



NOV 2019 - FEB 2020

VJCONNECT



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FROM THE CEO OF VILAS JAVDEKAR DEVELOPERS, PUNE

2019 was a phenomenal year for all of us at VJ. As the VJ family grew by leaps and bounds in this one year, we were able to create numerous milestones. From becoming the biggest team of passionate employees ever to work at VJ, to achieving the highest number of launches in a single calendar year, we had many moments to be proud of.

At the same time, the team at VJ worked really hard to ensure the highest number of homes handed over in a single year, in our journey of over 3 decades. On the other hand, we continued to build new landmarks witnessing maximum square feet of spaces constructed in a year.

While these milestones make us proud as a team, they also give us a sense of responsibility. We now have the trust of more than 4500 families who proudly call themselves VJ home owners and in the year 2020, we have to live up to their expectations. As a team we have to bring more prosperity to VJ Parivaar and grow further in all aspects.

As we embark on another year full of possibilities, we have decided to go ahead with a value, which has been a part of our culture for all these years. People-first, yes people-first. By ensuring the best for everyone- members of team VJ, our growth partners, channel partners, home owners and our future home buyers; we aim to take the next big leap in our journey. Let's make VJ Parivaar bigger and prouder!

ADITYA JAVDEKAR

CEO-Vilas Javdekar Developers

HANDING OVER ANOTHER WISE ADDRESS AT 'SUS, PUNE'.



Yashwin 2.0 has been one of the most important projects in the journey of Vilas Javdekar Developers. On 16 November 2019, we proudly handed over the last building (A) of Yashwin 2.0, located at Sus, to its proud residents. Comprising of 750+ homes, Yashwin 2.0 is another landmark in the design journey of team VJ. The thoughtful homes, now become a part of the Yashwin community at Sus.

The possession handover ceremony began with a heartfelt speech by both Mr. Sarvesh Javdekar and Mr. Aditya Javdekar. This was followed by felicitation of the VJ team members who worked on completing and

delivering this project as per the promised time. The land owners and members of PMRDA were also felicitated for their support and guidance.

More than 700 people attended this grand event as the members of all the existing Yashwin buildings at Sus joined the celebrations. All the new home owners performed a Gruh Pooja of their home at A building. The event strengthened the bond shared by VJ with its home owners and welcomed new members to the VJ Parivaar!



AN OPEN HOUSE AT 'YASHONE HINJAWADI, PUNE'.

At VJ, we take efforts to reach out and connect with our home buyers. At the same time, we make sure there's enough transparency in every interaction, so that they feel assured about everything.

On 25th December 2019 we conducted an Open House for the home owners of A building of YashONE Hinjawadi. A similar Open House was then conducted exclusively for the home owners of B building of YashONE Hinjawadi on 5th January 2020.

The Open House was a truly special event because it was for the first time all the home buyers were coming together at the

project site, since the launch day. The happiness on their faces to witness the site's progress was palpable.

While addressing various queries and questions of the home owners, Mr. Sarvesh Javdekar elaborated on the project's special features like Green Building, Water System and more. This was followed by a talk by the Project Manager Mr. Subhash Belgaonkar, where he spoke about project status and updates and various quality measures that are taken on a construction site. The home owners were shown a detailed drone photoshoot of the project to understand the construction status.



Members from different departments of Team VJ interacted with the home owners and gave them vital information. Mr. Anand Pitre and Ms. Bhagyashree from the CRM and Customization Department gave insights about the various possibilities of indoor home customisation. Ms. Shweta Uplap from the Sales Team explained the Referral & Loyalty process and its benefits.

This was followed by a set of activities. Firstly, signatures of customers were taken to commence the society formation. After this, the home owners



participated in bricklaying activity, which gave them a sense of immense pride. Renowned furniture brand Pepperfry showcased their various products, as the home owners would need to set up their dream homes in the near future.



The Open House concluded with a delicious lunch and a round of sugarcane juice for everyone. It was indeed a memorable event for all the home owners and members of Team VJ.



Visit our Youtube channel to see the event video.
www.youtube.com/vilasjavdekar

HAPPY NEIGHBOURS DAY AT 'YASHWIN HINJAWADI, PUNE'.



Yashwin Hinjawadi has been a landmark not just for us at Vilas Javdekar Developers, but also for the skyline of Hinjawadi. Over the last few months, we have proudly handed over the homes to their rightful owners. In fact, the address has started to come alive as people have moved in and the community has started growing.

To bring them all together and celebrate a special journey, we celebrated Happy Neighbours Day at Yashwin Hinjawadi. On Sunday, 26 January 2020, all the home owners of buildings A, B, C and D were invited to this celebration at the project site. More than 2000 people, including home buyers, their families and friends brought alive a happening evening.

The event kicked off with the inauguration of the temple

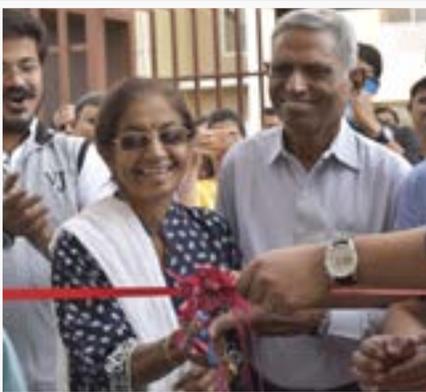
followed by a Satyanarayan pooja. This temple is a special one as it gives a reason for all communities staying at Yashwin Hinjawadi to come together and celebrate Ganesh Utsav, Navratri & Janmashtami. There are three God's in the temple - Ganpati, Krushna, Laxmi. The Children's play area on the podium was also inaugurated by all the kids. Mr. Sarvesh Javdekar addressed the Yashwin Hinjawadi family and informed them about the various aspects of the projects including amenities, eco-friendly features and more.

The highlight of Happy Neighbours Day was a set of truly enjoyable activities, which allowed everyone to come together and freely express themselves. From games for kids, activities like pottery and

drum circle for all ages, flea market, open-air movie screening, zumba and a performance by the music band Joydham; everyone had a lot to enjoy at Happy Neighbours Day. The warmth and happiness in the air was truly mesmerising. Everyone who was a part of the Happy Neighbours Day had a smile on their face and in their hearts. At VJ, we are glad to deliver on our promise of building happy communities.

EVENT HIGHLIGHTS

- 672 Homes Delivered
- 2000 People (Young & Old)
- Club House Inauguration
- Children's Play Area Inauguration
- Flea Market
- Open-Air Movie Night



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LAUNCHING A NEW CHAPTER OF 'YASHONE MAAN-HINJAWADI, PUNE'.



YashONE Maan-Hinjawadi has been a much loved address since the launch of the first phase of the project in 2019. On Sunday, 2nd February 2020, we launched 'E' building, the fourth tower of the project.

The new building of project offers 1, 2 and 3 BHK Homes in true VJ style. The launch of this building received an overwhelming response as almost 500 people were at the project site.

As the token holders made the most of the opportunity, VJ offered

a special price to add to the smiles of those who chose to book a home at E building. The event witnessed pride, smiles and sheer joy on the faces of the home buyers. The event was followed by lunch.

Seeing so many dreams of owning a home come true, made every member of the VJ team even more satisfied. We happily welcome all the new home buyers to the VJ Parivaar.



AN OPEN HOUSE AT 'YASHWIN ENCORE, PUNE' FOR AN OPEN DISCUSSION



At VJ, we take pride in the fact that our home buyers trust us. This trust comes from the fact that we ensure the highest levels of transparency in all our dealings.

An Open House at Yashwin Encore at Wakad witnessed this trust and transparency. All the home buyers of buildings A1, A2, B1 B2 attended the event on 8th February 2020. A gathering of almost 400 people was addressed by Mr. Sarvesh Javdekar.

He gave updates about the project's construction status and freely answered the various queries

of home buyers regarding water, electricity, possession timelines and more. The home buyers were satisfied with the answers and the progress of the project.

The interaction was followed by tea and snacks, which gave the home buyers to connect with their future neighbours and also interact casually with Mr. Savesh Javdekar. The Google Review Desk at the event received a stellar response with highly positive reviews for both the project and VJ.



DISCUSSING THE 'FUTURE OF HOUSING' AT CREDAI MAHAICON 2020



While real estate continues to be India's biggest and fastest growing sector, it also faces numerous challenges and hurdles. These challenges vary from city to city. CREDAI MahaCon 2020 was held in Mumbai to discuss the future of housing sector and the challenges and opportunities that it presents.

Mr. Sarvesh Javdekar was invited as a speaker at this prestigious platform. Speaking about one of the key pain areas in real estate - Customer Relationship After Sales - he addressed an audience of 700 realtors working at the city and district level from 57 centres across Maharashtra.

He emphasised on the key points that hamper or resolve the issues

related to customer relationships. Mr. Sarvesh Javdekar discussed the need and importance of having good customer relationship, especially at the post-sale stage.

He touched upon the need of consistent communication & transparency, the problems faced by customers like the dual challenge of rent & EMI, and factors like delay in project delivery, substandard quality of construction and poor other services like society handover and formation.

The gathering felt enriched by the interaction and the session gave a platform to one of the most crucial aspects of real estate.

UPCOMING PROJECTS

LAUNCHING SOON...

NEW PROJECTS IN:

KHARADI | PASHAN | PUNAVALE | AUNDH | WAKAD | BANER

COMMERCIAL & RETAIL SPACES IN:

HINJAWADI | WAKAD | TATHAWADE

PROJECT CONSTRUCTION UPDATES



PALLADIO - 'A' BUILDING
NORTH SIDE EXTERNAL
TEXTURE WORK IN PROGRESS



**ONGOING
SITES**



PALLADIO - 'E' BUILDING WEST
SIDE BLOCK WORK DONE .



YASHWIN ENCORE WAKAD -
'A1' TEXTURE WORK
IN PROGRESS



YASHWIN ENCORE WAKAD -
'A2' ALL SLABS WORK COMPLETED

ONGOING SITES

YASHWIN HINJAWADI - 'B' TOWER
EXTERNAL PAINTING WORK IN PROGRESS



YASHWIN HINJAWADI - 'C' TOWER
EXTERNAL PAINTING WORK COMPLETED



PALLADIO - 'E' BLDG
UP TO 10TH FLOOR EXTERNAL PLASTERING
WORK IN PROGRESS.



YASHONE MAAN-HINJAWADI - 'A' BUILDING
17TH FLOOR SLAB WORK IN PROGRESS.

ONGOING SITES

YASHONE MAAN-HINJAWADI - 'B' BUILDING
15TH FLOOR SLAB WORK IN PROGRESS.



YASHONE MAAN-HINJAWADI - 'C' BUILDING
8TH FLOOR SLAB COMPLETED.



YASHONE WAKAD CENTRAL - 'A' BUILDING
5TH SLAB COMPLETE



YASHONE WAKAD CENTRAL - 'B' BUILDING
3RD SLAB CASTING COMPLETED



TRENDING AT VJ



CELEBRATING CHILDHOODS

On 14th November, team VJ celebrated Children's Day at its project sites with the children of site workers. All the project sites were decorated with balloons. Members of the Management team went to different sites and participated in a delightful cake cutting ceremony with the kids.

Mr. Vilas Javdekar and Mr. Aditya Javdekar participated in these celebrations. A delicious breakfast was also organised for the kids, who also participated in some fun games. Everyone celebrated the joy of childhood on this day. The day also gave a sense of happiness to the kids as well as their parents.



EDUCATING KIDS ABOUT FIRE EMERGENCIES

Shaping tomorrow's responsible citizens is something we take pride in at VJ. As a part of this mission, kids of all VJ employees were taken to the Fire Station at Nanded City on 21st December 2019. The team of firemen at the fire station gave demonstrations to the kids and explained them how fires were tackled by them. They also gave the kids tips to stay safe in case of a fire scenario.

Mr. Sarvesh Javdekar accompanied the kids on this visit. He also handed over a greeting card to the fire station attendants on behalf of the VJ Parivaar. The greeting card had Thank you messages written by all the kids.



SANTA, SMILES AND CHRISTMAS

Christmas brings a sense of joy and warmth with it for everyone. The members of Team VJ celebrated Christmas at the Head Office and Centro Office. All the employees were dressed in red, white and green attire. Everyone participated in a fun activity of Secret Santa. The delight on everyone's faces on receiving the surprise gifts added to the positive vibe of the celebrations.

Both the offices were decorated in Christmas theme. The game of Secret Santa was followed by a cake cutting ceremony. All the employees enjoyed some delicious snacks and clicked numerous photos to capture the beautiful memories.

Also, Mrs. Shruti Javdekar upcycled the waste to make a beautiful Christmas Tree at home.



A QUICK CONNECT WITH OUR GROWTH PARTNERS

At VJ, we firmly believe in staying closely connected to our associates and partners, who help us achieve more. As a part of this we organised a Mini Partner Connect at the Centro Office, Wakad on 17 December 2019. All our premium suppliers and contractors were a part of this focused event.

Mr. Sarvesh Jadvekar interacted with all the attendees. Setting the context for the year 2020, he explained how the plan was to focus on innovation. He also unveiled a contest for all the partners, where they could participate and share their innovative ideas to achieve more success.

ICICI Bank representatives explained the participants about new innovative and simple techniques in banking for vendors. The event was followed by a networking dinner. As a token of appreciation, while caring for the environment, we gifted diaries to all the attendees, made from upcycled plastic.



CONNECTING WITH HOME BUYERS AT THE CREDAI PROPERTY EXHIBITION

As the biggest conclave of real estate developers across India, CREDAI continues to bring together developers and home buyers under one roof. From 6th to 8th December 2019, CREDAI Pune conducted the CREDAI Property Exhibition at Agricultural College Ground, Pune.

VJ decided to participate in this exhibition. Understanding the big participation of both real estate developers and home buyers, we decided to delight the visitors through a well-thought and well-designed stall. Not just projects, the stall showcased the signature services provided by VJ like Co-creation Desk, House to Home (Customisation services by VJ) and a state-of-the-art VR Lounge. An LED screen was installed at the stall to display handovers and location videos of various projects.

The stall by VJ received a tremendous response at the exhibition. More than 450 enquiries by serious home buyers, gave us the delight of connecting with Pune's new-age home buyers.

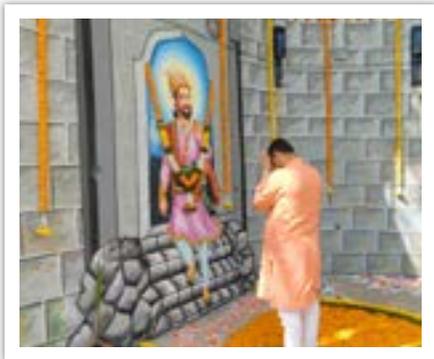


CONNECTING OVER CUTTING CHAI

Staying true to its philosophy of complete transparency with its customers, VJ offices also promote a culture to freely discuss and debate on ideas. It comes from the belief that everyone loves what they do at VJ and thus always have suggestions to make it better.

As everyone stepped into 2020, VJ initiated a new idea to celebrate and promote this transparency within the members of Team VJ. With newer challenges lined up in the year, VJ kick-started the Cutting Chai initiative.

It asked all the team members to share ideas with their colleagues and other team members over a cup of tea. This not only promises to foster discussion, but strengthen the bonds at workplace, while reducing the stress levels, and making it a more connected environment. All the members of Team VJ are egged upon to follow this practice of Cutting Chai at site offices, sales offices and corporate offices.



CELEBRATING THE LEGACY OF CHHATRAPATI SHIVAJI MAHARAJ

Maharashtra is a land of many great personalities and Chhatrapati Shivaji Maharaj is one of the biggest icons, the people look up to.

At YashONE Pirangut, an entire wall has been dedicated to Chhatrapati Shivaji Maharaj, so that the kids have a true hero to get inspired by, every day. Along with a beautiful painting of Chhatrapati Shivaji Maharaj, the wall has paintings of forts he built and ruled. Painted by Mr. Manish Godse, the wall is inspiring and amazing.

Mr. Sarvesh Javdekar joined the residents on the occasion of Chhatrapati Shivaji Maharaj Jayanti and celebrated the momentous occasion by unveiling the wall with the residents.

The day coincided with Mr. Sarvesh Javdekar's birthday. A cake-cutting ceremony was held at YashONE Pirangut. In fact, all the members of VJ family with their birthdays in February, joined in the cake cutting ceremony to make it a memorable celebration.



A NEW CHAPTER IN VJ MASTERCLASS

Learning and upgrading skills is a continuous endeavour for every member of Team VJ. The passion to do our best in every aspect of real estate, pushes our team members to stay curious about learning new trends.

VJ Masterclass is an initiative by VJ to facilitate this learning. It offers a platform for VJites to interact with industry leaders and get insights from their vast experiences, accumulated over the years.

Recently, Linda Paul and Joman Jose from Breakthrough India, a Bangalore based organisation specialising in team building and corporate training, conducted a training session for members of Team VJ. 65 participants performed various team tasks, as the master trainers groomed their leadership skills, while making them understand the importance of working in a team.

VJ Masterclass continues to offer enriched learning experiences to members of Team VJ, which aims to enhance the quality of delivery by VJ.



Visit our Youtube channel to see the event video.
www.youtube.com/vilasjavdekar



BEGINNING A NEW CHAPTER WITH PEOPLE-FIRST

At VJ, we love what we do. And this passion drives us to update and upgrade our skills and perspectives to deliver the best. Recently, the members of Team VJ were introduced to the new direction and philosophy that will drive VJ ahead.

Called People-First, this philosophy redefines the way VJ approaches and nurtures its relationships with all its stakeholders - employees, partners, homeowners and customers. On 29 February 2020, Mr. Aditya Javdekar introduced the employees to this idea of People-First. He presented the thought behind this new approach to a gathering of 310 employees at Centro, Wakad.

Mr. Jitendra Sandhu our HR consultant explained the importance of People-First from an HR point of view. Ms. Dhanashree Shinde further elaborated upon the recruitment drive at VJ. This drive aims to attract like-minded individuals to VJ through a structured process.

With a renewed sense of energy and passion, the VJ team embraced this philosophy with the desire to take it ahead in the best possible manner, every day.



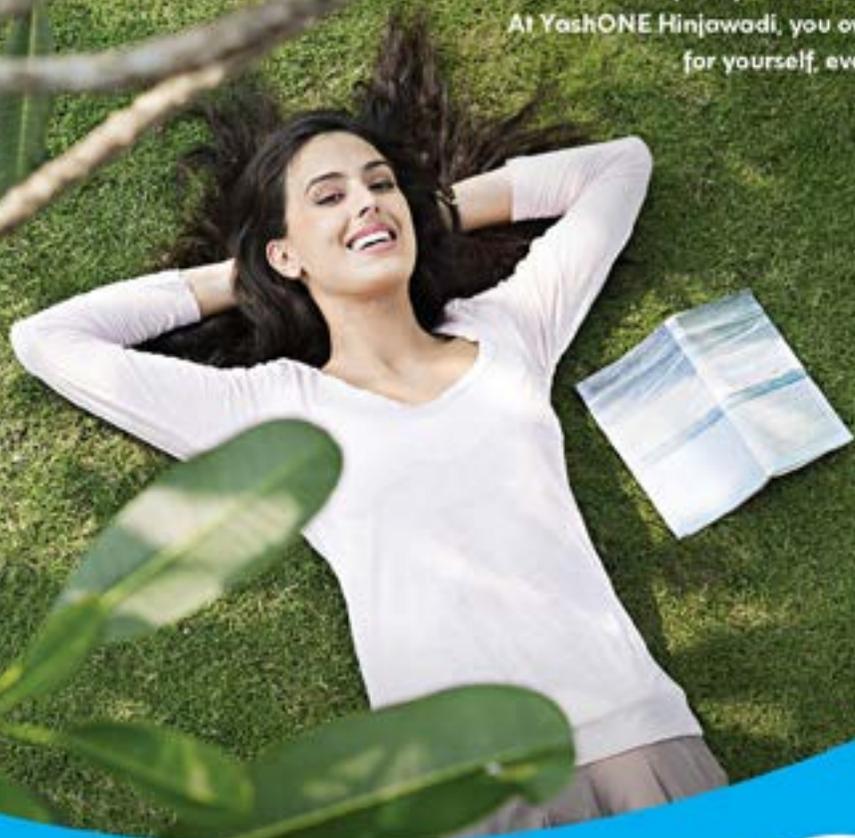
Visit www.javdekars.com to know more about the Job openings at various departments in VJ.

#PeopleFirstMoments



Live your **#MeTime** on weekdays and weekends!

When everything you need every day
is close to your home, you answer
every 'why' with a 'why not'.
At YashONE Hinjawadi, you own time
for yourself, every day.



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