



MAY - JUNE 2018

VJ CONNECT

KNOWLEDGE SHARING

MAY - JUNE 2018

VJCONNECT

Conceptualised by : Vilas Javdekar Developers

Content Creation, Edited by : Asmita Javdekar, Nishigandha Mayadeo, Puja Angre

Oindrila Debnath, Ashita Malhotra

Designed by : Niranjan Kulkarni

Published by : Vilas Javdekar Developers

Corporate Office : Vilas Javdekar Developers, 306, Siddharth Towers, Sangam Press Road, Kothrud, Pune, Maharashtra 411038. Contact No.: +91-20-6764-8000

 Email: enquiry@javdekars.com

 Facebook : [VilasJavdekarDevelopers](https://www.facebook.com/VilasJavdekarDevelopers)

 Twitter : [vilasjavdekar](https://twitter.com/vilasjavdekar)

 Instagram : [vilasjavdekardevelopers](https://www.instagram.com/vilasjavdekardevelopers)

 Youtube : [vilasjavdekar](https://www.youtube.com/vilasjavdekar)

The views expressed by authors are solely their own and the publisher may not subscribe to the same.
For private circulation Only. All rights reserved.

Creative Nurturer's Note



In recent times, I have come across a very inspiring woman. At the age of 67, she is helping people make better health choices. Since our theme for this month was knowledge sharing, I would love to share her story with you all.

“At the age of 57, I kick started my journey as a health coach. I had many hurdles to cross, including learning English, polishing my Marathi, researching about Food Science and Dietetics, understanding basic accounts. But, at a time when people retire, god had given me an opportunity to fulfil my dreams, there was no way I would stop. After years of being an ordinary Kakubai, I had transformed into a respected Kaku, whom so many people reached out to for guidance.

Of course, every journey comes with challenges and the most dreaded Cancer came along to scare me but when your energy circumference increases, your will power to fight becomes more powerful.

My energy came from all my children who I had mentored as a Health coach. I may be biologically a mother to only two but in my second innings, my family had grown beyond my home. My world had expanded!! Now you tell me, with so much positive energy on my side, would cancer stand a chance?

I kicked it away and exactly a week after my operation, I was back to work, back to health and back to helping someone find their magic, just as I had found mine.

Knowledge is always contained in you, you can always keep adding to your knowledge as well, but your breakthrough moment comes only when you use and share your knowledge to create a positive impact in some way.

I am 67 years old now and I look forward to sharing my knowledge with at least one person every single day.”

Story of Mrs. Nirmala Badgundi (Health Coach)

Asmita Javdekar

Yashwin Jeevan Home Owners Get The Key To Happiness!



Owning a home is truly an emotional moment for any home owner, and so we at Yashwin Jeevan ensured that it was truly a special moment for our new family members.

The possession ceremony took place on 14th April 18 and was marked by lot of excitement and happiness in the air. Over 120 families were part of the handover ceremony that was made even more delightful with proper rituals. For every possession ceremony, our main motive is to have the homes delivered on time and have our customers felt valued and cared for.



Yashwin Jeevan 'Possession Manual' launch

Gracing the occasion with their presence, were our special guests of honour - S.K Kapahi - Zonal Mgr (RTD) LIC, Mukund Sangoram-Deputy Editor, Loksatta, Rohini Patwardhan-Gerontologist, Founder of " Sunworld for Seniors", and Anil Kudiya- Founder of "Sarathak Seva Sangh ", an organisation working for street children. The inauguration was done at the noble hands of these dignitaries who also shared their views on the amenity spaces offered at Yashwin Jeevan and "What a home actually means to them". Felicitations of the landlords and engineers, as a token of gratitude for their role in building homes for the Yashwin Jeevan family was also an important part of the day. Some of our customers enthusiastically shared their journey with VJ! It was an amazing experience for them as well as for us.



Everything amazing has to end with delicious food, isn't it? For which we had a wonderful spread from Nagpur and Amravati. Keeping their tastes in mind, we had arranged both cuisines, which was enjoyed thoroughly by our home owners.



THEY LOVE
WHAT WE DO!

B- 403: Shashank Deshpande

We are from Amravati and 2 years back we were looking for a flat in Pune. Before booking with Vilas Javdekar Developers, when we asked our relatives in Pune about VJ, they said only one thing that VJ is a trustworthy builder. And we have seen that through their transparency in communication and work. We had a very cozy journey with VJ so far. Today's event arrangement is marvellous; the kind of efforts team VJ has taken for this event is commendable. Specially, the Gruhapravesha Pooja is a unique experience.

A-207: Shivani Jayant Wadekar

The arrangement made by team VJ is really impressive. Small and minor things are paid attention to, starting from materials required in Gruhapravesha to photographers clicking moments of the entire event. We are really very happy to own our home with Vilas Javdekar Developers. We wish all the best to VJ for their journey ahead.

Whats trending in #VJ



An open house meet of Credai youth wing held at Yashwin Hinjawadi



Yashwin Hinjawadi Construction Milestone: RCC work for 21 storeys completed in just 10 months



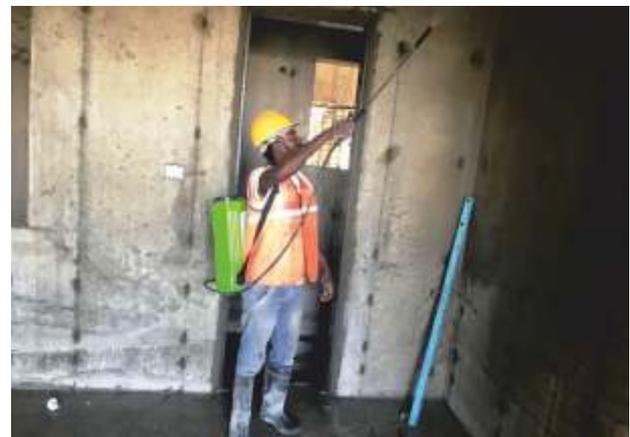
IGBC Event promoting green building



Provision for bird feeders in every flat at Yashwin Jeevan



Recycle. Reuse. : Utilization of concrete waste by using kerb stone moulds



Save water by use of spray water technique in construction

National Safety Week



The National Safety Day/Safety Week Campaign being spearheaded by the Council for nearly three decades to mark its Foundation Day (4th March) to enhance the safety awareness among people.

The idea of commemorating the Foundation day of the National Safety Council was to significantly contribute to reduction in the rate of industrial accidents and created wide spread safety awareness.

The first National Safety Day (NSD) Campaign was launched in 1972, started for a single day on 4th March; the Campaign has now been spread over a week from 4th to 11th March. The ultimate objective of the Campaign is to ensure integration of EHS (Environment, Health & Safety) in work culture and life style.

VJ has celebrated the National safety week across all the projects. Activities are conducted during the National Safety Day/Week like administration of the Safety & Health Pledge, designing, developing and distribution of model text of the Safety & Health Pledge by the Safety Dept., flag hoisting at all the projects by Site In charge, distribution & pinning of the NSD (National Safety Day) Badge on employees & workers, displaying Safety Day Banners at strategic locations at all VJ Projects etc.

A Safety speech was conducted by our Managing Director, Mr. Vilas Javdekar to all the employees & workers. More than 500 labourers attended the function. He guided on how important it is to follow safety measure while working on a construction site, being aware of workplace risks and knowing how to manage them. Few pointers regarding safety were also shared by Mr. Gajanan Chaudhari-Safety In charge at VJ.

Safety competitions, training programmes, oral safety exams, screening of Safety films for all Employees & workers, displaying of Safety Posters at prominent locations in the project etc. were also being conducted.

The event was concluded with prize distribution to all the engineers and workers, winners of the best safety performer by our MD, Mr. Vilas Javdekar and honoured them with Certificate & Gifts





Job training empowers people to realize their dreams and improve their lives

-Sylvia Mathews Burwell

As a part of development program, Vilas Javdekar Developers initiated a complete training session, partnering with Mr. Nachiket Jaltare, a business coach and a corporate trainer who has been a life maximizer to a lot of corporate employees through his training sessions.

The training sessions are arranged across all our sites along with the head office. It is divided into four quarters out of which we have successfully completed the 1st quarter and undergoing the 2nd quarter.

These training sessions motivate our employees towards work, strengthen the skills of every individuals, encourage them to take up new responsibilities and challenges sportingly, increase their productivity and help them to manage workload, mould them to be a better team player, practice healthy habits not only within work place but

also in their personal lives which helps them to be a happy individual and keep up the happiness quotient high at work. Based on these criteria, the performance of each employee is measured in every quarter and a performance report is submitted at the end of the quarter.

“Coming together is a beginning. Keeping together is progress. Working together is success.”- Henry Ford

Keeping this motivation Vilas Javdekar Developers makes us realize that every single one of us is important & that the achievement of organizational goals is almost impossible without a super motivated & enthusiastic team.

A successful experiment in adopting a toilet

After getting elected as a member of assembly of Pune Municipal Corporation, I had prioritized cleanliness at the top of my task list. One faces numerous challenges while working as a corporator, one of them is the building new toilets. I got one such hi-tech toilet constructed using the municipal funds.

SNDT college on Karve road is a neighbourhood bustling with thousands of women everyday. This toilet proved to be an oasis in the desert. Still, one thing I noticed was that this toilet will be utilized only if it is clean and tidy.

At the same time, our patron and owner of a renowned construction company Mr. Aditya Javdekar offered to take the responsibility of providing all the required resources for the maintenance of this toilet. It is now fourth successful year of this scheme and now I can certainly say that the experiment has been successful.

All the maintenance activities including but not limited to, appointing a woman for maintenance, her salary, equipment and the overall management are all taken care by Vilas Javdekar Developers P. Ltd. This has created a job opportunity for a sincere worker named Mrs. Anjana Shelar.

In the light of this feedback I can certainly say that this is an exemplary experiment.

**Corporator Madhuri Sahastrabudde,
Chairman Law Committee,
Pune Municipal Corporation**



Asmita Javdekar with Madhuri Sahastrabudde



Ladies washroom at SNDT, Karve Road

Happy Customers, Happier Home Owners!

On the 6th of May 2018, we launched the last wing of Yashwin Hinjawadi. After the successful launch of our A, C, and D wings, our happy customers were overjoyed and excited to welcome new members into our VJ family.

We were enthralled at the amazing response people gave to this project, apart from being at the heart of the IT hub, this project truly seems to have stolen hearts for its detailed planning and execution.

There were around 500 people at the launch. It was the last chance to own a Yashwin Hinjawadi home! We also added a dash of fun to the event with activities like delight studio, photo booth, dedicated kids' play area, visit to the temple and much more. Parents were delighted to see their little one's comfortably enjoying at the event. It gave the home owners a sneak peek into the planning that goes behind every VJ offering and event.

Some of our customers were so overwhelmed, they expressed their thoughts openly and we were happy for all the love they poured in!

The launch was much spoken about and the VJ team did a thorough follow-up on all the important formalities even after the event. Like always, we love what we do and it shows in our work. The Yashwin Hinjawadi B wing launch was no exception!





**REAL ESTATE IS A
GOOD INVESTMENT.
HERE'S YOUR CHANCE
TO BECOME A
GOOD INVESTOR.**

COMING SOON

**SHOPS & OFFICES
AT BANER-SUS**

With Vilas Javdekar Developers, invest in an upcoming commercial hub before anyone else, and make the most of it.

For more information, call +91 85549 90500



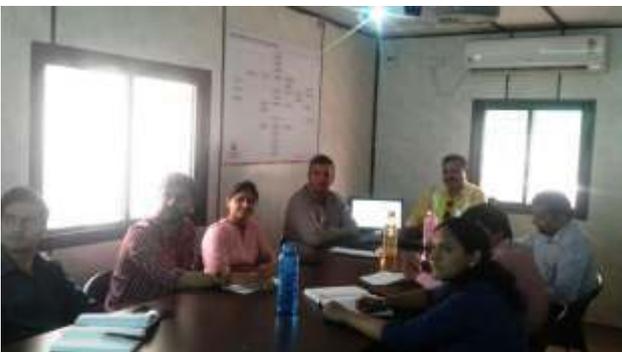
yashwin
HINJAWADI

Sales team training at Yashwin Hinjawadi

Tell me and I may forget, teach me and I may remember, involve me and I will learn." ... This is precisely why training is important for each one of us.

On 8th March 2018, VJ organised a training session, especially for the Sales team. The training was conducted at Yashwin Hinjawadi. This was one-of-its-kind live training session by the on-site project engineer; where the sales team was taken through the entire process of construction in detail.

Rarely do we see, someone knowing the product in and out. This activity helped our team to gain better understanding of the technical aspects involved in construction. It also adds more value to the team members as they can now share their experiences with the home buyers and help them resolve their queries.



We at VJ, definitely love what we do, and it further adds to our knowledge when we know how we do. We would continue to organise such training's for all the involved departments on a quarterly basis to keep on growing and never stop learning.

SIMS visit at Yashwin Hinjawadi



When Mr. Sarvesh Javdekar, technical director at VJ, visited SIMS for an interaction session, he had invited the students to visit our construction sites for experiencing the application of theoretical knowledge in practical situation.

Thereafter, SIMS contacted us and asked us to allow their Post graduate students to visit one of our on-going sites. The purpose of the visit was to develop a greater understanding of how civil engineering theory is put into practice within the students. 20 Post graduate students from SIMS, Real Estate and Construction Management Department visited our Yashwin Hinjewadi site. Our site supervisor took the students through the site & explained them about site plan, construction techniques, safety measures etc.

After the visit was over, the very next day we received a thank you email from Placement Incharge of SIMS, Real Estate and Construction Management Department saying that the students got a very nice exposure and got hands on experience. He expressed his desire to visit the site once it is completed.



Swar Vilas- Journey of 10 Thaats in Indian Classical music

I got a chance to visit VJ through Mr. Tushar Joshi. Back in 2010, when I visited him in search of work, he suggested me to meet Mr. Vilas Javdekar as he had great interest towards Indian classical music.

On meeting him, he expressed his thoughts on different concepts of classical program and on the new artists in this field. The people who understand classical music appreciate the artists but people who have an inclination yet do not fully understand classical music are somehow lost in translation. I agreed to the fact and I felt we should do something for them so that the concept of “Raag” and “Thaat” could be easily understood. He instantly backed my idea and added that we should do a program where music lovers and even his friends, family, customers and associates could attend and enjoy the show. The program needed to be designed in such a way that everyone not only enjoy the music but also take back the essence of Indian classical music. Our very first meeting itself ended with the decision of working together.



I was not aware of Mr. Vilas Javdekar's in depth knowledge on India classical music. It took me a couple of meetings to know that he himself had played “Sitar”. Eventually, the idea of “Swar Vilas” developed. We decided to have 10 different programs on 10 different “Thaats” of Indian classical music. As, Mr. Javdekar is a keen listener of Classical music, it was he who suggested artists who should be invited to participate in “Swar Vilas”

Our first program was held in MES auditorium of Bal Shikshan Mandir, based on the “Bhairav Raag and Thaat”. We mutually decided to add lyrics in the program for the ease of understanding the concept by people at large than just a select group of people. Our tagline for “Swar Vilas” was coined as “Anande Aiken” which translates into Happy listening.

I remember suggesting, Vilas Javdekar Developer presents “Swar Mehfil” as the name of our programmes but Mr. Javdekar preferred to keep it simple and have a name that suggested the intention of the company behind supporting this concept rather than projecting just the brand. That is how “Swar Vilas” was born.

Today, Puneites eagerly look forward to “Swar Vilas”. We have received some interesting feedback from the audience like the program always starts on time, it is very particular about the management and artists who perform are exceptionally talented. In our first year of “Swar Vilas”, someone from the audience said- “ I was lucky to get a place, next time I will make sure that I come an hour earlier. Please arrange for a bigger auditorium next time”.

I remember one incident, Mr. Javdekar and I were sitting in his cabin and discussing about the upcoming program when he said that every builder builds home using brick and mortar and earns out of it, but how many of us contribute in building a society?

Through “Swar Vilas” the satisfactions of making our customers and associates aware about Indian classical music will be a different and fulfilling experience altogether.

Ek Radha Ek Meera: Where dance and music artistically converged



An Indian classical musical show supported by VJ



Viraasat: A celebration of Guru Shishya tradition



As a brand, VJ has been an ardent supporter of Arts and Culture. We believe that Arts and Culture play a key role in protecting our heritage and inspiring new ideas along with social cohesion. Our chairman, Mr. Vilas Javdekar is an aficionado of Hindustani Classical music and has backed many artistic endeavours in the city.

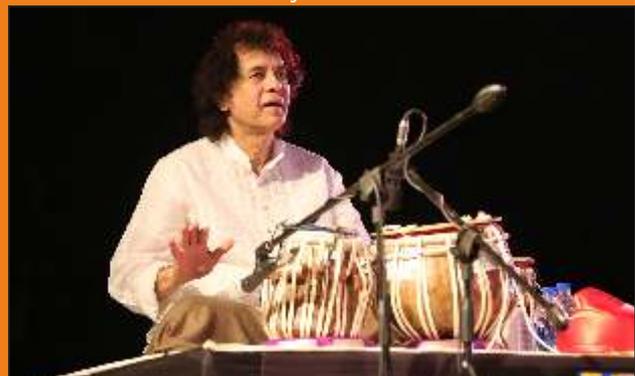
On 15th February 2018, VJ was proud to present, "Viraasat". Conceptualised by singer and composer Rahul Ranade, "Viraasat" was a celebration of the Guru Shishya tradition; the very strong foundation which nurtures magnificent talent. Eight stalwarts from the world of music, performed together for the very first time!

- Louis Banks and Gino Banks (Father-Son)
- Vikkuji Vinayakram and Selva Ganesh (Father-Son)
- Ganesh and Kumaresh Rajagopalan (Brothers)
- Taufiq Qureshi and Ustad Zakir Hussain (Brothers)

In sync with the celebration of carrying forward the legacy, Mr. Vilas Javdekar and Mr. Aditya Javdekar felicitated all the artists present on this occasion.

For the first time ever, these musical maestros presented a confluence of Indian classical music and Jazz. The artists jammed in a jugalbandi and crescendoed with "Doors of Desire."

For all of us who witnessed this evening, we were overcome by a sense of deep gratitude for a brush with such artistic divinity.



Congratulations - Ishita Kothari

What was your feeling when you wore the runner up crown for the first time?

A: When they announced the runner's up name, I was shocked but then I felt blessed and happy that I won the Starlife Miss India contest.

What has motivated you to achieve such height at such a young age?

A: Motivation is the fire from within. It was my dream to do something for my country India and wanted to represent my country at Global level. This dream of mine has always motivated me.

What inspires you every morning to keep moving towards your goal?

A: To achieve a goal it's important to visualise the end results and what it will feel like when you will achieve your goal. Every morning, this feeling has inspired me.

If someday you get a chance, what would you do for our society?

A: The title of Miss India is an amalgamation of responsibility, courage, passion and humanity humble and to do for society. Hence, I would like to help youngsters especially and want to give a message to their parents that Medical, engineering and CA are not the only options for your Children's career. Let your child choose his/her career in what he/she is passionate about



Ishita Kothari Runner up 'Miss India 2018
Sister of Harshit Kothari -
Home owner at Yashwin Hinjawadi

To you, what should be the mantra to success?

A: Success is proportional to hardwork and efforts put by you.

Any message you want to give to the women of our country

A: Believe in yourself. No matter what people think of you, "beauty" is just a perception. Every woman should believe in herself.

"Smooth seas do not make skillful sailors" A Painting by VJ Team member Shreyas



#Picofthemoth





Corporate Office: 306, Siddharth Towers, Sangam Press Road, Kothrud, Pune 411 038 INDIA

T: +91-20-6764 8000 | www.javdekars.com