She studies in the 5th Standard at Educon International School. She manages to divide her time between studies, sketching, painting, dancing and acting. From the age of 6 only she started with a formal training for her hobbies. Raisha is an active member of the Swantantra Theatre Group too and has already participated in multiple stage shows.

Raisha's mother is her biggest inspiration. She keeps motivating her daughter and helps her to balance out her time.



WE ORGANISED AN OPEN HOUSE SESSION FOR OUR HOME BUYERS FROM:







Transparent Communication to all our VJ Parivaar members is one of our core objectives and we firmly believe to adhere to this in the best way possible.

t is always a pleasure to connect with our home buyers. And VJ Samvaad has always been a great platform to address all the queries and concerns of our new home buyers which they might have.

We believe in transparent communication. So, when someone buys a new house with us we try our best to make his journey from booking an apartment to the stage of possession; joyful and hassle free. There are various phases in this journey when they sometimes are worried about the progress of the project as they can't visit the project site frequently.

VJ Samvaad gives them an opportunity to directly interact with the management of VJ and talk about their apprehensions and concerns. This is always a great support to settle the anxieties of new families and increase their level of confidence too.



#PEOPLE OF VJ

एखाद्या व्यक्तीमध्ये कितीही कलागुण असले तरी विपरीत परिस्थितीमुळे त्यांना कधी कधी वाव मिळत नाही. आणि मग ते सगळे मागे टाकून परिस्थती अनुरुप वागणे प्राप्त होते.

मार्केटिंग कम्युनिकेशन विभागामध्ये काही महिन्यांपूर्वी रुजू झालेली ज्योती. नगर जिल्ह्यातील,अकोले तालुक्यामधील राजुर या गावची. बी.एड पदवी प्राप्त केलेली ज्योती.तिला लहानपणापासून कला क्षेत्राची आवड होती त्यामुळे शाळा आणि कॉलेज मध्ये असल्यापासून अनेक वक्तृत्व स्पर्धा, निबंध स्पर्धा नृत्य स्पर्धा, नाट्य स्पर्धा अशा अनेक स्पर्धांमध्ये भाग घेत असे. अनेक स्पर्धांमध्ये तीने बिक्षेसेही मिळवली. ज्योती ने 'विठ्ठल तो आला आला', 'पुढारी पाहिजे', 'घरात फुलला पारिजात', 'इन्साफ' अशा विविध नाटकांमध्ये काम केले.तिला चित्रकलेची आणि पेंटिंगचीही आवड आहे.

पण घरची परिस्थिती बेताची असल्यामुळे संधी असूनही पुढे जाता आला नाही ज्योतीला. ती पुण्यामध्ये शिकत असताना तिला कळलं की पुण्यामध्ये झी मराठीवरील 'रॉक अँड रोल' या फॅमिली शो साठी ऑडिशन्स सुरु आहेत.हे ऐकून ज्योतीचे डोळे चमकले आणि तिने ठरवले आपण ही ऑडिशन द्यायची आणि ती सुद्धा विथ फॅमिली. मग घरातल्या सगळ्यांना तयार केलं आणि गेली ऑडिशनला तिकडे असलेली गर्दी बघून तिला असं वाटलं की एवढ्या सगळ्या स्पर्धकांमध्ये आपली निवड होणं अवघड आहे. पण तिने विचार केला आता आलो आहोत तर ना घाबरता ऑडिशन द्यायची. याच तिच्यामधल्या आत्मविश्वासाने तिने ऑडिशन दिली आणि तिचं सिलेक्शन

सुद्धा झालं! ज्योतीच्या आनंदाला पारावार राहिला नाही. सगळ्यात आश्चर्याची गोष्ट म्हणजे ज्योती ने नृत्याचे कोणतेही प्रशिक्षण घेतलेले नाही.

मग प्ढचा प्रवास सुरु झाला. सिलेक्शन नंतर ज्योती आणि तिच्या कुट्ंबाला मुंबईतील गोरेगाव येथे असलेल्या फिल्म इंडस्ट्रीमध्ये बंगल्यामध्ये राहण्यास जावे लागले. दररोज प्रॅक्टिससाठी अंधेरी ला जायला लागे. तिथे कोरिओग्राफर्स धर्मेश येलांडे, टेरेन्स लुईस यांच्याबरोबर काम करायला मिळाले. सकाळपासून रात्रीपर्यंत प्रॅक्टिस चालायची. ख्रूप दमून जायचो पण एपिसोड झाला की मस्त वाटायचं. 'रॉक अँड रोल' स्पर्धेचे परीक्षक अजय देवगण आणि काजोल होते.हा कार्यक्रम गोरेगाव फिल्म इंडिस्ट्री मध्ये झाला, या प्रोग्रॅम मध्ये ज्योती नी विविध गाण्यांवर नृत्य करून प्रेक्षकांना आणि परीक्षकांना मोहून टाकले. ज्योती आणि तिची फॅमिली या प्रोग्रॅम मध्ये टॉप 5 पर्यंत पोचले आणि नंतर 'ग्रँड फिनाले' साठी इंदोर ला गेले.

काही महिन्यांनी पुन्हा ज्योतीला झी टीव्ही कडून 'इंटरटेन्मेन्ट के लिये कुछ भी करेगा' या कार्यक्रमासाठी कॉल आला. हा कार्यक्रम सोनी टी वी वर होता हा कार्यक्रम यशराज फिल्म इंडस्ट्री मध्ये झाला, या मध्ये सुद्धा ज्योती ने भाग घेतला आणि तिथेही झळकली.अथित आधीच्या प्रोग्रॅम चा अनुभव गाठीशी होता जो इकडे कामी



ज्योती पन्हाळे

असिस्टंट मॅनेजर - मार्केटिंग कम्युनिकेशन्स



आला.या कार्यक्रमाचे परीक्षक फराह खान आणि अन्नू मलिक हे दोघे जण होते.

या दोन्ही नावाजलेल्या कार्यक्रमांमध्ये भाग घेतल्यामुळे ज्योती च्या फिल्म इंडस्ट्री मधल्या अनेक लोकांशी ओळखी झाल्या आणि तिने त्या पुढेही वाढवल्या. त्यांतूनच तिला 'स्वप्नांतर' नावाच्या शॉर्ट फिल्म साठी Assistant Director म्हणून काम करायची संधी मिळाली. ज्योती ला मधल्या काळामध्ये मराठी सिरिअल्स साठी पण ऑफर आल्या होत्या पण घरच्या परिस्थितीमुळे, जबाबदारीमुळे तिला त्या ऑफर्स घेता आल्या नाहीत, त्याची खंत तिला वाटते.

जेव्हा तिचे वडील आजारी होते त्यावेळी तिला 'Dance India Dance' या रिअलंटी शो साठी तिची निवड झाली धर्मेश सर आणि टेरेन्स सर सोबत होतेच पण पण दुर्दैवाने ज्योती ला या संधीला मुकावे लागले. कारण त्यावेळी तिच्या वडिलांचा मृत्यू झाला होता घरामध्ये अचानक पडलेल्या जबाबदारीची ज्योती ला जाणीव होती. आणि ती सावरून न थांबता खंबीरपणे उभी राहिली. अन जॉब करायला लागली तिथंही तिने आपल्या कामातून तिचा परफॉमन्स दाखवून बेस्ट पफोंमन्स अवॉर्ड जिंकले.

कदाचित ज्योतीच्या घरची परिस्थिती वेगळी असती तर आज कदाचित चित्र वेगळे असते. पण परिस्थिती आपण बदलू शकत नाही पण आहे त्या परिस्थितीत आपण आनंदी, समाधानी नक्कीच राहू शकतो.

ज्योतीकडे बघितल्यावर याची खात्री पटते. सकारात्मक दृष्टिकोन असलेली ज्योती, नेहमी सगळ्यांना मदत करायला पुढे असते. तिला नवीन नवीन काम शिकायला आवडते आणि ते शिकल्यावर ती शेवटपर्यंत ते काम पूर्ण करते.जीवनात संकटांवर मात करून येईल त्या परिस्थितीला सामोरं जात जीवन कसं जगायचं हे ज्योतीकडे पाहिल्यावर समजतं.











PROUD MOMENT FOR INDIA

The Elephant Whisperers', which bagged an Academy Award nomination in the category of Best Documentary Short, has made the country proud by taking home an Oscar for the same.

Filmed in the popular Mudumalai National Park (located in the lap of the majestic Nilgiri Mountains in Tamil Nadu), the 41-minute film explores the tender relationship between an orphaned baby elephant named Raghu and a couple of mahouts, Bomman and Bellie, who dedicate their lives to raising him and protecting him from poachers.

The documentary is based on Bomman and Bellie, who raised orphaned elephant calves in Tamil Nadu.

Bomman and Bellie are seen caring for two orphaned elephant calves Raghu and Ammu at the Theppakadu Elephant Camp. Currently, they are taking care of another new calf named Dharmam, whose mother has also passed away.

Bellie expressed her apprehension about raising another elephant but couldn't say no when they brought Dharmam to her.

Their work with elephant conservation has gained a lot of attention in India and abroad. Their love and dedication for the animals, which are central to the documentary has received wide acclaim. The film has also brought more attention to the importance of protecting the gentle giants and their habitats. Their story has inspired many others to take action and support elephant conservation efforts.

The film has also highlighted the challenges is facing elephant conservation in India and the need for more people like Bomman and Bellie to help care for orphaned calves. The recognition they have received for their work is testament to their passion and commitment to making a difference in the lives of these animals.

The Elephant Whisperers is a true masterpiece that showcases

the beauty and intelligence of elephants and the importance of protecting them. Through powerful storytelling and stunning visuals, the film takes viewers on a journey into the world of these majestic creatures and the dedicated individuals who work tirelessly to care for them.

But The Elephant Whisperers also sheds light on the challenges facing elephant conservation. With poaching and habitat loss threatening the survival of these magnificent animals, the film highlights the urgent need for action and the inspiring efforts of those working to protect them.

Overall, The Elephant Whisperers is a must-watch for anyone who loves animals and wants to learn more about elephant conservation. Its powerful message and stunning visuals will leave a lasting impact on viewers, inspiring them to take action to protect these beloved creatures for generations to come.

Source-Internet

Health freak Palladio, Tathawade residents organized Badminton Tournaments





orking professionals and home makers at Palladio society recently took part in the Badminton tournaments organized in their society.

It was a 2nd year of Badminton Tournament at Palladio. There was a huge response from these middle aged residents specially from females. This year's tournament witnessed around 120 matches organized on the weekends.

There were total 5 categories in this tournament - Men's single, Women's single, Men's doubles, Women's doubles and Mixed doubles All the winners were given prizes on the last day of the tournament.

Kudos to all the participants & winners!!





HEALTHY IS AN OUTFIT THAT LOOKS
DIFFERENT ON EVERYBODY.





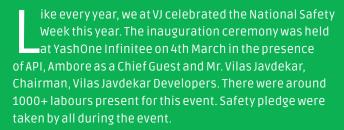
VJ NATIONAL SAFETY WEEK 2023

सबकी सेफ्टी सबकी ड्यूटी!

CELEBRATION OF 52nd NATIONAL SAFETY WEEK







During this week, many activities like Job specific trainings, firefighting training, First Aid & CPR training, Power tool tacking training by HILTI, Safety belt demo while working on height, BOCW (Bldg & Other construction







working Act 1995) Registration benefit training, Rehabilitation session, exhibition of safety personal protective Equipments were conducted.











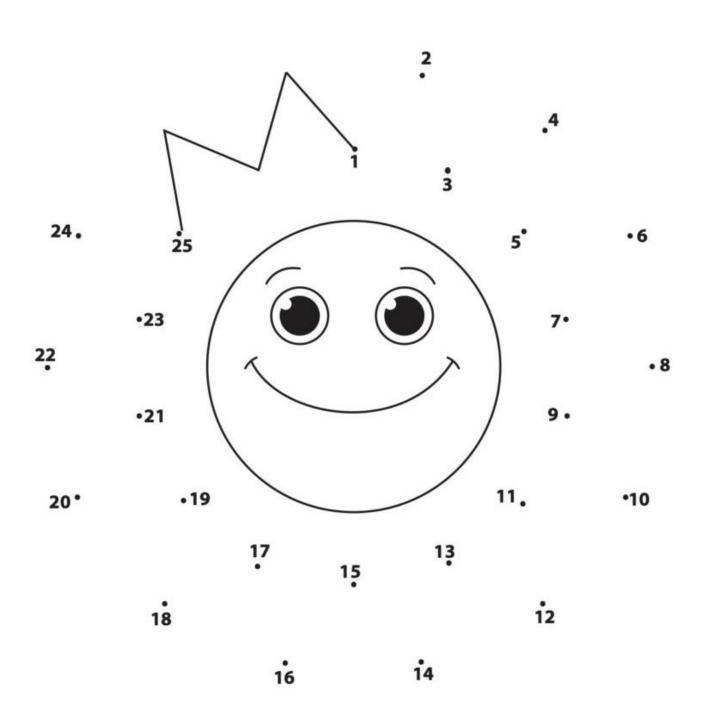








FILL YOUR FAVOURITE COLOUR







YASHONE HINJAWADI - 'D' LOWER PARKING THERMOPLASTIC PAINTING WORK IS IN PROGRESS FOR CAR PARKING.



YASHONE HINJAWADI - 'D'
ALUMINUM WINDOW - EXTERNAL FRAME FIXING WORK IS
COMPLETED UPTO 21ST FLOOR. SANITARY FITTING WORK IS
IN PROGRESS AT 21ST FLOOR.





YASHONE HINJAWADI - 'D' LOWER PARKING THERMOPLASTIC PAINTING WORK IS IN PROGRESS FOR CAR PARKING.



UPPER KHARADI. PUNE



Please visit www.javdekars.com for more updates and photographs about construction.

YASHWIN ENCHANTÉ - 'A1-A2'
3RD SLAB 1ST FLOOR SLAB. 65% SLAB CASTING
IS COMPLETED. REMAINING SLAB SHUTTERING,
REINFORCEMENT WORK IS GOING ON.





YASHWIN ENCHANTÉ - 'B1-B2'
3RD SLAB, 1ST FLOOR SLAB. 25% SLAB CASTING
IS COMPLETED. REMAINING SLAB SHUTTERING
REINFORCEMENT REINFORCEMENT WORK IS
GOING ON.

YASHWIN ENCHANTÉ - 'E1-E2' FOR 1ST SLAB, LOWER GROUND SLAB. 20% SLAB CASTING IS COMPLETED. 70% SHEAR WALL CASTING IS COMPLETED.





YASHWIN ENCHANTÉ - 'F1-F2'
FOR 4TH SLAB, 2ND FLOOR SLAB. 20% SHEAR WALL CASTING
IS COMPLETED. SLAB SHUTTERING WORK IS IN PROGRESS.



YASHWIN ENCHANTÉ - 'D1-D2' FOR 2ND SLAB, STILT FLOOR SLAB. 10% SHEAR WALL CASTING IS COMPLETED. SLAB SHUTTERING WORK IS IN PROGRESS.





Please visit www.javdekars.com for more updates and photographs about construction.

YASHWIN ORIZZONTE - 'A'
FIRST COAT PAINTING WORK IS IN PROGRESS
AT 18TH FLOOR. ACID WASH WORK IS IN
PROGRESS AT 13TH FLOOR.



YASHWIN ORIZZONTE - 'C' 25TH FLOOR SLAB IS COMPLETED. BLOCKWORK IS IN PROGRESS AT 16TH FLOOR. GYPSUM PLASTER WORK IS IN PROGRESS AT 13 TH FLOOR.

YASHWIN ORIZZONTE - 'B'
22ND FLOOR INTERNAL DOOR FIXING WORK
IS IN PROGRESS. ACRYLIC PLATE FIXING
WORK IS COMPLETED TILL 18TH FLOOR.



YASHWIN ORIZZONTE - 'E' BLOCKWORK IS IN PROGRESS AT 10TH FLOOR. GYPSUM PLASTER WORK IS IN PROGRESS AT 6TH FLOOR.





YASHWIN ORIZZONTE - 'D' BLOCKWORK IS IN PROGRESS AT 16TH FLOOR. KITCHEN OTTA FITTING WORK IS COMPLETED TILL 15TH FLOOR.



YASHWIN ORIZZONTE - 'IH' STAIRCASE FLOORING WORK IS IN PROGRESS AT 11TH FLOOR. MOCKUP FLOOR FINISHING IS COMPLETED.





Please visit www.javdekars.com for more updates and photographs about construction.

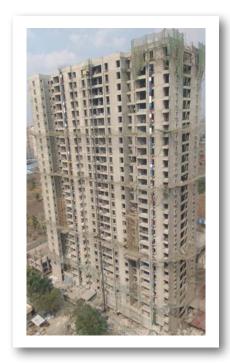
YASHONE INFINITEE- 'A1A2'
23RD FLOOR SLAB SHUTTERING AND
REINFORCEMENT WORK IN PROGRESS.
BLOCKWORK IS IN PROGRESS AT 18TH FLOOR.



YASHONE INFINITEE - 'C1C2'
INTERNAL FLAT FLOORING & LOBBY
FLOORING IS COMPLETED FROM 1ST TO
22ND FLOOR.



YASHONE INFINITEE - 'B1B2'
LMR & OHWT SHUTTERING AND
EINFORCEMENT WORK IS IN PROGRESS.
WOODEN DOOR FRAM FIXING WORK IS
COMPLETED TILL 15TH FLOOR.





YASHONE INFINITEE - 'D1D2'
DOOR SHUTTERS FIXING WORK IS
COMPLETED TILL 21ST FLOOR. INTERNAL
PAINTING 1ST COAT IS COMPLETED TILL
15TH FLOOR.





YASHWIN SUPERNOVA - 'A'
BLOCKWORK IS IN PROGRESS AT 21ST FLOOR.
26TH FLOOR SLAB SHUTTERING, REINFORCEMENT
BINDING WORK IS IN PROGRESS.





YASHWIN SUPERNOVA - EXTERNAL DEVELOPMENT A2 PODIUM - 1ST SLAB SHUTTERING AND REINFORCEMENT BINDING WORK IS IN PROGRESS.

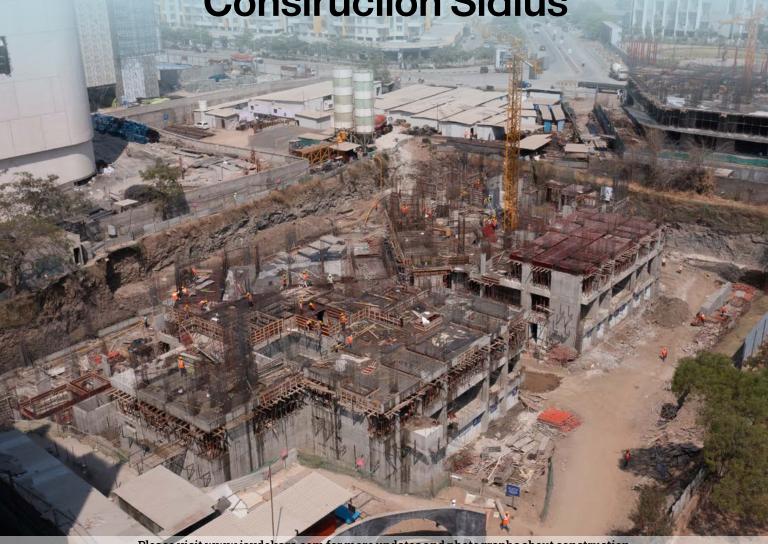
YASHWIN SUPERNOVA - 'B'
14TH FLOOR SLAB SHUTTERING AND REINFORCEMENT
BINDING WORK IS IN PROGRESS. WATERPROOFING
WORK IS IN PROGRESS AT 5TH FLOOR.





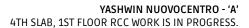
YASHWIN SUPERNOVA - 'C' OHWT & PARAPET WALL CASTING WORK IS IN PROGRESS. WOODEN DOOR FRAME FIXING WORK IS COMPLETED TILL 18TH FLOOR.





Please visit www.javdekars.com for more updates and photographs about construction.

YASHWIN NUOVOCENTRO - 'B' 5TH SLAB, 2ND FLOOR RCC WORK IS IN PROGRESS.









YASHWIN NUOVOCENTRO - 'IH' 2ND SLAB GROUND FLOOR RCC WORK IS IN PROGRESS.



YASHWIN NUOVOCENTRO - PODIUM RETAINING WALL RCC WORK IS IN PROGRESS AT NORTH EAST CORNER.





Please visit www.javdekars.com for more updates and photographs about construction.

YASHONE ETERNITEE - 'C'
3RD FLOOR (ALUFORM MOCK FLOOR) 50% SLAB
CASTING IS COMPLETED AND ANOTHER 50%
SHUTTERING WORK IS STARTED.





YASHONE ETERNITEE - 'D'
5TH FLOOR SLAB 50% SHUTTERING WORK IS
COMPLETED & REMAINING WORK IS IN PROGRESS.



YASHONE ETERNITEEUGWT - EXCAVATION WORK IS IN PROGRESS.







VJ GRAND CENTRAL

TOP TERRACE FIRE BOOSTER PUMP LINE WORK IS COMPLETED
PLUMBING LOOPING WORK IS 95%COMPLETED.



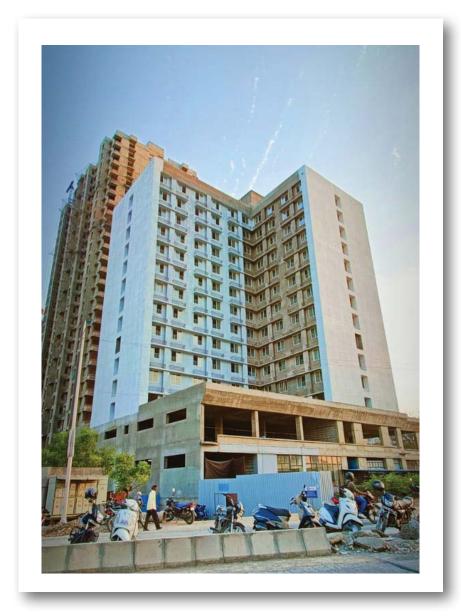
Retail & Commercial Spaces near EON Wakad

Ongoing Site Construction Status



Please visit www.javdekars.com for more updates and photographs about construction.

VJ OTHOMES



VJ TOWN CENTREEXTERNAL PAINTING - PRIMER WORK IS IN PROGRESS.





Please visit www.javdekars.com for more updates and photographs about construction.



VJ INDILIFERCC WORK - TOP TERRACE POUR 1 REINFORCEMENT
BINDING WORK IS INPROGRESS.



VJ INDILIFE
SECONDARY CASTING - 12TH FLOOR WEST SIDE REINFORCEMENT
BINDING WORK IS IN PROGRESS





VJ HAPPINESS STREET - RHS 4TH SLAB (2ND FLOOR SLAB) SHUTTERING IS 100% COMPLETED, REINFORCEMENT WORK AND PT WORK IS IN PROGRESS.





VJ HAPPINESS STREET - RHSBASEMENT TREMIX WORK IS IN PROGRESS.



VJ HAPPINESS STREET - RHS SHOPS ROLLING SHUTTER FIXING WORK IS IN PROGRESS.



VJ HAPPINESS STREET - RHSGF SHOPS GYPSUM WORK IS IN PROGRESS.



VJ HAPPINESS STREET - RHS FRONT MEGA SHOPS (GF) GYPSUM WORK IS IN PROGRESS.

INVEST

IN RETAIL THAT WIL

NEVER FAIL YOU.

MANY GROWTH OPPORTUNITIES.

ONE AVENUE

500 TO 1500 SQ FT.

Shops with Mezzanine & Lofts

5000+

Families in the vicinity

1200+

VJ families living around 500+

People in the surrounding co-living

100+

New residential projects around



VILAS JAVDEKAR DEVELOPERS